FUNDRAISING FOR A LOCAL CHARITY

SESSION B

LEARNING OBJECTIVES:
Children will be able to articulate the needs of a local charity and explain how they are raising funds to be of service to it. With support, children will be able to exchange their cards for money.

Suggested Resources:
Homemade cards; a well-stocked float; tables; tablecloths; and ‘Ask me’ stickers.

Script:
This time should be spent setting up a couple of stalls at the front of the school in preparation for parents to arrive at the end of the day (it would be worth asking parents to arrive early for the sale and to bring a few 50 pence pieces, so that it does not interfere with the end of the day for Years 3 and 4). Gather children around and explain that shortly parents will arrive to collect children and this is a good opportunity for them to sell their cards. Explain that it is important for parents to know that we are raising money to help serve the local charity and community. Who are we raising money for? Why are we raising money for them? What will it be spent on and what impact will this have on the lives of people in the local community?

Set aside some time for children to set up their stalls, encouraging children to display their cards in an attractive way. Ensure that an adult or two is positioned at each stall to support children with payments. Year 4 will have created leaflets/letters to parents explaining what the sale is for. To encourage conversations between parents and children about the sale, give each child a sticker that says ‘Ask me about our service project/fundraising sale!’ This will mean that children have multiple opportunities to describe the work of the local charity and how the sale will impact on the lives of people in the local community.

Suggested Activities:
During this time the sale will take place. Support children to make exchanges of cards and cash using a well-stocked float. This time, however, should focus primarily on children describing to parents what the sale is in aid of and how they are being of service. Children will be wearing ‘Ask me’ stickers, but teachers can support these conversations by prompting children to speak to adults when they ask and, if necessary, structuring the conversation through a series of questions/answers.

Plenary:
Once the sale is over, pupils will most likely need to go home with their parents. A delayed plenary, that takes place the next day, preferably in an assembly, is an opportunity to celebrate the service given by the children and the impact of any funds raised on the local community.

Character Coaching
Meaningful Praise:
Well done, you have clearly explained how we are being of service by raising money for a local charity and what impact this will have on people in the local community.

Correction:
Remember that when people donate money for something at a charity sale, they will want to know what their money is being spent on and how this will serve the local community.