FUNDRAISING FOR A LOCAL CHARITY

SESSION A

LEARNING OBJECTIVES:
Children will learn about the work of a local charity and the practical ways in which they can be of service by supporting the charity financially. Children will be able to articulate the work and needs of the charity to others.

Suggested Resources:
Materials to make a poster and access to a class computer with whiteboard.

Script:
In this lesson Year 3 pupils will be working alongside the Year 4 pupils. This is a good opportunity to foster the virtues of friendship, co-operation and flexibility across year groups, in addition to meeting the objectives set out in this lesson and activities.

Explain to children that, in the next two lessons, they will be learning more about the virtue of service by looking at the work of a local charity. Ideally, it would be best to invite someone from the charity to host this lesson about their work. If not, try to use readily available information and resources from their website. The important part of this lesson is that children understand the work of the charity, its service in the local community and what impact it has. Has anyone heard of the charity before? Find the charity on a map. How far is it from the school? Does anyone recognise their logo?

Suggested Activities:
Explain to pupils that Year 3 children are being of service by creating lots of beautiful cards to sell at a school fundraising sale and that the money raised will go to the local charity. It is the Year 4 class’s responsibility to advertise the event to parents. Teachers can decide whether to write a class letter to parents with information about the sale or create some posters to advertise the sale at the front of the school. It is important to remember that, with each option, the focus must be on articulating the purpose of the sale – to be of service to the community and provide information on who will receive the money, what will they do with it and what beneficial impact it will have.

Plenary:
Have a discussion about whether the class would like to invite anyone other than their parents. Who else might be interested in being of service to this charity? What other activities could the school do on the day to raise funds for the charity?

Character Coaching
Meaningful Praise:
You have understood and clearly explained to people that we are trying to be of service by holding this fundraising event.

Correction:
Remember that by inviting people to our sale we are asking them to join us in being of service to the community. Unless you explain this clearly to them, they may not want to donate.