

Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 1
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Summary
Base All respondents

	Top 3 values				
	The most	2nd most	3rd most	NET: Top 3 most	NA
Unweighted base	2088	2088	2088	2088	2088
Weighted base	2088	2088	2088	2088	2088
Good judgement	235 11%	303 15%	288 14%	826 40%	1262 60%
Being reflective	34 2%	56 3%	104 5%	193 9%	1895 91%
Being compassionate / caring	753 36%	411 20%	264 13%	1429 68%	659 32%
Being courageous	60 3%	78 4%	85 4%	222 11%	1866 89%
Having community awareness	186 9%	238 11%	290 14%	714 34%	1374 66%
Being of service to others	168 8%	303 15%	273 13%	745 36%	1343 64%
Being resilient	255 12%	255 12%	286 14%	796 38%	1292 62%
Being motivated	120 6%	181 9%	208 10%	509 24%	1579 76%
Being wise	200 10%	184 9%	214 10%	598 29%	1490 71%

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Table 2
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
The most
Base All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Being compassionate / caring	753 36%	324 32%	429 40% ^a	75 32%	117 33%	124 37%	138 37%	112 36%	188 39%	183 32%	219 37%	158 37%	193 38%	56 32%	32 38%	88 38%	75 44% ^{an}	65 36%	53 36%	44 43% ^{vy}	76 39% ^v	80 29%	98 35%	71 39% ^v	16 25%	144 41% ^B	284 33%	45 26%
Being resilient	255 12%	118 12%	137 13%	27 12%	34 9%	44 13%	48 13%	40 13%	62 14%	77 12%	68 13%	55 13%	55 11%	25 14%	12 14%	27 11%	21 12%	19 11%	16 11%	10 10%	26 14%	36 13%	35 12%	21 11%	7 12%	39 11%	103 12%	19 11%
Good judgement	235 11%	153 15% ^b	82 8%	24 10%	38 11%	32 9%	37 10%	52 17% ^{def}	53 11%	66 12%	82 14% ^m	45 11%	42 8%	23 13%	8 10%	27 11%	17 10%	14 8%	18 12%	10 10%	21 11%	34 12%	34 12%	20 11%	9 14%	38 11%	98 12%	23 13%
Being wise	200 10%	113 11% ^b	86 8%	18 8%	45 12% ⁱ	35 10%	38 10%	27 9%	38 8%	52 9%	43 7%	46 11%	59 12% ^k	14 8%	15 18% ^{npw}	19 8%	17 10%	16 9%	16 11%	8 8%	21 11%	30 11%	23 8%	16 9%	5 8%	28 8%	98 12%	20 11%
Having community awareness	186 9%	77 8%	109 10%	20 9%	30 8%	32 10%	26 7%	20 7%	58 12% ^{gh}	64 11%	51 9%	34 8%	38 7%	19 11%	6 7%	20 9%	12 7%	11 6%	11 8%	6 6%	14 7%	35 13% ^r	29 10%	13 7%	10 15% ^r	32 9%	69 8%	17 10%
Being of service to others	168 8%	87 9%	81 8%	17 7%	23 6%	27 8%	28 8%	27 9%	45 9%	54 10%	55 9%	25 6%	34 7%	23 13% ^{pquv}	5 6%	16 7%	10 6%	14 8%	14 9%	9 9%	13 7%	15 5%	31 11% ^v	12 7%	8 13% ^v	32 9%	65 8%	16 9%
Being motivated	120 6%	64 6%	56 5%	29 13% ^{fghi}	26 7% ^{hi}	19 6%	18 5%	11 3%	18 4%	38 7% ^k	21 4%	25 6%	35 7% ^k	11 6%	3 3%	18 8%	10 6%	7 4%	10 7%	5 5%	10 5%	13 5%	17 6%	14 8%	1 2%	21 6%	57 7%	18 10%
Being courageous	60 3%	28 3%	32 3%	4 2%	20 6% ^{dhi}	10 3% ⁱ	16 4% ⁱ	6 2%	4 1%	19 3%	16 3%	8 2%	17 3%	1 *	2 3%	11 5% ^{nq}	- -	9 5% ^{nqw}	3 2%	1 1%	6 3% ^{nq}	15 6% ^{nqw}	4 1%	5 3% ^q	2 4% ^{nq}	9 3%	32 4%	6 3%
Being reflective	34 2%	14 1%	20 2%	10 4% ^{hi}	13 4% ^{hi}	4 1% ⁱ	5 1% ⁱ	1 *	- -	4 1%	15 3% ^{aj}	8 2%	7 1%	- -	1 1%	2 1%	3 2%	10 6% ^{npsw}	1 1%	1 3% ^{nw}	6 2%	1 *	2 2%	1 3% ⁿ	2 6%	19 2%	9 2%	
None of these	77 4%	41 4%	36 3%	8 3%	14 4%	7 2%	17 5%	14 5%	17 4%	13 2%	18 3%	19 5%	27 5% ^j	4 2%	1 1%	6 3%	6 4%	14 8% ^{nopu}	5 3%	8 8% ^{nu}	2 1%	11 4%	11 4%	7 4%	2 4%	5 1%	25 3%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



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Table 3
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
2nd most
Base All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Being compassionate / caring	411	167	245	49	66	75	66	69	86	126	114	78	93	41	20	46	29	36	24	12	40	68	51	33	12	74	165	43
	20%	16%	23% ^a	21%	18%	22%	18%	22%	18%	22%	20%	18%	18%	24% ^t	23%	20%	17%	20%	17%	12%	20%	25% ^t	18%	18%	18%	21%	19%	24%
Being of service to others	303	149	154	23	47	48	46	58	83	80	88	71	65	31	10	32	31	34	21	15	28	41	32	23	6	47	117	24
	15%	15%	14%	10%	13%	14%	13%	19% ^{dg}	17% ^d	14%	15%	17%	14%	17%	12%	14%	18%	19% ^w	14%	15%	14%	15%	11%	13%	9%	13%	14%	14%
Good judgement	303	171	132	33	49	41	63	47	71	82	81	61	78	19	11	26	21	24	22	15	32	43	48	33	7	43	128	23
	15%	17% ^b	12%	14%	13%	12%	17%	15%	15%	14%	14%	14%	15%	11%	13%	11%	13%	14%	15%	15%	16%	16%	17%	18%	12%	12%	15%	13%
Being resilient	255	134	122	25	45	35	42	46	62	61	78	51	65	23	12	31	32	12	20	11	20	25	35	23	11	42	116	13
	12%	13%	11%	11%	12%	10%	11%	15%	13%	11%	13%	12%	13%	13%	14%	13%	19% ^r	7%	14%	11%	10%	9%	12%	13%	18% ^r	12%	14%	7%
Having community awareness	238	112	126	20	32	34	46	27	80	74	59	37	68	23	4	35	11	16	16	12	27	20	44	21	8	32	89	24
	11%	11%	12%	9%	9%	10%	12%	9%	16% ^{cdef}	13%	10%	9%	13% ^l	13%	5%	15% ^{oq}	6%	9%	11%	12%	14% ^{oqv}	7%	15% ^{oqv}	12%	12%	9%	10%	14%
Being wise	184	96	88	19	34	42	29	26	34	47	57	38	42	15	12	24	14	17	14	9	17	32	15	9	5	37	76	17
	9%	9%	8%	8%	9%	13% ⁱ	8%	8%	7%	8%	10%	9%	8%	9%	15% ^{wx}	10% ^w	8%	9%	10%	9%	9%	12% ^{wx}	5%	5%	8%	10%	9%	9%
Being motivated	181	79	102	27	37	30	42	13	33	48	53	45	36	9	3	18	15	13	13	9	21	19	35	17	9	48	75	12
	9%	8%	10%	12% ^{hi}	10% ^h	9% ^h	11% ^{hi}	4%	7%	8%	9%	11%	7%	5%	4%	8%	9%	7%	9%	9%	11%	7%	12% ⁿ	9%	15% ^{no}	14% ^B	9%	7%
Being courageous	78	32	46	18	26	10	11	3	10	24	18	13	24	8	5	12	5	8	7	4	3	5	8	10	2	16	35	9
	4%	3%	4%	8% ^{fghi}	7% ^{fghi}	3%	3%	1%	2%	4%	3%	3%	5%	5%	6%	5%	3%	5%	5%	4%	2%	2%	3%	6% ^v	4%	5%	4%	5%
Being reflective	56	37	18	10	12	13	8	6	8	15	20	11	9	3	5	4	6	4	5	6	5	8	5	4	-	11	24	9
	3%	4% ^b	2%	4% ⁱ	3%	4% ⁱ	2%	2%	2%	3%	3%	3%	2%	2%	6% ^w	2%	4%	2%	3%	6% ^{pw}	2%	3%	2%	2%	-	3%	3%	5%
None of these	77	41	36	8	14	7	17	14	17	13	18	19	27	4	1	6	6	14	5	8	2	11	11	7	2	5	25	3
	4%	4%	3%	3%	4%	2%	5%	5%	4%	2%	3%	5%	5% ^j	2%	1%	3%	4%	8% ^{nopu}	3%	8% ^{nu}	1%	4%	4%	4%	4%	1%	3%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

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Absolutes/col percents

Table 4
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
3rd most
Base All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Having community awareness	290	142	147	19	52	41	43	55	80	68	94	63	64	26	12	32	28	19	19	17	30	36	35	28	9	44	109	25
	14%	14%	14%	8%	14% ^d	12%	12%	18% ^{dg}	17% ^d	12%	16%	15%	13%	15%	15%	14%	16%	10%	13%	17%	15%	13%	12%	15%	14%	13%	13%	14%
Good judgement	288	135	152	28	35	57	51	37	80	90	75	58	65	30	19	34	29	20	21	9	25	35	38	21	8	48	111	26
	14%	13%	14%	12%	10%	17% ^e	14%	12%	17% ^{ee}	16%	13%	14%	13%	17%	22% ^{rtx}	15%	17%	11%	14%	9%	13%	13%	13%	11%	13%	14%	13%	15%
Being resilient	286	153	132	20	45	40	52	53	76	82	79	67	58	21	10	38	20	23	24	14	24	39	42	22	7	55	120	17
	14%	15%	12%	9%	12%	12%	14%	17% ^d	16% ^d	14%	13%	16%	11%	12%	12%	16%	12%	13%	17%	14%	12%	14%	15%	12%	11%	16%	14%	10%
Being of service to others	273	112	161	26	51	46	57	32	61	79	70	53	72	22	17	28	18	22	17	12	24	34	40	31	7	60	101	23
	13%	11%	15% ^a	11%	14%	14%	15%	10%	13%	14%	12%	12%	14%	12%	20%	12%	11%	12%	12%	12%	12%	12%	14%	17%	11%	17% ^B	12%	13%
Being compassionate / caring	264	134	131	31	42	42	55	32	63	76	70	44	74	25	9	29	20	20	22	11	31	27	39	25	8	34	107	18
	13%	13%	12%	13%	11%	13%	15%	10%	13%	13%	12%	10%	15%	14%	10%	12%	12%	11%	15%	11%	16%	10%	14%	14%	12%	9%	13%	10%
Being wise	214	116	99	31	40	28	38	39	38	51	63	47	53	20	8	27	13	21	16	7	23	31	29	10	11	35	93	13
	10%	11%	9%	13% ⁱ	11%	8%	10%	13% ⁱ	8%	9%	11%	11%	10%	11%	9%	11%	7%	11%	11%	7%	12% ^x	11%	10%	6%	17% ^{qtx}	10%	11%	7%
Being motivated	208	89	119	34	41	35	30	31	36	57	74	37	39	17	5	24	21	19	11	8	21	27	20	24	10	37	101	19
	10%	9%	11%	15% ^{gi}	11%	11%	8%	10%	8%	10%	13% ^m	9%	8%	9%	5%	10%	12%	11%	8%	8%	11%	10%	7%	13% ^w	16% ^w	10%	12%	11%
Being reflective	104	52	52	22	21	25	12	9	14	27	27	16	34	12	2	5	12	9	11	5	7	17	15	7	1	19	48	16
	5%	5%	5%	10% ^{ghi}	6% ⁱ	7% ^{ghi}	3%	3%	3%	5%	5%	4%	7%	7% ^p	2%	2%	7% ^p	5%	7% ^p	5%	4%	6% ^p	5%	4%	1%	5%	6%	9%
Being courageous	85	45	40	12	19	13	16	7	17	26	18	19	21	1	2	10	3	12	3	10	8	16	14	6	-	18	35	16
	4%	4%	4%	5%	5%	4%	4%	2%	4%	5%	3%	5%	4%	*	2%	4% ⁿ	2%	7% ^{nqsy}	2%	9% ^{nqxs}	4% ⁿ	6% ⁿ	5% ⁿ	3%	-	5%	4%	9%
None of these	77	41	36	8	14	7	17	14	17	13	18	19	27	4	1	6	6	14	5	8	2	11	11	7	2	5	25	3
	4%	4%	3%	3%	4%	2%	5%	5%	4%	2%	3%	5%	5% ^j	2%	1%	3%	4%	8% ^{nopu}	3%	8% ^{nu}	1%	4%	4%	4%	4%	1%	3%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 5
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
NET: Top 3 most
Base All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Being compassionate / caring	1429 68%	625 61%	805 75%a	155 67%	225 62%	241 72%e	259 70%e	212 69%	337 70%e	385 68%	403 69%	280 66%	360 71%	122 69%	61 71%	162 70%	124 73%y	121 67%	99 67%	67 66%	146 75%vy	175 64%	189 67%	128 71%y	35 56%	251 71%	556 65%	106 60%
Good judgement	826 40%	460 45%b	366 34%	84 36%	122 34%	129 39%	151 41%	135 44%e	204 42%e	239 42%	238 41%	163 39%	185 37%	71 40%	38 45%	87 37%	67 39%	58 32%	61 41%	35 34%	78 40%	112 41%	120 42%	74 41%	24 39%	129 36%	337 40%	72 41%
Being resilient	796 38%	405 40%	391 37%	72 31%	123 34%	120 36%	142 38%	139 45%def	200 41%de	220 39%	224 38%	174 41%	178 35%	68 39%	35 41%	95 41%r	73 43%r	55 31%	61 41%	35 34%	70 36%	100 37%	113 40%	66 37%	25 40%	135 38%	339 40%	50 28%
Being of service to others	745 36%	348 34%	396 37%	66 29%	121 33%	121 36%	131 35%	117 38%d	189 39%d	213 37%	212 36%	149 35%	171 34%	76 43%pv	33 38%	75 32%	59 35%	70 39%	51 35%	36 35%	65 33%	90 33%	103 36%	66 36%	21 34%	139 39%	284 33%	63 36%
Having community awareness	714 34%	332 33%	382 36%	59 26%	114 32%	107 32%	114 31%	102 33%	217 45%defgh	206 36%	204 35%	134 32%	170 33%	69 39%r	23 27%	87 37%r	50 29%	47 26%	46 31%	35 35%	71 36%r	92 33%	107 38%r	61 34%	26 42%r	108 31%	266 31%	66 38%
Being wise	598 29%	325 32%b	273 26%	68 29%	119 33%i	105 31%i	104 28%	92 30%i	110 23%	150 26%	162 28%	131 31%	155 31%	50 28%	35 42%qtwx	70 30%x	43 25%	53 29%x	46 31%x	24 23%	61 32%x	93 34%wx	66 23%	35 20%	21 33%x	99 28%	267 31%	49 28%
Being motivated	509 24%	232 23%	277 26%	90 39%efghi	104 29%hi	84 25%hi	89 24%i	55 18%	87 18%	144 25%	148 25%	107 25%	110 22%	36 21%	11 12%	60 26%o	47 28%o	40 22%	35 24%	23 22%	52 27%o	59 21%	72 25%o	54 30%ov	21 34%o	106 30%	234 27%	50 28%
Being courageous	222 11%	105 10%	117 11%	34 15%hi	66 18%fghi	33 10%h	43 12%hi	16 5%	31 6%	69 12%	52 9%	40 9%	62 12%	9 5%	10 12%	32 14%nq	8 5%	30 17%nqsu	13 9%	14 14%nq	17 9%	37 13%nq	26 9%	21 12%nq	5 8%	44 12%	102 12%	30 17%
Being reflective	193 9%	103 10%	91 8%	42 18%gghi	47 13%gghi	42 13%gghi	25 7%	16 5%	22 4%	46 8%	62 11%	35 8%	50 10%	15 9%	8 10%	11 5%	21 12%p	23 13%p	17 11%p	12 12%p	17 9%	32 12%p	21 7%	13 7%	3 4%	36 10%	92 11%	34 19%
None of these	77 4%	41 4%	36 3%	8 3%	14 4%	7 2%	17 5%	14 5%	17 4%	13 2%	18 3%	19 5%	27 5%j	4 2%	1 1%	6 3%	6 4%	14 8%nopu	5 3%	8 8%nu	2 1%	11 4%	11 4%	7 4%	2 4%	5 1%	25 3%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



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Absolutes/col percents

Table 6
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Good judgement
Base All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	235 11%	153 15%b	82 8%	24 10%	38 11%	32 9%	37 10%	52 17%def gi	53 11%	66 12%	82 14% ^m	45 11%	42 8%	23 13%	8 10%	27 11%	17 10%	14 8%	18 12%	10 10%	21 11%	34 12%	34 12%	20 11%	9 14%	38 11%	98 12%	23 13%
2nd most	303 15%	171 17%b	132 12%	33 14%	49 13%	41 12%	63 17%	47 15%	71 15%	82 14%	81 14%	61 14%	78 15%	19 11%	11 13%	26 11%	21 13%	24 14%	22 15%	15 15%	32 16%	43 16%	48 17%	33 18%	7 12%	43 12%	128 15%	23 13%
3rd most	288 14%	135 13%	152 14%	28 12%	35 10%	57 17%e	51 14%	37 12%	80 17%e	90 16%	75 13%	58 14%	65 13%	30 17%	19 22% ^{rtx}	34 15%	29 17%	20 11%	21 14%	9 9%	25 13%	35 13%	38 13%	21 11%	8 13%	48 14%	111 13%	26 15%
NET: Top 3 most	826 40%	460 45%b	366 34%	84 36%	122 34%	129 39%	151 41%	135 44%e	204 42%e	239 42%	238 41%	163 39%	185 37%	71 40%	38 45%	87 37%	67 39%	58 32%	61 41%	35 34%	78 40%	112 41%	120 42%	74 41%	24 39%	129 36%	337 40%	72 41%
N/A	1262 60%	559 55%	703 66%a	147 64%	239 66% ^{chi}	205 61%	219 59%	174 56%	278 58%	331 58%	348 59%	261 61%	322 63%	105 60%	47 55%	146 63%	103 61%	122 68%	87 59%	66 66%	117 60%	161 59%	164 58%	106 59%	38 61%	225 64%	513 60%	104 59%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 7
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Being reflective
Base All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		North-ern Ire-land (y)	Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	34 2%	14 1%	20 2%	10 4%hi	13 4%hi	4 1%i	5 1%i	1 *	-	4 1%	15 3%j	8 2%	7 1%	-	1 1%	2 1%	3 2%	10 6%np x	1 1%	1 1%	5 3%nw	6 2%	1 *	2 1%	2 3%n	6 2%	19 2%	9 5%
2nd most	56 3%	37 4%b	18 2%	10 4%i	12 3%	13 4%i	8 2%	6 2%	8 2%	15 3%	20 3%	11 3%	9 2%	3 2%	5 6%w	4 2%	6 4%	4 2%	5 3%	6 6%pw	5 2%	8 3%	5 2%	4 2%	-	11 3%	24 3%	9 5%
3rd most	104 5%	52 5%	52 5%	22 10%ghi	21 6%i	25 7%ghi	12 3%	9 3%	14 3%	27 5%	27 5%	16 4%	34 7%	12 7%p	2 2%	5 2%	12 7%p	9 5%	11 7%p	5 5%	7 4%	17 6%p	15 5%	7 4%	1 1%	19 5%	48 6%	16 9%
NET: Top 3 most	193 9%	103 10%	91 8%	42 18%ghi	47 13%ghi	42 13%ghi	25 7%	16 5%	22 4%	46 8%	62 11%	35 8%	50 10%	15 9%	8 10%	11 5%	21 12%p	23 13%p	17 11%p	12 12%p	17 9%	32 12%p	21 7%	13 7%	3 4%	36 10%	92 11%	34 19%
N/A	1895 91%	916 90%	979 92%	190 82%	315 87%	292 87%	345 93%def	293 95%def	461 96%def	524 92%	525 89%	389 92%	457 90%	161 91%	77 90%	222 95%qrs tv	149 88%	157 87%	131 89%	89 88%	177 91%	242 88%	263 93%	167 93%	60 96%	319 90%	759 89%	142 81%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 8
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Being compassionate / caring
Base All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	753 36%	324 32%	429 40%a	75 32%	117 33%	124 37%	138 37%	112 36%	188 39%	183 32%	219 37%	158 37%	193 38%	56 32%	32 38%	88 38%	75 44%envy	65 36%	53 36%	44 43%vy	76 39%v	80 29%	98 35%	71 39%v	16 25%	144 41%B	284 33%	45 26%
2nd most	411 20%	167 16%	245 23%a	49 21%	66 18%	75 22%	66 18%	69 22%	86 18%	126 22%	114 20%	78 18%	93 18%	41 24%t	20 23%	46 20%	29 17%	36 20%	24 17%	12 12%	40 20%	68 25%t	51 18%	33 18%	12 18%	74 21%	165 19%	43 24%
3rd most	264 13%	134 13%	131 12%	31 13%	42 11%	42 13%	55 15%	32 10%	63 13%	70 13%	70 12%	44 10%	74 15%	25 14%	9 10%	29 12%	20 12%	20 11%	22 15%	11 11%	31 16%	27 10%	39 14%	25 14%	8 12%	34 9%	107 13%	18 10%
NET: Top 3 most	1429 68%	625 61%	805 75%a	155 67%	225 62%	241 72%e	259 70%e	212 69%	337 70%e	385 68%	403 69%	280 66%	360 71%	122 69%	61 71%	162 70%	124 73%y	121 67%	99 67%	67 66%	146 75%vy	175 64%	189 67%	128 71%y	35 56%	251 71%	556 65%	106 60%
N/A	659 32%	394 39%b	265 25%	77 33%	136 38%f	93 28%	110 30%	97 31%	146 30%	185 32%	183 31%	144 34%	147 29%	54 31%	24 29%	71 30%	46 27%	59 33%	49 33%	35 34%	48 25%	98 36%u	95 33%	52 29%	28 44%qux	103 29%	295 35%	70 40%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 9
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Being courageous
Base All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	60 3%	28 3%	32 3%	4 2%	20 6%cdhi	10 3%i	16 4%i	6 2%	4 1%	19 3%	16 3%	8 2%	17 3%	1 *	2 3%	11 5%nq	-	9 5%nqw	3 2%	1 1%	6 3%nq	15 6%nqw	4 1%	5 3%q	2 4%nq	9 3%	32 4%	6 3%
2nd most	78 4%	32 3%	46 4%	18 8%fghi	26 7%fghi	10 3%	11 3%	3 1%	10 2%	24 4%	18 3%	13 3%	24 5%	8 5%	5 6%	12 5%	5 3%	8 5%	7 5%	4 4%	3 2%	5 2%	8 3%	10 6%v	2 4%	16 5%	35 4%	9 5%
3rd most	85 4%	45 4%	40 4%	12 5%	19 5%	13 4%	16 4%	7 2%	17 4%	26 5%	18 3%	19 5%	21 4%	1 *	2 2%	10 4%n	3 2%	12 7%nqsy	3 2%	10 9%nqsx	8 4%n	16 6%n	14 5%n	6 3%	-	18 5%	35 4%	16 9%
NET: Top 3 most	222 11%	105 10%	117 11%	34 15%hi	66 18%fghi	33 10%h	43 12%hi	16 5%	31 6%	69 12%	52 9%	40 9%	62 12%	9 5%	10 12%	32 14%nq	8 5%	30 17%nqsu	13 9%	14 14%nq	17 9%	37 13%nq	26 9%	21 12%nq	5 8%	44 12%	102 12%	30 17%
N/A	1866 89%	914 90%	952 89%	198 85%	295 82%	301 90%e	326 88%e	293 95%def	452 94%deg	501 88%	534 91%	384 91%	446 88%	167 95%prt	75 88%	201 86%	162 95%prt	150 83%	135 91%r	87 86%	177 91%r	237 87%	257 91%r	159 88%	58 92%	310 88%	748 88%	146 83%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 10
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Having community awareness
Base All respondents

	Gender			Age						Social Grade					Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)	
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	186	77	109	20	30	32	26	20	58	64	51	34	38	19	6	20	12	11	11	6	14	35	29	13	10	32	69	17
	9%	8%	10%	9%	8%	10%	7%	7%	12% ^{gh}	11%	9%	8%	7%	11%	7%	9%	7%	6%	8%	6%	7%	13% ^r	10%	7%	15% ^r	9%	8%	10%
2nd most	238	112	126	20	32	34	46	27	80	74	59	37	68	23	4	35	11	16	16	12	27	20	44	21	8	32	89	24
	11%	11%	12%	9%	9%	10%	12%	9%	16% ^{defh}	13%	10%	9%	13% ^l	13%	5%	15% ^{oqv}	6%	9%	11%	12%	14% ^{oqv}	7%	15% ^{oqv}	12%	12%	9%	10%	14%
3rd most	290	142	147	19	52	41	43	55	80	68	94	63	64	26	12	32	28	19	19	17	30	36	35	28	9	44	109	25
	14%	14%	14%	8%	14% ^d	12%	12%	18% ^{dg}	17% ^d	12%	16%	15%	13%	15%	15%	14%	16%	10%	13%	17%	15%	13%	12%	15%	14%	13%	13%	14%
NET: Top 3 most	714	332	382	59	114	107	114	102	217	206	204	134	170	69	23	87	50	47	46	35	71	92	107	61	26	108	266	66
	34%	33%	36%	26%	32%	32%	31%	33%	45% ^{defgh}	36%	35%	32%	33%	39% ^r	27%	37% ^r	29%	26%	31%	35%	36% ^r	33%	38% ^r	34%	42% ^r	31%	31%	38%
N/A	1374	687	687	173	247	227	255	207	265	364	383	289	338	108	62	146	120	134	102	66	124	182	176	119	36	246	584	109
	66%	67%	64%	74% ⁱ	68% ⁱ	68% ⁱ	69% ⁱ	67% ⁱ	55%	64%	65%	68%	67%	61%	73%	63%	71%	74% ^{npu}	69%	65%	64%	67%	62%	66%	58%	69%	69%	62%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 11
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Being of service to others
Base All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	168 8%	87 9%	81 8%	17 7%	23 6%	27 8%	28 8%	27 9%	45 9%	54 10%	55 9%	25 6%	34 7%	23 13% x	5 6%	16 7%	10 6%	14 8%	14 9%	9 9%	13 7%	15 5%	31 11% v	12 7%	8 13% v	32 9%	65 8%	16 9%
2nd most	303 15%	149 15%	154 14%	23 10%	47 13%	48 14%	46 13%	58 19% dg	83 17% d	80 14%	88 15%	71 17%	65 13%	31 17%	10 12%	32 14%	31 18%	34 19% w	21 14%	15 15%	28 14%	41 15%	32 11%	23 13%	6 9%	47 13%	117 14%	24 14%
3rd most	273 13%	112 11%	161 15% a	26 11%	51 14%	46 14%	57 15%	32 10%	61 13%	79 14%	70 12%	53 12%	72 14%	22 12%	17 20%	28 12%	18 11%	22 12%	17 12%	12 12%	24 12%	34 12%	40 14%	31 17%	7 11%	60 17% B	101 12%	23 13%
NET: Top 3 most	745 36%	348 34%	396 37%	66 29%	121 33%	121 36%	131 35%	117 38% d	189 39% d	213 37%	212 36%	149 35%	171 34%	76 43% pv	33 38%	75 32%	59 35%	70 39%	51 35%	36 35%	65 33%	90 33%	103 36%	66 36%	21 34%	139 39%	284 33%	63 36%
N/A	1343 64%	670 66%	673 63%	166 71% hi	240 67%	213 64%	238 65%	192 62%	294 61%	357 63%	374 64%	275 65%	337 66%	100 57%	52 62%	158 68% n	111 65%	110 61%	96 65%	66 65%	130 67%	184 67% n	180 64%	115 64%	41 66%	216 61%	567 67%	113 64%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 12
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Being resilient
Base All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	255 12%	118 12%	137 13%	27 12%	34 9%	44 13%	48 13%	40 13%	62 13%	77 14%	68 12%	55 13%	55 11%	25 14%	12 14%	27 11%	21 12%	19 11%	16 11%	10 10%	26 14%	36 13%	35 12%	21 11%	7 12%	39 11%	103 12%	19 11%
2nd most	255 12%	134 13%	122 11%	25 11%	45 12%	35 10%	42 11%	46 15%	62 13%	61 11%	78 13%	51 12%	65 13%	23 13%	12 14%	31 13%	32 19% ^{ruv}	12 7%	20 14%	11 11%	20 10%	25 9%	35 12%	23 13%	11 18% ^r	42 12%	116 14%	13 7%
3rd most	286 14%	153 15%	132 12%	20 9%	45 12%	40 12%	52 14%	53 17% ^d	76 16% ^d	82 14%	79 13%	67 16%	58 11%	21 12%	10 12%	38 16%	20 12%	23 13%	24 17%	14 14%	24 12%	39 14%	42 15%	22 12%	7 11%	55 16%	120 14%	17 10%
NET: Top 3 most	796 38%	405 40%	391 37%	72 31%	123 34%	120 36%	142 38%	139 45% ^{def}	200 41% ^{de}	220 39%	224 38%	174 41%	178 35%	68 39%	35 41%	95 41% ^r	73 43% ^r	55 31%	61 41%	35 34%	70 36%	100 37%	113 40%	66 37%	25 40%	135 38%	339 40%	50 28%
N/A	1292 62%	614 60%	678 63%	159 69% ^{hi}	238 66% ^{hi}	214 64% ^h	228 62%	170 55%	283 59%	350 61%	363 62%	250 59%	330 65%	108 61%	50 59%	138 59%	97 57%	125 69% ^{ppq}	87 59%	66 66%	124 64%	173 63%	171 60%	114 63%	38 60%	219 62%	512 60%	126 72%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 13
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Being motivated
Base All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	120 6%	64 6%	56 5%	29 13% fghi	26 7% hi	19 6%	18 5%	11 3%	18 4%	38 7% k	21 4%	25 6%	35 7% k	11 6%	3 3%	18 8%	10 6%	7 4%	10 7%	5 5%	10 5%	13 5%	17 6%	14 8%	1 2%	21 6%	57 7%	18 10%
2nd most	181 9%	79 8%	102 10%	27 12% hi	37 10% h	30 9% h	42 11% hi	13 4%	33 7%	48 8%	53 9%	45 11%	36 7%	9 5%	3 4%	18 8%	15 9%	13 7%	13 9%	9 9%	21 11%	19 7%	35 12% n	17 9%	9 15% no	48 14% B	75 9%	12 7%
3rd most	208 10%	89 9%	119 11%	34 15% gi	41 11% i	35 11% i	30 8%	31 10%	36 8%	57 10%	74 13% m	37 9%	39 8%	17 9%	5 5%	24 10%	21 12%	19 11%	11 8%	8 8%	21 11%	27 10%	20 7%	24 13% w	10 16% w	37 10%	101 12%	19 11%
NET: Top 3 most	509 24%	232 23%	277 26%	90 39% efg hi	104 29% hi	84 25% hi	89 24% i	55 18%	87 18%	144 25%	148 25%	107 25%	110 22%	36 21%	11 12%	60 26% o	47 28% o	40 22%	35 24%	23 22%	52 27% o	59 21%	72 25% o	54 30% ov	21 34% o	106 30%	234 27%	50 28%
N/A	1579 76%	787 77%	792 74%	142 61%	257 71% d	250 75% d	280 76% d	254 82% def	396 82% def	427 75%	438 75%	317 75%	397 78%	140 79%	74 88% pqu	173 74%	123 72%	141 78%	113 76%	79 78%	142 73%	215 79% x	211 75%	126 70%	42 66%	248 70%	617 73%	126 72%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 14
Q1. During the current coronavirus crisis, which of the following character qualities do you value most in those around you ?
Being wise
Base All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	200	113	86	18	45	35	38	27	38	52	43	46	59	14	15	19	17	16	16	8	21	30	23	16	5	28	98	20
	10%	11% _b	8%	8%	12% _i	10%	10%	9%	8%	9%	7%	11%	12% _k	8%	18% _{npw}	8%	10%	9%	11%	8%	11%	11%	8%	9%	8%	8%	8%	12%
2nd most	184	96	88	19	34	42	29	26	34	47	57	38	42	15	12	24	14	17	14	9	17	32	15	9	5	37	76	17
	9%	9%	8%	8%	9%	13% _i	8%	8%	7%	8%	10%	9%	8%	9%	15% _{wx}	10% _w	8%	9%	9%	9%	9%	12% _{wx}	5%	5%	8%	10%	9%	9%
3rd most	214	116	99	31	40	28	38	39	38	51	63	47	53	20	8	27	13	21	16	7	23	31	29	10	11	35	93	13
	10%	11%	9%	13% _i	11%	8%	10%	13% _i	8%	9%	11%	11%	10%	11%	9%	11%	7%	11%	11%	7%	12% _x	11%	10%	6%	17% _{qtx}	10%	11%	7%
NET: Top 3 most	598	325	273	68	119	105	104	92	110	150	162	131	155	50	35	70	43	53	46	24	61	93	66	35	21	99	267	49
	29%	32% _b	26%	29%	33% _i	31% _i	28%	30% _i	23%	26%	28%	31%	31%	28%	42% _{qtw}	30% _x	25%	29% _x	31% _x	23%	32% _x	34% _{wx}	23%	20%	33% _x	28%	31%	28%
N/A	1490	694	796	164	242	229	265	218	373	420	424	292	353	127	50	163	127	127	101	77	133	181	217	145	42	255	584	126
	71%	68%	74% _a	71%	67%	69%	72%	70%	77% _{efh}	74%	72%	69%	69%	72%	58%	70%	75% _o	71%	69%	77% _o	68%	66%	77% _{ov}	80% _{opr}	67%	72%	69%	72%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 15

Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?

Summary

Base All respondents

	Top 3 values				
	The most	2nd most	3rd most	NET: Top 3 most	NA
Unweighted base	2088	2088	2088	2088	2088
Weighted base	2088	2088	2088	2088	2088
Good judgement	827 40%	405 19%	252 12%	1484 71%	604 29%
Being reflective	37 2%	78 4%	109 5%	224 11%	1864 89%
Being compassionate / caring	258 12%	258 12%	317 15%	832 40%	1256 60%
Being courageous	85 4%	140 7%	148 7%	374 18%	1714 82%
Having community awareness	150 7%	280 13%	286 14%	716 34%	1372 66%
Being of service to others	154 7%	194 9%	277 13%	625 30%	1463 70%
Being resilient	88 4%	156 7%	153 7%	397 19%	1691 81%
Being motivated	112 5%	137 7%	164 8%	413 20%	1675 80%
Being wise	265 13%	326 16%	267 13%	858 41%	1230 59%

Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 16
Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?
The most
Base All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Good judgement	827 40%	404 40%	422 39%	70 30%	101 28%	122 36%e	145 39%de	152 49%def	237 49%def	260 46%klm	229 39%	165 39%	174 34%	80 46%tv	35 41%	90 39%	68 40%	65 36%	59 40%	30 29%	92 47%rtv	84 31%	119 42%tv	77 43%tv	27 43%	123 35%	317 37%	55 32%
Being wise	265 13%	138 14%	127 12%	29 12%	51 14%	40 12%	41 11%	43 14%	61 13%	56 10%	75 13%	64 15%j	70 14%	25 14%	12 14%	27 11%	19 11%	21 11%	13 9%	18 17%u	17 9%	52 19%pq	35 12%	20 11%	7 12%	34 10%	116 14%	29 16%
Being compassionate / caring	258 12%	131 13%	127 12%	29 13%	52 14%	51 15%hi	48 13%	30 10%	47 10%	70 12%	71 12%	48 11%	69 14%	22 13%	6 8%	37 16%	15 9%	19 11%	16 11%	21 21%oqr	24 12%	34 12%	34 12%	19 10%	9 15%	58 16%	101 12%	20 12%
Being of service to others	154 7%	75 7%	79 7%	26 11%hi	33 9%i	21 6%	34 9%i	16 5%	23 5%	39 7%	44 7%	29 7%	41 8%	13 8%	4 5%	13 5%	9 5%	18 10%	7 5%	10 10%	10 6%	25 9%	19 7%	20 11%	4 7%	34 10%	63 7%	22 13%
Having community awareness	150 7%	53 5%	97 9%a	19 8%	30 8%h	28 9%h	19 5%	13 4%	40 8%h	40 7%	47 8%	25 6%	39 8%	13 7%	6 7%	13 6%	15 9%	14 8%	11 7%	7 7%	14 7%	21 8%	19 7%	10 6%	7 11%	24 7%	64 7%	7 4%
Being motivated	112 5%	51 5%	61 6%	13 6%	27 7%h	18 6%	20 5%	8 3%	26 5%	26 4%	37 6%	21 5%	29 6%	4 2%	5 6%	14 6%	13 7%	12 7%	12 8%nv	5 5%	10 5%	8 3%	16 6%	9 5%	4 6%	24 7%	47 6%	14 8%
Being resilient	88 4%	51 5%	37 3%	20 9%efhi	16 4%	13 4%	19 5%i	9 3%	11 2%	24 4%	32 5%	17 4%	15 3%	7 4%	6 7%t	8 4%	8 5%t	6 3%	11 7%t	- 3%	6 3%	17 6%t	13 5%t	5 3%	2 4%	22 6%	34 4%	7 4%
Being courageous	85 4%	44 4%	41 4%	6 2%	15 4%	23 7%di	13 3%	16 5%	13 3%	30 5%k	16 3%	18 4%	21 4%	7 4%	2 2%	11 5%	4 2%	9 5%	10 7%	3 3%	5 2%	14 5%	9 3%	10 6%	1 1%	13 4%	37 4%	12 7%
Being reflective	37 2%	15 1%	22 2%	6 2%	17 5%fghi	1 *	6 2%	4 1%	3 1%	10 2%	10 2%	9 2%	8 2%	- 2%	3 4%n	4 2%	7 4%n	4 2%	1 *	- 3%n	5 2%	6 2%	6 2%	1 1%	- 2%	6 2%	24 3%	7 4%
None of these	114 5%	57 6%	57 5%	12 5%	19 5%	15 5%	25 7%	19 6%	23 5%	16 3%	27 5%	28 7%j	43 8%jk	4 3%	5 6%	16 7%	14 8%n	13 7%	9 6%	7 7%	9 5%	14 5%	13 5%	10 5%	1 1%	16 5%	49 6%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 17

Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?

2nd most

Base All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		North-ern Ireland (y)	Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Good judgement	405	208	197	36	51	59	81	66	113	117	105	76	108	33	19	46	28	34	32	20	35	65	51	31	11	64	151	30
	19%	20%	18%	15%	14%	18%	22%e	21%e	23%de	21%	18%	18%	21%	19%	23%	20%	17%	19%	22%	20%	18%	24%	18%	17%	17%	18%	18%	17%
Being wise	326	152	173	33	58	54	50	53	77	98	95	70	63	34	10	34	22	30	20	10	37	36	42	37	13	49	123	24
	16%	15%	16%	14%	16%	16%	14%	17%	16%	17% ^m	16%	17%	12%	19%	12%	14%	13%	17%	13%	10%	19% ^t	13%	15%	20% ^t	21%	14%	15%	14%
Having community awareness	280	120	160	40	50	41	42	47	61	82	80	44	74	23	14	32	25	16	24	18	21	33	43	22	9	52	108	17
	13%	12%	15% ^a	17%	14%	12%	11%	15%	13%	14%	14%	10%	15%	13%	16%	14%	9%	16%	18% ^r	11%	12%	15%	12%	15%	15%	13%	10%	
Being compassionate / caring	258	112	146	31	46	45	40	32	64	64	81	45	68	24	7	28	23	27	12	9	28	29	41	20	9	46	95	21
	12%	11%	14%	13%	13%	13%	11%	10%	13%	11%	14%	11%	13%	14%	8%	12%	13%	15%	8%	9%	15%	11%	14%	11%	15%	13%	11%	12%
Being of service to others	194	100	94	20	39	39	30	29	37	56	51	45	42	13	4	27	8	21	19	8	13	27	33	17	4	30	85	24
	9%	10%	9%	9%	11%	12%	8%	9%	8%	10%	9%	11%	8%	7%	5%	12% ^q	5%	12% ^q	13% ^q	8%	7%	10%	12% ^q	10%	6%	8%	10%	14%
Being resilient	156	92	64	16	29	25	32	15	40	46	49	39	23	17	7	15	9	14	13	10	15	20	18	12	6	22	81	14
	7%	9% ^b	6%	7%	8%	8%	9%	5%	8%	8% ^m	8% ^m	9% ^m	4%	10%	8%	7%	8%	8%	9%	9%	8%	7%	6%	7%	10%	6%	9%	8%
Being courageous	140	76	64	16	27	17	27	20	34	45	36	26	33	7	6	19	15	10	7	9	15	20	18	11	4	30	56	17
	7%	7%	6%	7%	8%	5%	7%	7%	7%	8%	6%	6%	7%	4%	7%	8%	9%	6%	5%	9%	8%	7%	7%	6%	6%	8%	7%	10%
Being motivated	137	64	73	13	20	22	31	24	26	27	35	38	37	13	8	10	12	9	11	5	16	17	17	14	2	23	62	15
	7%	6%	7%	6%	6%	7%	8%	8%	5%	5%	6%	9% ^j	7%	7%	10%	4%	7%	5%	7%	5%	8%	6%	6%	8%	4%	7%	7%	9%
Being reflective	78	38	40	15	22	16	12	5	8	21	27	12	17	8	5	6	15	6	2	5	4	13	6	5	3	22	42	11
	4%	4%	4%	7% ^{hi}	6% ^{hi}	5% ^{hi}	3%	2%	2%	4%	5%	3%	3%	5%	6% ^s	3%	9% ^{psuw}	4%	1%	5%	2%	5%	2%	3%	5%	6%	5%	6%
None of these	114	57	57	12	19	15	25	19	23	16	27	28	43	4	5	16	14	13	9	7	9	14	13	10	1	16	49	2
	5%	6%	5%	5%	5%	5%	7%	6%	5%	3%	5%	7% ^j	8% ^{jk}	3%	6%	7%	8% ⁿ	7%	6%	7%	5%	5%	5%	5%	1%	5%	6%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 18
Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?
3rd most
Base All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Being compassionate / caring	317 15%	154 15%	163 15%	25 11%	49 14%	51 15%	57 16%	51 17%	83 17%cd	101 18%	83 14%	61 14%	72 14%	34 19%xy	7 9%	27 12%	35 21%copx y	26 15%	27 18%y	13 13%	33 17%y	46 17%y	44 16%	19 10%	4 6%	46 13%	121 14%	27 15%
Having community awareness	286 14%	131 13%	155 15%	29 13%	43 12%	36 11%	50 13%	54 18%f	74 15%	84 15%	68 12%	56 13%	78 15%	26 15%	10 11%	36 15%	15 9%	33 18%q	15 10%	15 15%	29 15%	36 13%	42 15%	24 13%	7 11%	47 13%	104 12%	20 11%
Being of service to others	277 13%	124 12%	153 14%	30 13%	44 12%	42 13%	58 16%	38 12%	64 13%	62 11%	75 13%	63 15%	78 15%j	28 16%	16 19%	30 13%	23 14%	19 10%	18 12%	16 16%	19 10%	38 14%	35 12%	23 13%	11 18%	47 13%	103 12%	17 10%
Being wise	267 13%	130 13%	137 13%	26 11%	44 12%	53 16%	40 11%	40 13%	64 13%	74 13%	86 15%	46 11%	60 12%	19 11%	18 21%nqw	35 15%	15 9%	26 14%	17 12%	10 10%	24 13%	37 14%	32 11%	24 13%	9 14%	52 15%	114 13%	27 15%
Good judgement	252 12%	118 12%	134 13%	43 19%ghi	54 15%chi	49 15%hi	38 10%	22 7%	46 9%	66 12%	81 14%	45 11%	59 12%	22 12%	8 9%	38 16%ru	19 11%	11 6%	20 13%r	12 12%	18 9%	35 13%r	34 12%	27 15%r	9 14%	46 13%	119 14%	23 13%
Being motivated	164 8%	82 8%	82 8%	20 9%	26 7%	24 7%	30 8%	23 8%	40 8%	50 9%	40 7%	35 8%	39 8%	12 7%	7 8%	13 6%	16 9%	16 9%	9 6%	7 7%	25 13%pvw	17 6%	20 7%	14 8%	7 12%	22 6%	70 8%	14 8%
Being resilient	153 7%	90 9%b	63 6%	17 7%	20 5%	24 7%	35 9%	28 9%	30 6%	39 7%	47 8%	36 9%	31 6%	15 9%	5 5%	15 6%	11 7%	17 9%	10 7%	4 4%	14 7%	19 7%	22 8%	18 10%	4 6%	32 9%	60 7%	16 9%
Being courageous	148 7%	85 8%b	63 6%	14 6%	27 8%	23 7%	31 8%	20 7%	33 7%	42 7%	54 9%tm	24 6%	27 5%	9 5%	5 6%	15 7%	11 6%	9 5%	12 8%	14 13%nr	13 7%	14 5%	25 9%	13 9%	6 10%	23 6%	65 8%	13 7%
Being reflective	109 5%	47 5%	62 6%	14 6%g	34 10%ghi	17 5%g	5 1%	13 4%g	25 5%g	34 6%	24 4%	29 7%	21 4%	5 3%	4 5%	7 3%	12 7%	10 6%	10 7%	3 3%	10 5%	17 6%	15 5%	9 5%	5 8%	23 7%	46 5%	19 11%
None of these	114 5%	57 6%	57 5%	12 5%	19 5%	15 5%	25 7%	19 6%	23 5%	16 3%	27 5%	28 7%j	43 8%jk	4 3%	5 6%	16 7%	14 8%n	13 7%	9 6%	7 7%	9 5%	14 5%	13 5%	10 5%	1 1%	16 5%	49 6%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 19
Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?
NET: Top 3 most
Base All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Good judgement	1484 71%	731 72%	753 70%	149 64%	206 57%	230 69%e	264 71%e	240 78%def	395 82%def	443 78%klm	415 71%	286 67%	340 67%	135 77%rtv	62 73%	173 74%rt	115 67%	110 61%	111 75%rt	62 61%	145 75%rt	184 67%	204 72%r	135 75%rt	46 73%	233 66%	586 69%	108 62%
Being wise	858 41%	421 41%	437 41%	88 38%	153 42%	147 44%g	131 36%	136 44%g	203 42%	228 40%	256 44%	181 43%	193 38%	79 45%q	41 48%q	96 41%	55 33%	77 43%	50 34%	38 37%	79 40%	125 46%qs	109 39%	81 45%q	29 47%	135 38%	354 42%	80 45%
Being compassionate / caring	832 40%	397 39%	436 41%	86 37%	147 41%	147 44%	145 39%	113 37%	194 40%	234 41%	235 40%	153 36%	209 41%	80 45%ox	21 25%	93 40%o	73 43%o	72 40%o	55 37%	44 43%o	86 44%ox	109 40%o	119 42%ox	58 32%	22 36%	151 43%	316 37%	69 39%
Having community awareness	716 34%	304 30%	412 39%a	88 38%	123 34%	105 32%	111 30%	114 37%	174 36%	206 36%l	195 33%	124 29%	190 32%	62 35%	29 35%	81 35%	55 32%	63 35%	50 34%	41 40%	64 33%	89 33%	104 37%	56 31%	23 37%	123 35%	275 32%	44 25%
Being of service to others	625 30%	300 29%	325 30%	77 33%	117 32%	102 31%	122 33%i	82 27%	124 26%	157 27%	170 29%	137 32%	161 32%	55 31%	25 29%	70 30%	40 24%	58 32%	44 30%	34 34%	44 23%	89 33%u	87 31%	60 33%u	20 31%	111 31%	251 29%	63 36%
Being motivated	413 20%	197 19%	216 20%	47 20%	73 20%	64 19%	81 22%	55 18%	92 19%	102 18%	112 19%	94 22%	104 21%	29 17%	20 24%	37 16%	40 24%	37 22%	32 18%	18 27%npv	52 18%	43 16%	54 19%	37 21%	14 22%	69 19%	179 21%	43 24%
Being resilient	397 19%	233 23%b	164 15%	53 23%	64 18%	62 19%	85 23%i	52 17%	80 17%	109 19% m	128 22% m	92 22% m	68 13%	39 22%	17 20%	38 16%	28 17%	36 20%	34 23%	13 13%	34 18%	56 20%	53 19%	35 20%	12 19%	76 21%	174 21%	36 21%
Being courageous	374 18%	206 20%b	168 16%	35 15%	70 19%	62 19%	70 19%	56 18%	80 17%	117 21%	106 18%	68 16%	82 16%	23 13%	13 15%	45 19%	30 17%	28 16%	30 20%	25 25% n	33 17%	48 18%	53 19%	34 18%	11 19%	66 19%	158 19%	42 24%
Being reflective	224 11%	99 10%	124 12%	35 15%ghi	73 20% fgh	35 10%	23 6%	22 7%	36 8%	66 11%	62 11%	50 12%	46 9%	14 8%	13 15%	18 8%	33 19% nps tuwx	21 11%	12 8%	8 8%	19 10%	35 13%	27 9%	15 9%	8 13%	51 14%	112 13%	37 21%
None of these	114 5%	57 6%	57 5%	12 5%	19 5%	15 5%	25 7%	19 6%	23 5%	16 3%	27 5%	28 7%j	43 8% jk	4 3%	5 6%	16 7%	14 8% n	13 7%	9 6%	7 7%	9 5%	14 5%	13 5%	10 5%	1 1%	16 5%	49 6%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 20
Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?
Good judgement
Base All respondents

	Gender			Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	827 40%	404 40%	422 39%	70 30%	101 28%	122 36%e	145 39%de	152 49%defg	237 49%defg	260 46%klm	229 39%	165 39%	174 34%	80 46%tv	35 41%	90 39%	68 40%	65 36%	59 40%	30 29%	92 47%rtv	84 31%	119 42%tv	77 43%tv	27 43%	123 35%	317 37%	55 32%
2nd most	405 19%	208 20%	197 18%	36 15%	51 14%	59 18%	81 22%e	66 21%e	113 23%de	117 21%	105 18%	76 18%	108 21%	33 19%	19 23%	46 20%	28 17%	34 19%	32 22%	20 20%	35 18%	65 24%	51 18%	31 17%	11 17%	64 18%	151 18%	30 17%
3rd most	252 12%	118 12%	134 13%	43 19%ghi	54 15%hi	49 15%hi	38 10%	22 7%	46 9%	66 12%	81 14%	45 11%	59 12%	22 12%	8 9%	38 16%ru	19 11%	11 6%	20 13%r	12 9%	18 13%r	35 12%	34 15%r	27 14%	9 14%	46 13%	119 14%	23 13%
NET: Top 3 most	1484 71%	731 72%	753 70%	149 64%	206 57%	230 69%e	264 71%e	240 78%defg	395 82%defg	443 78%klm	415 71%	286 67%	340 67%	135 77%rtv	62 73%	173 74%rt	115 67%	110 61%	111 75%rt	62 61%	145 75%rt	184 67%	204 72%r	135 75%rt	46 73%	233 66%	586 69%	108 62%
N/A	604 29%	288 28%	316 30%	83 36%hi	156 43%fghi	104 31%hi	106 29%i	69 22%	88 18%	127 22%	172 29%j	138 33%j	167 33%j	41 23%	23 27%	60 26%	55 33%	70 39%np <u>s</u> uw <u>x</u>	37 25%	39 39%np <u>s</u> u <u>x</u>	49 25%	89 33% <u>n</u>	79 28%	45 25%	17 27%	121 34%	264 31%	67 38%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 21
Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?
Being reflective
Base All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	37 2%	15 1%	22 2%	6 2%	17 5% ghi	1 *	6 2%	4 1%	3 1%	10 2%	10 2%	9 2%	8 2%	-	3 4% n	4 2%	7 4% n	4 2%	1 *	-	5 3% n	6 2%	6 2%	1 1%	-	6 2%	24 3%	7 4%
2nd most	78 4%	38 4%	40 4%	15 7% hi	22 6% hi	16 5% hi	12 3%	5 2%	8 2%	21 4%	27 5%	12 3%	17 3%	8 5%	5 6% s	6 3%	15 9% psu x	6 4%	2 1%	5 5%	4 2%	13 5%	6 2%	5 3%	3 5%	22 6%	42 5%	11 6%
3rd most	109 5%	47 5%	62 6%	14 6% g	34 10% ghi	17 5% g	5 1%	13 4% g	25 5% g	34 6%	24 4%	29 7%	21 4%	5 3%	4 5%	7 3%	12 7%	10 6%	10 7%	3 3%	10 5%	17 6%	15 5%	9 5%	5 8%	23 7%	46 5%	19 11%
NET: Top 3 most	224 11%	99 10%	124 12%	35 15% ghi	73 20% fgh i	35 10%	23 6%	22 7%	36 8%	66 11%	62 11%	50 12%	46 9%	14 8%	13 15%	18 8%	33 19% nps tuwx	21 11%	12 8%	8 8%	19 10%	35 13%	27 9%	15 9%	8 13%	51 14%	112 13%	37 21%
N/A	1864 89%	920 90%	945 88%	197 85%	288 80%	299 90% e	347 94% de	287 93% de	446 92% de	505 89%	525 89%	374 88%	461 91%	162 92% q	72 85%	215 92% q	137 81%	160 89%	136 92% q	93 92% q	175 90% q	238 87%	257 91% q	165 91% q	54 87%	303 86%	738 87%	138 79%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 22
Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?
Being compassionate / caring
Base All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	258 12%	131 13%	127 12%	29 13%	52 14%	51 15%hi	48 13%	30 10%	47 10%	70 12%	71 12%	48 11%	69 14%	22 13%	6 8%	37 16%	15 9%	19 11%	16 11%	21 21%ooqr swx	24 12%	34 12%	34 12%	19 10%	9 15%	58 16%	101 12%	20 12%
2nd most	258 12%	112 11%	146 14%	31 13%	46 13%	45 13%	40 11%	32 10%	64 13%	64 11%	81 14%	45 11%	68 13%	24 14%	7 8%	28 12%	23 13%	27 15%	12 8%	9 9%	28 15%	29 11%	41 14%	20 11%	9 15%	46 13%	95 11%	21 12%
3rd most	317 15%	154 15%	163 15%	25 11%	49 14%	51 15%	57 16%	51 17%	83 17%d	101 18%	83 14%	61 14%	72 14%	34 19%xy	7 9%	27 12%	35 21%opx y	26 15%	27 18%y	13 13%	33 17%y	46 17%y	44 16%	19 10%	4 6%	46 13%	121 14%	27 15%
NET: Top 3 most	832 40%	397 39%	436 41%	86 37%	147 41%	147 44%	145 39%	113 37%	194 40%	234 41%	235 40%	153 36%	209 41%	80 45%ox	21 25%	93 40%o	73 43%o	72 40%o	55 37%	44 43%o	86 44%ox	109 40%o	119 42%ox	58 32%	22 36%	151 43%	316 37%	69 39%
N/A	1256 60%	622 61%	633 59%	146 63%	214 59%	187 56%	224 61%	196 63%	289 60%	336 59%	351 60%	270 64%	298 59%	96 55%	64 75%npq rtuvw	140 60%	97 57%	108 60%	93 63%	58 57%	109 56%	164 60%	164 58%	122 68%nuw	40 64%	204 57%	534 63%	107 61%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 23

Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?

Being courageous

Base All respondents

	Gender		Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	85 4%	44 4%	41 4%	6 2%	15 4%	23 7% ^d	13 3%	16 5%	13 3%	30 5% ^k	16 3%	18 4%	21 4%	7 4%	2 2%	11 5%	4 2%	9 5%	10 7%	3 3%	5 2%	14 5%	9 3%	10 6%	1 1%	13 4%	37 4%	12 7%
2nd most	140 7%	76 7%	64 6%	16 7%	27 8%	17 5%	27 7%	20 7%	34 7%	45 8%	36 6%	26 6%	33 7%	7 4%	6 7%	19 8%	15 9%	10 6%	7 5%	9 9%	15 8%	20 7%	18 7%	11 6%	4 6%	30 8%	56 7%	17 10%
3rd most	148 7%	85 8% ^b	63 6%	14 6%	27 8%	23 7%	31 8%	20 7%	33 7%	42 7%	54 9% ^m	24 6%	27 5%	9 5%	5 6%	15 7%	11 6%	9 5%	12 8%	14 13% ^{nrv}	13 7%	14 5%	25 9%	13 7%	6 10%	23 6%	65 8%	13 7%
NET: Top 3 most	374 18%	206 20% ^b	168 16%	35 15%	70 19%	62 19%	70 19%	56 18%	80 17%	117 21%	106 18%	68 16%	82 16%	23 13%	13 15%	45 19%	30 17%	28 16%	30 20%	25 25% ⁿ	33 17%	48 18%	53 19%	34 19%	11 18%	66 19%	158 19%	42 24%
N/A	1714 82%	813 80%	901 84% ^a	197 85%	292 81%	272 81%	299 81%	253 82%	402 83%	453 79%	480 82%	355 84%	426 84%	153 87% ^t	72 85%	188 81%	141 83%	152 84%	118 80%	76 75%	162 83%	226 82%	230 81%	146 82%	52 82%	288 81%	692 81%	133 76%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 24

Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?

Having community awareness

Base All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	150 7%	53 5%	97 9%a	19 8%	30 8%ch	28 9%h	19 5%	13 4%	40 8%ch	40 7%	47 8%	25 6%	39 8%	13 7%	6 7%	13 6%	15 9%	14 8%	11 7%	7 7%	14 7%	21 8%	19 7%	10 6%	7 11%	24 7%	64 7%	7 4%
2nd most	280 13%	120 12%	160 15%a	40 17%	50 14%	41 12%	42 11%	47 15%	61 13%	82 14%	80 14%	44 10%	74 15%	23 13%	14 16%	32 14%	25 14%	16 9%	24 16%	18 18%r	21 11%	33 12%	43 15%	22 12%	9 15%	52 15%	108 13%	17 10%
3rd most	286 14%	131 13%	155 15%	29 13%	43 12%	36 11%	50 13%	54 18%f	74 15%	84 15%	68 12%	56 13%	78 15%	26 15%	10 11%	36 15%	15 9%	33 18%q	15 10%	15 15%	29 15%	36 13%	42 15%	24 13%	7 11%	47 13%	104 12%	20 11%
NET: Top 3 most	716 34%	304 30%	412 39%a	88 38%	123 34%	105 32%	111 30%	114 37%	174 36%	206 36%l	195 33%	124 29%	190 37%l	62 35%	29 35%	81 35%	55 32%	63 35%	50 34%	41 40%	64 33%	89 33%	104 37%	56 31%	23 37%	123 35%	275 32%	44 25%
N/A	1372 66%	715 70%b	657 61%	143 62%	238 66%	228 68%	259 70%	195 63%	308 64%	364 64%	391 67%	299 71%jm	317 63%	115 65%	56 65%	152 65%	115 68%	117 65%	98 66%	61 60%	130 67%	185 67%	180 63%	124 69%	40 63%	231 65%	575 68%	132 75%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 25

Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?

Being of service to others

Base All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)		North Ireland (y)	Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	154 7%	75 7%	79 7%	26 11% ^{hi}	33 9% ^{ci}	21 6%	34 9% ^{ci}	16 5%	23 5%	39 7%	44 7%	29 7%	41 8%	13 8%	4 5%	13 5%	9 5%	18 10%	7 5%	10 10%	12 6%	25 9%	19 7%	20 11%	4 7%	34 10%	63 7%	22 13%
2nd most	194 9%	100 10%	94 9%	20 9%	39 11%	39 12%	30 8%	29 9%	37 8%	56 10%	51 9%	45 11%	42 8%	13 7%	4 5%	27 12% ^q	8 5%	21 12% ^q	19 13% ^q	8 8%	13 7%	27 10%	33 12% ^q	17 10%	4 6%	30 8%	85 10%	24 14%
3rd most	277 13%	124 12%	153 14%	30 13%	44 12%	42 13%	58 16%	38 12%	64 13%	62 11%	75 13%	63 15%	78 15% ^j	28 16%	16 19%	30 13%	23 14%	19 10%	18 12%	16 16%	19 10%	38 14%	35 12%	23 13%	11 18%	47 13%	103 12%	17 10%
NET: Top 3 most	625 30%	300 29%	325 30%	77 33%	117 32%	102 31%	122 33% ⁱ	82 27%	124 26%	157 27%	170 29%	137 32%	161 32%	55 31%	25 29%	70 30%	40 24%	58 32%	44 30%	34 34%	44 23%	89 33% ^u	87 31%	60 33% ^u	20 31%	111 31%	251 29%	63 36%
N/A	1463 70%	719 71%	744 70%	155 67%	244 68%	232 69%	247 67%	227 73%	358 74% ^g	413 73%	416 71%	287 68%	347 68%	122 69%	60 71%	163 70%	130 76%	122 68%	104 70%	67 66%	150 77% ^{vx}	184 67%	197 69%	121 67%	43 69%	243 69%	600 71%	113 64%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 26
Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?
Being resilient
Base All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	88 4%	51 5%	37 3%	20 9%ethi	16 4%	13 4%	19 5%i	9 3%	11 2%	24 4%	32 5%	17 4%	15 3%	7 4%	6 7%t	8 4%	8 5%t	6 3%	11 7%t	-	6 3%	17 6%t	13 5%t	5 3%	2 4%	22 6%	34 4%	7 4%
2nd most	156 7%	92 9%b	64 6%	16 7%	29 8%	25 8%	32 9%	15 5%	40 8%	46 8%m	49 8%m	39 9%m	23 4%	17 10%	7 8%	15 7%	9 5%	14 8%	13 9%	10 9%	15 8%	20 7%	18 6%	12 7%	6 10%	22 6%	81 9%	14 8%
3rd most	153 7%	90 9%b	63 6%	17 7%	20 5%	24 7%	35 9%	28 9%	30 6%	39 7%	47 8%	36 9%	31 6%	15 9%	5 5%	15 6%	11 6%	17 9%	10 7%	4 4%	14 7%	19 7%	22 8%	18 10%	4 6%	32 9%	60 7%	16 9%
NET: Top 3 most	397 19%	233 23%b	164 15%	53 23%	64 18%	62 19%	85 23%i	52 17%	80 17%	109 19%m	128 22%m	92 22%m	68 13%	39 22%	17 20%	38 16%	28 17%	36 20%	34 23%	13 13%	34 18%	56 20%	53 19%	35 20%	12 19%	76 21%	174 21%	36 21%
N/A	1691 81%	786 77%	905 85%a	178 77%	297 82%	272 81%	284 77%	257 83%	403 83%g	461 81%	459 78%	332 78%	439 87%jkl	137 78%	68 80%	195 84%	142 83%	144 80%	114 77%	88 87%	160 82%	218 80%	230 81%	145 80%	50 81%	279 79%	676 79%	139 79%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 27

Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?

Being motivated

Base All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	112 5%	51 5%	61 6%	13 6%	27 7% ^{ch}	18 6%	20 5%	8 3%	26 5%	26 4%	37 6%	21 5%	29 6%	4 2%	5 6%	14 6%	13 7%	12 7%	12 8% ^{nv}	5 5%	10 5%	8 3%	16 6%	9 5%	4 6%	24 7%	47 6%	14 8%
2nd most	137 7%	64 6%	73 7%	13 6%	20 6%	22 7%	31 8%	24 8%	26 5%	27 5%	35 6%	38 9% ^j	37 7%	13 7%	8 10%	10 4%	12 7%	9 5%	11 7%	5 5%	16 8%	17 6%	17 6%	14 8%	2 4%	23 7%	62 7%	15 9%
3rd most	164 8%	82 8%	82 8%	20 9%	26 7%	24 7%	30 8%	23 8%	40 8%	50 9%	40 7%	35 8%	39 8%	12 7%	7 8%	13 6%	16 9%	16 9%	9 6%	7 7%	25 13% ^{pw}	17 6%	20 7%	14 8%	7 12%	22 6%	70 8%	14 8%
NET: Top 3 most	413 20%	197 19%	216 20%	47 20%	73 20%	64 19%	81 22%	55 18%	92 19%	102 18%	112 19%	94 22%	104 21%	29 17%	20 24%	37 16%	40 24%	37 21%	32 22%	18 18%	52 27% ^{npv}	43 16%	54 19%	37 21%	14 22%	69 19%	179 21%	43 24%
N/A	1675 80%	822 81%	853 80%	185 80%	288 80%	270 81%	289 78%	254 82%	390 81%	468 82%	475 81%	330 78%	403 79%	147 83% ^u	65 76%	196 84% ^u	130 76%	143 79%	116 78%	83 82%	143 73%	231 84% ^u	230 81%	143 79%	49 78%	285 81%	672 79%	133 76%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 28
Q2. During the current coronavirus crisis, which of the following character qualities do you value most in leaders / senior political figures ?
Being wise
Base All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)		Pri- vate (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
1st most	265 13%	138 14%	127 12%	29 12%	51 14%	40 12%	41 11%	43 14%	61 13%	56 10%	75 13%	64 15%j	70 14%	25 14%	12 14%	27 11%	19 11%	21 11%	13 9%	18 17%u	17 9%	52 19%pps	35 12%	20 11%	7 12%	34 10%	116 14%	29 16%
2nd most	326 16%	152 15%	173 16%	33 14%	58 16%	54 16%	50 14%	53 17%	77 16%	98 17% m	95 16%	70 17%	63 12%	34 19%	10 12%	34 14%	22 13%	30 17%	20 13%	10 10%	37 19% t	36 13%	42 15%	37 20% t	13 21%	49 14%	123 15%	24 14%
3rd most	267 13%	130 13%	137 13%	26 11%	44 12%	53 16%	40 11%	40 13%	64 13%	74 13%	86 15%	46 11%	60 12%	19 11%	18 21% nqw	35 15%	15 9%	26 14%	17 12%	10 10%	24 13%	37 14%	32 11%	24 13%	9 14%	52 15%	114 13%	27 15%
NET: Top 3 most	858 41%	421 41%	437 41%	88 38%	153 42%	147 44% g	131 36%	136 44% g	203 42%	228 40%	256 44%	181 43%	193 38%	79 45% q	41 48% q	96 41%	55 33%	77 43%	50 34%	38 37%	79 40%	125 46% qs	109 39%	81 45% q	29 47%	135 38%	354 42%	80 45%
N/A	1230 59%	598 59%	632 59%	144 62%	209 58%	187 56%	238 64% fh	173 56%	280 58%	342 60%	331 56%	243 57%	314 62%	98 55%	44 52%	137 59%	115 67% nov	103 57%	98 66% v	64 63%	116 60%	148 54%	174 61%	100 55%	33 53%	219 62%	497 58%	96 55%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 29

Q3. Do you agree or disagree with the following statement?**Health of today' older generations is more important than the long term economic prosperity of future generations****Base: All respondents**

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)		North Ireland (y)	Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Agree	941	453	488	92	154	168	179	146	201	249	245	182	265	83	40	94	76	81	68	55	87	127	126	68	37	157	373	93
	45%	44%	46%	40%	43%	50% ^{di}	49%	47%	42%	44%	42%	43%	52% ^{ijkl}	47%	47%	40%	45%	46%	54% ^{px}	45%	46%	44%	44%	38%	58% ^{px}	44%	44%	53%
Neither agree nor disagree	949	462	487	110	168	136	162	140	233	243	283	208	215	86	39	115	81	84	65	41	88	116	129	85	20	168	387	64
	45%	45%	46%	47%	47%	41%	44%	45%	48%	43%	48%	49%	42%	49% ^{gy}	46%	49% ^y	47%	47%	44%	40%	45%	43%	45%	47%	33%	47%	45%	37%
Disagree	198	104	94	30	39	29	28	24	49	78	59	34	28	8	6	24	14	14	15	6	20	30	29	28	6	29	91	18
	9%	10%	9%	13%	11%	9%	8%	8%	10%	14% ^{lm}	10% ^m	8%	6%	4%	7%	10% ⁿ	8%	8%	10%	6%	10% ⁿ	11% ⁿ	10% ⁿ	15% ^{nt}	9%	8%	11%	10%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 30

Q4. The government have asked the public to do their civic duty by staying alert to situations which could spread the coronavirus and maintaining social distancing regulations. By civic duty we mean the collective responsibility of all members of society to contribute. To what extent do you support or oppose the current Government guidelines as being an expression of civic duty?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)	
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174	
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176	
NET: Support	1484	708	776	130	210	214	263	248	419	430	418	287	349	122	58	155	119	126	101	66	146	192	212	136	51	227	575	120	
		71%	69%	73%	56%	58%	64%	71%de	80%defg	87%defgh	75%lm	71%	68%	69%	69%	68%	66%	70%	70%	68%	66%	75%	70%	75%	76%	82%pt	64%	68%	68%
Completely support (+2)	810	367	443	56	82	104	142	153	272	239	221	165	185	59	27	88	63	72	57	37	73	90	126	87	30	119	283	61	
	39%	36%	41%a	24%	23%	31%e	39%de	50%defg	56%defgh	42%	38%	39%	36%	34%	32%	38%	37%	40%	39%	37%	38%	33%	44%anv	48%nop	48%v	34%	33%	35%	
Somewhat support (+1)	673	341	332	73	128	109	121	95	147	190	197	122	164	63	31	67	56	53	43	29	73	101	87	49	21	108	292	59	
	32%	33%	31%	32%	35%	33%	33%	31%	30%	33%	34%	29%	32%	35%	36%	29%	33%	30%	29%	29%	38%x	37%x	31%	27%	34%	30%	34%	34%	
Neither support nor oppose (0)	436	212	224	74	112	88	69	41	52	102	114	112	109	43	22	61	39	40	38	20	37	55	45	28	7	98	202	33	
	21%	21%	21%	32%ghi	31%ghi	26%ghi	19%i	13%	11%	18%	19%	26%jkl	21%	25%wxy	25%	26%wxy	23%	22%	26%wxy	20%	19%	20%	16%	16%	12%	28%	24%	19%	
Somewhat oppose (-1)	117	63	54	18	23	23	27	19	7	25	38	17	38	9	4	15	9	10	6	12	5	17	18	8	3	19	51	11	
	6%	6%	5%	8%i	6%i	7%i	7%i	6%i	1%	4%	6%	4%	7%j	5%	5%	7%	5%	5%	4%	12%sux	3%	6%	6%	5%	5%	5%	6%	6%	
Completely oppose (-2)	51	36	16	10	15	9	11	1	5	13	17	8	12	2	2	2	4	4	4	3	6	10	8	7	1	10	23	12	
	2%	3%b	1%	4%hi	4%hi	3%h	3%h	*	1%	2%	3%	2%	2%	1%	2%	1%	2%	2%	3%	3%	3%	4%p	3%	4%p	1%	3%	3%	7%	
NET: Oppose	168	98	70	28	39	32	38	20	12	38	55	25	50	11	6	17	13	14	9	15	11	27	26	15	4	30	74	22	
	8%	10%b	7%	12%hi	11%i	10%i	10%i	6%i	3%	7%	9%	6%	10%i	6%	7%	7%	8%	8%	6%	15%npsu	6%	10%	9%	8%	6%	8%	9%	13%	
Mean	0.99	0.92	1.06a	0.64	0.66	0.83	0.97de	1.23defg	1.40defgh	1.08m	0.97	0.99	0.93	0.96	0.91	0.96	0.97	1.00	0.98	0.85	1.04	0.90	1.07	1.12v	1.23tv	0.86	0.89	0.83	
Standard deviation	1.02	1.06	0.98	1.07	1.03	1.04	1.06	0.92	0.82	0.99	1.05	0.99	1.05	0.94	0.97	0.98	1.01	1.03	1.01	1.13	0.98	1.05	1.05	1.08	0.93	1.04	1.02	1.17	
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.05	0.04	0.04	0.04	0.05	0.05	0.07	0.11	0.07	0.08	0.08	0.08	0.11	0.07	0.06	0.06	0.08	0.12	0.06	0.03	0.09	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 31

Q5. Which of the following statements regarding acts of service/volunteering during the current pandemic apply to you? By acts of service we mean 'the act of doing work, usually voluntarily, which benefits other people.'

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
I have undertaken acts of service/ volunteered during the pandemic so far	350 17%	136 13%	213 20%a	42 18%i	71 20%i	50 15%	61 17%	66 21%i	60 12%	120 21%lm	102 17%	64 15%	64 13%	26 15%	14 17%	42 18%	27 16%	22 12%	33 22%r	13 12%	28 14%	46 17%	57 20%r	29 16%	12 19%	79 22%B	144 17%	62 35%
I have volunteered for the NHS/ to support a local charity but was not called upon	116 6%	66 6%	51 5%	14 6%i	27 8%i	27 8%i	22 6%i	15 5%	11 2%	38 7%	34 6%	25 6%	19 4%	8 5%	1 2%	13 6%	4 3%	11 6%u	14 9%oqu	5 5%	3 2%	24 9%oqu	20 7%u	7 4%	4 7%	25 7%	70 8%	28 16%
I have been the beneficiary of volunteering	110 5%	63 6%	47 4%	8 4%	23 6%	15 5%	12 3%	17 5%	35 7%g	35 6%	33 6%	16 4%	26 5%	11 6%	3 4%	13 6%	7 4%	10 5%	7 5%	9 9%	13 7%	12 4%	15 5%	8 4%	2 2%	15 4%	43 5%	24 14%
I have not undertaken any acts of service/ volunteered during the pandemic due to illness/ shielding	574 27%	278 27%	296 28%	46 20%	62 17%	65 19%	94 25%e	99 32%def	208 43%defgh	149 26%	142 24%	122 29%	160 32%k	42 24%	17 20%	68 29%	44 26%	48 27%	43 29%	33 33%	50 26%	85 31%	73 26%	55 30%	16 26%	65 18%	169 20%	44 25%
I have not undertaken any acts of service/ volunteered during the pandemic for reasons other than illness/ shielding	1026 49%	526 52%b	500 47%	127 55%hi	199 55%hi	188 56%hi	194 52%hi	125 41%	193 40%	254 45%	307 52%j	212 50%	253 50%	97 55%sv	51 60%sv	108 46%	91 54%sv	97 54%sv	60 41%	45 44%	108 56%sv	117 43%	134 47%	86 48%	31 50%	184 52%	468 55%	35 20%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 32
Q6. You said that you have undertaken acts of service or volunteered during the pandemic. Which of the following have you done?
Base: All respondents who have undertaken acts of service or volunteered during the pandemic

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	343	136	207	39	63	51	61	70	59	119	90	70	64	27	12	35	24	24	32	13	32	46	51	34	13	75	146	59
Weighted base	350	136	213	42*	71*	50*	61*	66*	60*	120	102*	64*	64*	26**	14**	42**	27**	22**	33**	13**	28**	46*	57*	29**	12**	79*	144	62*
Supporting people I know such as neighbours, friends and family who were in need of assistance, but not through a recognised charitable body/ social enterprise	255	97	158	26	49	40	42	54	43	77	75	48	55	16	14	33	20	17	27	12	15	29	41	22	9	52	112	40
	73%	71%	74%	61%	70%	79%	70%	82% ^d	73%	64%	74%	74%	86% ^j	59%	96%	78%	72%	77%	83%	93%	55%	62%	73%	76%	78%	66%	78%	65%
Another form of volunteering within the community through existing charities, through local networks, C19 mutual aid groups	57	21	36	8	11	9	8	11	10	26	19	5	7	5	-	6	4	5	5	2	7	9	6	8	-	10	27	15
	16%	15%	17%	19%	15%	17%	14%	16%	17%	22% ^l	19%	7%	10%	20%	-	14%	13%	23%	14%	13%	23%	20%	11%	28%	-	13%	19%	25%
Regional volunteering efforts through a recognised charitable body/ social enterprise	32	12	20	3	15	2	3	5	2	11	14	2	5	3	2	5	2	2	1	-	2	5	4	3	4	10	14	9
	9%	9%	9%	8%	22% ^{fghi}	5%	5%	8%	4%	9%	14% ^l	3%	7%	11%	11%	11%	6%	10%	2%	-	6%	12%	7%	10%	33%	12%	10%	14%
Volunteered for the NHS via the specific Good Samaritan NHS volunteering COVID-19 appeal and was called upon	27	7	19	9	5	6	2	3	1	9	7	7	3	1	-	2	3	3	1	3	6	1	1	3	8	12	9	
	8%	5%	9%	21% ^{ghi}	8%	12%	4%	4%	2%	7%	7%	12%	5%	4%	-	6%	12%	12%	8%	5%	11%	14% ^w	1%	5%	23%	10%	9%	14%
Volunteering linked to the NHS via local Trust-based charities	19	8	11	1	10	2	2	2	2	8	7	3	1	3	-	-	1	2	1	-	1	8	1	2	1	7	9	9
	5%	6%	5%	2%	13%	4%	4%	4%	3%	7%	7%	5%	1%	11%	-	-	3%	7%	3%	-	5%	17% ^w	1%	7%	9%	9%	6%	14%
Other (Please specify)	42	14	28	4	5	3	11	8	11	19	9	9	5	3	-	5	5	2	1	1	4	8	10	3	-	17	9	5
	12%	11%	13%	9%	7%	7%	18%	12%	19%	16%	9%	14%	8%	11%	-	11%	19%	8%	4%	10%	15%	18%	17%	11%	-	21% ^B	6%	8%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 33

Q7. Thinking about service and volunteering in your community once the COVID-19 crisis is over, to what extent you agree or disagree with the following statements?

Base: All respondents ...

Summary table

	I intend to continue with the service/ volunteering/ that I have been doing during the crisis, when the crisis is over	I am concerned I will not be able to continue my service/ volunteering/ that I have been doing when the crisis is over due to other commitments taking up my time	The crisis has inspired me to seek more opportunities to be of service/ volunteer in my community once it is over	I haven't offered to be of service or volunteered during the crisis and do not see the need to do so afterwards	I feel that I will be judged by my community if I do not offer to be of service/ volunteer after the crisis is over	Despite offering to support a local charity/ the NHS initially I was not called upon to volunteer and as a result I will not be volunteering further as I found...
Unweighted base	343	343	2088	1599	2088	123
Weighted base	350	350	2088	1600	2088	116
NET: Agree	211 60%	91 26%	492 24%	525 33%	198 9%	29 25%
Strongly agree (+2)	74 21%	22 6%	95 5%	167 10%	41 2%	5 4%
Somewhat agree (+1)	137 39%	69 20%	397 19%	358 22%	157 8%	24 20%
Neither agree nor disagree (0)	89 26%	117 33%	856 41%	690 43%	614 29%	36 31%
Somewhat disagree (-1)	32 9%	86 25%	442 21%	253 16%	621 30%	27 23%
Strongly disagree (-2)	17 5%	57 16%	297 14%	132 8%	654 31%	25 21%
NET: Disagree	49 14%	142 41%	739 35%	385 24%	1276 61%	52 45%
Mean	0.62	-0.25	-0.21	0.11	-0.81	-0.37
Standard deviation	1.07	1.13	1.05	1.06	1.03	1.16
Standard error	0.06	0.06	0.02	0.03	0.02	0.10

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 34
Q7. Thinking about service and volunteering in your community once the COVID-19 crisis is over, to what extent you agree or disagree with the following statements?
Base: All respondents who have undertaken acts of service or volunteered during the pandemic
I intend to continue with the service/ volunteering/ that I have been doing during the crisis, when the crisis is over

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	343	136	207	39	63	51	61	70	59	119	90	70	64	27	12	35	24	24	32	13	32	46	51	34	13	75	146	59
Weighted base	350	136	213	42*	71*	50*	61*	66*	60*	120	102*	64*	64*	26**	14**	42**	27**	22**	33**	13**	28**	46*	57*	29**	12**	79*	144	62*
NET: Agree	211	78	133	26	47	36	37	30	36	66	62	35	48	16	12	16	21	18	20	7	14	20	36	20	10	41	99	46
	60%	57%	62%	61%	66%h	71%h	60%	46%	60%	55%	61%	55%	74%j	61%	82%	37%	78%	83%	63%	59%	49%	43%	64%	67%	88%	52%	69%A	73%
Strongly agree (+2)	74	24	50	11	17	10	15	4	17	26	20	9	19	2	4	2	7	5	9	2	4	7	15	10	6	13	29	16
	21%	17%	24%	26%h	24%h	20%h	25%h	6%	28%h	21%	19%	14%	30%l	8%	30%	6%	27%	22%	26%	18%	13%	16%	26%	34%	48%	16%	20%	26%
Somewhat agree (+1)	137	54	83	15	30	26	21	26	19	40	42	26	28	14	7	13	14	13	12	5	10	13	21	10	5	28	69	29
	39%	40%	39%	35%	43%	51%	35%	40%	32%	34%	41%	41%	44%	52%	51%	32%	51%	60%	36%	41%	36%	27%	37%	33%	40%	35%	48%	47%
Neither agree nor disagree (0)	89	33	56	10	17	8	14	26	14	36	23	21	10	7	2	18	3	3	12	3	5	18	14	5	1	24	29	7
	26%	24%	26%	24%	24%	15%	23%	39%f	24%	30%	22%	33%m	16%	27%	12%	42%	9%	12%	37%	23%	17%	40%	24%	16%	7%	31%	20%	11%
Somewhat disagree (-1)	32	17	15	5	2	6	7	4	8	12	11	5	3	2	1	6	1	-	1	5	6	3	4	1	10	10	5	
	9%	12%	7%	12%	3%	11%	12%	6%	13%	10%	11%	8%	5%	9%	6%	15%	3%	5%	-	11%	19%	13%	6%	13%	5%	13%	7%	8%
Strongly disagree (-2)	17	9	9	1	5	2	3	6	1	6	6	3	3	1	-	3	3	-	-	1	4	2	3	1	-	4	6	5
	5%	6%	4%	3%	6%	3%	5%	9%	2%	5%	6%	5%	5%	4%	-	6%	9%	-	-	7%	14%	4%	6%	5%	-	5%	4%	7%
NET: Disagree	49	25	24	6	7	7	10	9	18	17	8	6	3	1	9	3	1	-	2	9	8	7	5	1	14	16	10	
	14%	19%	11%	15%	10%	14%	17%	15%	15%	15%	17%	13%	10%	6%	21%	13%	5%	-	18%	33%	17%	12%	17%	5%	18%	11%	15%	
Mean	0.62	0.50	0.70	0.69	0.74h	0.73h	0.63	0.28	0.71h	0.57	0.58	0.52	0.90	0.53	1.06	0.16	0.83	1.00	0.89	0.53	0.15	0.39	0.72	0.79	1.31	0.46	0.73	0.77
Standard deviation	1.07	1.11	1.04	1.09	1.06	1.01	1.13	0.99	1.09	1.08	1.10	0.99	1.05	0.91	0.85	0.97	1.17	0.76	0.80	1.16	1.30	1.03	1.11	1.20	0.84	1.06	1.00	1.15
Standard error	0.06	0.09	0.07	0.17	0.13	0.14	0.15	0.12	0.14	0.10	0.12	0.12	0.13	0.18	0.24	0.16	0.24	0.15	0.14	0.32	0.23	0.15	0.16	0.21	0.23	0.12	0.08	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 35

Q7. Thinking about service and volunteering in your community once the COVID-19 crisis is over, to what extent you agree or disagree with the following statements?

Base: All respondents who have undertaken acts of service or volunteered during the pandemic

I am concerned I will not be able to continue my service/ volunteering that I have been doing when the crisis is over due to other commitments taking up my time

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	343	136	207	39	63	51	61	70	59	119	90	70	64	27	12	35	24	24	32	13	32	46	51	34	13	75	146	59
Weighted base	350	136	213	42*	71*	50*	61*	66*	60*	120	102*	64*	64*	26**	14**	42**	27**	22**	33**	13**	28**	46*	57*	29**	12**	79*	144	62*
NET: Agree	91 26%	35 26%	55 26%	19 44%ghi	23 33%i	16 31%i	13 22%	13 20%	7 11%	32 27%	26 26%	17 24%	16 24%	10 37%	3 22%	9 22%	5 20%	10 45%	5 15%	5 36%	9 31%	14 31%	13 24%	5 17%	2 18%	25 31%	49 34%	22 36%
Strongly agree (+2)	22 6%	11 8%	11 5%	7 16%gi	6 8%	3 5%	1 2%	4 6%	2 3%	10 8%	5 5%	3 5%	4 7%	1 4%	- -	1 3%	1 3%	3 15%	1 2%	2 13%	5 16%	5 10%	2 4%	- -	1 9%	6 7%	9 6%	7 11%
Somewhat agree (+1)	69 20%	25 18%	44 21%	12 28%i	18 25%i	13 26%i	12 20%	9 14%	5 8%	22 19%	22 21%	14 21%	11 18%	9 33%	3 22%	8 19%	5 17%	7 30%	4 13%	3 23%	4 15%	9 20%	11 20%	5 17%	1 10%	19 24%	39 27%	16 25%
Neither agree nor disagree (0)	117 33%	48 35%	69 32%	10 23%	23 32%	12 25%	25 42%	25 38%	21 36%	43 36%	29 29%	26 41%	18 28%	8 29%	1 10%	20 47%	10 35%	6 27%	14 44%	6 47%	8 28%	18 40%	19 33%	6 19%	1 9%	33 41%B	37 26%	15 24%
Somewhat disagree (-1)	86 25%	38 28%	48 23%	12 27%e	7 10%	18 35%e	12 20%	17 25%e	21 35%e	27 23%	28 27%	12 19%	19 29%	7 28%	7 49%	12 28%	7 25%	5 20%	11 34%	1 10%	7 25%	8 17%	10 28%	8 17%	3 27%	12 15%	32 22%	12 20%
Strongly disagree (-2)	57 16%	16 12%	41 19%	3 6%	17 25%d	5 9%	10 17%	11 16%	11 18%	17 14%	18 18%	9 14%	12 18%	2 7%	3 19%	1 2%	5 20%	2 7%	2 7%	1 7%	4 15%	6 12%	15 26%	11 36%	5 46%	10 12%	26 18%	13 21%
NET: Disagree	142 41%	53 39%	89 42%	14 34%	25 35%	22 44%	23 37%	27 41%	31 53%	45 37%	46 45%	21 33%	30 48%	9 35%	10 68%	13 31%	12 45%	6 28%	13 41%	2 16%	11 40%	14 30%	25 43%	19 64%	8 73%	22 27%	58 40%	25 40%
Mean	-0.25	-0.17	-0.30	0.20g hi	-0.18	-0.18	-0.31	-0.31	-0.56	-0.17	-0.33	-0.16	-0.35	-0.01	-0.65	-0.07	-0.41	0.25	-0.30	0.27	-0.08	-0.01	-0.42	-0.84	-0.92	-0.01	-0.18	-0.14
Standard deviation	1.13	1.10	1.15	1.20	1.28	1.09	1.03	1.10	0.99	1.14	1.14	1.08	1.17	1.03	1.06	0.84	1.10	1.18	0.88	1.07	1.31	1.15	1.20	1.12	1.36	1.09	1.21	1.31
Standard error	0.06	0.09	0.08	0.19	0.16	0.15	0.13	0.13	0.13	0.10	0.12	0.13	0.15	0.20	0.31	0.14	0.23	0.24	0.16	0.30	0.23	0.17	0.17	0.19	0.38	0.13	0.10	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 36

Q7. Thinking about service and volunteering in your community once the COVID-19 crisis is over, to what extent you agree or disagree with the following statements?

Base: All respondents

The crisis has inspired me to seek more opportunities to be of service/ volunteer in my community once it is over

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (i)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Pri- vate (B)	
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174	
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176	
NET: Agree	492	201	292	101	124	82	64	55	68	163	137	96	97	41	17	52	40	45	29	25	32	78	74	42	17	95	227	87	
	24%	20%	27% ^a	43% ^{efg}	34% ^{fgh}	25% ^{ghi}	17%	18%	14%	29% ^m	23%	23%	19%	23%	20%	22%	24%	25%	20%	25%	17%	28% ^u	26% ^u	23%	27%	27%	27%	50%	
Strongly agree	(+2)	95	37	58	22	24	16	14	12	7	31	27	17	21	3	1	10	9	15	7	4	5	14	13	8	6	14	49	30
		5%	4%	5%	9% ^{ghi}	7% ⁱ	5% ⁱ	4% ⁱ	4% ⁱ	1%	5%	5%	4%	4%	2%	2%	4%	5%	8% ^{nu}	5%	4%	3%	5%	5%	4%	9% ^{nu}	4%	6%	17%
Somewhat agree	(+1)	397	163	234	79	99	66	50	42	61	132	109	80	76	38	15	42	31	30	22	22	27	63	61	34	11	81	178	57
		19%	16%	22% ^a	34% ^{fgh}	27% ^{fgh}	20% ^{gi}	13%	14%	13%	23% ^m	19%	19%	15%	22%	18%	18%	18%	16%	15%	21%	14%	23% ^u	22% ^u	19%	18%	23%	21%	33%
Neither agree nor disagree	(0)	856	411	446	78	137	141	159	122	219	200	254	188	215	37	98	78	69	61	41	86	108	114	71	22	131	336	49	
		41%	40%	42%	34%	38%	42%	43% ^d	40%	45% ^d	35%	43% ^j	44% ^j	42% ^j	41%	43%	42%	46%	38%	41%	41%	44%	39%	40%	40%	34%	37%	39%	28%
Somewhat disagree	(-1)	442	230	212	33	63	68	85	75	118	129	118	84	111	35	23	55	29	39	30	19	46	53	54	43	15	80	173	26
		21%	23%	20%	14%	17%	20%	23% ^d	24% ^{de}	24% ^{de}	23%	20%	20%	22%	20%	28%	24%	17%	22%	20%	19%	24%	19%	19%	24%	23%	20%	20%	15%
Strongly disagree	(-2)	297	177	119	21	37	43	62	57	78	79	78	55	85	28	8	28	23	27	29	16	30	35	41	24	9	47	115	14
		14%	17% ^b	11%	9%	10%	13%	17% ^{de}	18% ^{de}	16% ^{de}	14%	13%	13%	17%	16%	10%	12%	13%	15%	19%	16%	15%	13%	15%	13%	14%	13%	13%	8%
NET: Disagree		739	407	332	53	100	110	147	132	196	208	196	140	195	63	32	83	52	66	58	35	76	88	95	67	24	128	288	40
		35%	40% ^b	31%	23%	28%	33% ^d	40% ^{de}	43% ^{def}	41% ^{def}	36%	33%	33%	39%	36%	37%	36%	37%	40%	35%	39%	32%	34%	37%	38%	36%	34%	23%	
Mean		-0.21	-0.34	-0.10 ^a	0.21 ^f	0.03 ^f	-0.16 ^g	-0.35	-0.39	-0.41	-0.16 ^m	-0.19	-0.19	-0.32	-0.26	-0.25	-0.21	-0.15	-0.18	-0.35	-0.22	-0.36	-0.11 ^u	-0.18	-0.23	-0.16	-0.19	-0.15	0.36
Standard deviation		1.05	1.06	1.04	1.08	1.06	1.04	1.03	1.06	0.95	1.10	1.04	1.02	1.05	1.03	0.92	1.01	1.04	1.14	1.10	1.06	0.99	1.07	1.07	1.04	1.17	1.06	1.08	1.16
Standard error		0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.06	0.04	0.04	0.04	0.05	0.05	0.08	0.11	0.07	0.08	0.09	0.09	0.10	0.07	0.06	0.06	0.07	0.15	0.06	0.04	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 37

Q7. Thinking about service and volunteering in your community once the COVID-19 crisis is over, to what extent you agree or disagree with the following statements?

Base: All respondents who haven't offered to be of service or volunteered

I haven't offered to be of service or volunteered during the crisis and do not see the need to do so afterwards

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)		Private (B)
Unweighted base	1599	814	785	171	251	254	281	239	403	427	418	341	413	138	62	174	121	141	102	80	178	206	201	150	46	234	654	79
Weighted base	1600	804	796	173	261	253	288	224	401	403	449	335	413	139	68*	176	135	145	103*	78*	159	201	206	141	48*	248	637	79*
NET: Agree	525 33%	317 39%b	208 26%	43 25%	87 33%	74 29%	94 33%	85 38% ^d	141 35% ^d	137 34%	144 32%	120 36%	125 30%	39 28%	21 31%	48 27%	42 31%	47 32%	44 43% ^{np}	22 28%	54 34%	70 35%	65 31%	51 36%	23 49% ^{npt}	67 27%	232 36% ^A	24 31%
Strongly agree (+2)	167 10%	114 14% ^b	53 7%	11 6%	28 11%	26 10%	32 11%	28 12%	42 11%	50 12%	36 8%	45 13% ^k	36 9%	14 10%	9 14%	14 8%	11 8%	16 11%	14 14%	6 8%	17 10%	24 12%	22 11%	13 9%	6 14%	26 11%	71 11%	7 9%
Somewhat agree (+1)	358 22%	203 25% ^b	155 19%	32 19%	59 23%	48 19%	62 22%	57 26%	99 25%	87 22%	107 24%	75 22%	89 21%	25 18%	12 17%	33 19%	31 23%	30 21%	30 29%	16 20%	37 23%	46 23%	43 21%	38 27%	17 35% ^{nop}	41 16%	161 25% ^A	17 22%
Neither agree nor disagree (0)	690 43%	320 40%	370 47% ^a	74 43%	104 40%	118 47%	132 46%	93 41%	170 43%	146 36%	196 44% ^j	164 49% ^j	184 45% ^j	75 54% ^{trsv}	29 43%	87 50% ^{rv}	63 46%	50 35%	40 39%	39 50% ^{tr}	74 46% ^r	78 39%	84 41%	54 38%	17 36%	116 47%	275 43%	28 36%
Somewhat disagree (-1)	253 16%	106 13%	147 18% ^a	35 20% ⁱ	50 19%	43 17%	38 13%	34 15%	52 13%	84 21% ^{lm}	74 17% ^l	36 11%	59 14%	20 14%	15 22%	27 15%	17 13%	26 18%	13 12%	12 15%	22 14%	39 19%	35 17%	23 16%	5 11%	44 18%	97 15%	21 27%
Strongly disagree (-2)	132 8%	61 8%	71 9%	20 12% ^h	21 8%	18 7%	24 8%	12 5%	37 9%	37 9% ^l	35 8%	15 5%	45 11% ^l	5 4%	3 4%	14 8%	13 10%	23 16% ^{nosu}	6 6%	5 7%	9 6%	15 7%	22 11% ⁿ	14 10%	2 4%	22 9%	32 5%	5 6%
NET: Disagree	385 24%	167 21%	218 27% ^a	55 32% ^{ghi}	71 27%	61 24%	62 21%	46 21%	89 22%	121 30% ^l	109 24% ^l	51 15%	104 25% ^l	25 18%	18 26%	41 23%	30 23%	49 33% ^{nsu}	19 18%	17 22%	31 20%	54 27%	57 28%	36 26%	7 15%	66 26%	129 20%	26 33%
Mean	0.11	0.25 ^b	-0.04	-0.12	0.09	0.08	0.14 ^d	0.25 ^d	0.14 ^d	0.07	0.08	0.29 ^{jk}	0.03	0.15	0.15	0.04	0.07	-0.06	0.32 ^{pr}	0.08	0.19	0.12	0.04	0.10	0.43 ^{pr}	0.02	0.22 ^A	0.01
Standard deviation	1.06	1.09	1.00	1.05	1.08	1.03	1.05	1.03	1.07	1.13	1.02	0.98	1.07	0.92	1.05	1.00	1.04	1.21	1.06	0.98	1.00	1.09	1.11	1.08	1.01	1.06	1.00	1.05
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.07	0.05	0.05	0.05	0.05	0.05	0.08	0.13	0.08	0.09	0.10	0.10	0.11	0.07	0.08	0.08	0.09	0.15	0.07	0.04	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 38
Q7. Thinking about service and volunteering in your community once the COVID-19 crisis is over, to what extent you agree or disagree with the following statements?
Base: All respondents
I feel that I will be judged by my community if I do not offer to be of service/ volunteer after the crisis is over

	Gender			Age						Social Grade					Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)	
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Agree	198 9%	97 9%	102 10%	53 23% ^{fgh} i	61 17% ^{fghi}	29 9% ^{hi}	25 7% ⁱ	14 5%	16 3%	56 10%	66 11%	37 9%	39 8%	22 13% ^x	8 9%	16 7%	19 11%	20 11%	16 11%	12 11%	15 8%	29 11%	25 9%	10 6%	5 8%	45 13%	93 11%	44 25%
Strongly agree (+2)	41 2%	20 2%	22 2%	11 5% ^{ghi}	16 4% ^{ghi}	5 2%	4 1%	2 1%	3 1%	10 2%	13 2%	10 2%	9 2%	3 2%	1 2%	2 1%	8 5% ^{puw}	4 2%	5 4%	5 5% ^{puw}	2 1%	6 2%	2 1%	2 1%	-	8 2%	23 3%	11 6%
Somewhat agree (+1)	157 8%	77 8%	80 7%	43 18% ^{fgh} i	45 13% ^{fghi}	24 7% ⁱ	20 5%	12 4%	13 3%	47 8%	53 9%	27 6%	30 6%	20 11% ^x	6 8%	15 6%	11 6%	16 9%	11 7%	7 7%	13 7%	23 8%	23 8%	8 4%	5 8%	37 10%	70 8%	33 19%
Neither agree nor disagree (0)	614 29%	308 30%	306 29%	64 28%	117 32%	109 33%	100 27%	81 26%	142 29%	141 25%	184 31% ^j	135 32% ^j	155 31% ^j	43 25%	20 24%	79 34%	58 34%	47 26%	47 32%	33 32%	56 29%	74 27%	85 30%	54 30%	17 27%	91 26%	267 31%	51 29%
Somewhat disagree (-1)	621 30%	295 29%	326 30%	66 28%	101 28%	95 30%	112 30%	106 34%	142 29%	189 33% ^k	155 26%	133 31%	145 29%	57 32%	27 31%	71 31%	44 26%	49 27%	44 30%	30 30%	59 31%	82 30%	85 30%	56 31%	16 25%	119 33%	246 29%	50 29%
Strongly disagree (-2)	654 31%	319 31%	335 31%	49 21%	82 23%	101 30% ^{de}	132 36% ^{de}	108 35% ^{de}	183 38% ^{def}	184 32%	182 31%	119 28%	169 33%	53 30%	30 36%	66 28%	49 29%	63 35%	40 27%	27 27%	64 33%	88 32%	88 31%	60 33%	25 40%	100 28%	244 29%	31 17%
NET: Disagree	1276 61%	614 60%	661 62%	114 49%	183 51%	195 58% ^d	244 66% ^{de}	213 69% ^{def}	325 67% ^{def}	373 65% ^k	337 57%	252 60%	313 62%	110 63%	57 67%	138 59%	93 55%	112 62%	85 57%	57 56%	123 63%	170 62%	173 61%	116 65%	41 65%	218 62%	490 58%	81 46%
Mean	-0.81	-0.80	-0.82	-0.43 ^f ghi	-0.52 ^f ghi	-0.78 ^h	-0.94	-0.99	-1.02	-0.86	-0.75	-0.77	-0.86	-0.79	-0.91	-0.80	-0.68	-0.84	-0.70	-0.67	-0.88	-0.81	-0.82	-0.91	-0.97	-0.75	-0.73	-0.33
Standard deviation	1.03	1.03	1.02	1.15	1.11	1.01	0.98	0.91	0.91	1.02	1.06	1.01	1.01	1.05	1.03	0.95	1.10	1.08	1.06	1.09	0.98	1.05	0.99	0.96	1.00	1.05	1.05	1.15
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.04	0.05	0.05	0.04	0.08	0.12	0.06	0.09	0.08	0.09	0.11	0.07	0.06	0.06	0.07	0.13	0.06	0.04	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 39

Q7. Thinking about service and volunteering in your community once the COVID-19 crisis is over, to what extent you agree or disagree with the following statements?

Base: All respondents who have volunteered for the NHS/ to support a local charity but was not called upon

Despite offering to support a local charity/ the NHS initially I was not called upon to volunteer and as a result I will not be volunteering further as I found it demotivating

	Gender		Age							Social Grade					Region									Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)	
Unweighted base	123	67	56	17	28	28	25	14	11	42	33	26	22	7	2	11	5	12	14	6	4	28	21	9	4	27	74	33	
Weighted base	116	66*	51*	14**	27**	27**	22**	15**	11**	38*	34**	25**	19**	8**	1**	13**	4**	11**	14**	5**	3**	24**	20**	7**	4**	25**	70*	28*	
NET: Agree	29	19	10	4	8	8	3	3	3	9	8	5	7	1	*	2	1	4	4	1	-	11	3	*	-	9	14	14	
	25%	29%	19%	29%	31%	28%	13%	21%	25%	24%	25%	18%	34%	8%	34%	19%	15%	39%	29%	25%	-	45%	18%	5%	-	37%	21%	51%	
Strongly agree	(+2)	5	5	-	1	1	4	-	-	2	-	2	1	-	-	-	-	2	1	-	-	2	-	-	-	2	3	3	
		4%	8%	-	6%	3%	13%	-	-	6%	-	7%	6%	-	-	-	21%	6%	-	-	8%	-	-	-	-	9%	4%	10%	
Somewhat agree	(+1)	24	14	10	3	8	4	3	3	7	8	3	5	1	*	2	1	2	3	1	-	9	3	*	-	7	12	11	
		20%	21%	19%	23%	28%	15%	13%	21%	18%	25%	11%	28%	8%	34%	19%	15%	18%	23%	25%	-	36%	18%	5%	-	28%	17%	40%	
Neither agree nor disagree	(0)	36	23	13	6	13	5	5	2	9	10	12	5	3	1	6	7	4	3	2	6	4	4	-	-	7	20	7	
		31%	35%	25%	45%	48%	19%	24%	15%	35%	24%	30%	46%	25%	40%	66%	50%	-	61%	27%	50%	54%	24%	19%	-	29%	28%	24%	
Somewhat disagree	(-1)	27	16	11	2	2	9	5	5	4	12	5	5	3	-	2	2	-	5	-	1	6	4	4	1	5	17	5	
		23%	25%	21%	15%	9%	35%	22%	31%	32%	31%	15%	19%	27%	33%	-	18%	44%	-	33%	-	17%	23%	23%	54%	18%	22%	24%	18%
Strongly disagree	(-2)	25	7	18	2	3	5	9	5	1	8	10	4	3	1	2	2	-	1	1	1	2	8	3	4	3	19	2	
		21%	11%	35%a	12%	12%	18%	41%	33%	9%	21%	30%	17%	14%	18%	-	13%	41%	-	10%	25%	28%	8%	40%	41%	82%	11%	27%	7%
NET: Disagree		52	24	29	4	6	14	14	10	5	20	15	9	8	4	4	4	-	6	1	2	8	12	7	4	8	36	7	
		45%	36%	56%a	27%	22%	53%	63%	64%	40%	52%	45%	36%	41%	51%	-	31%	85%	-	43%	25%	46%	31%	63%	95%	100%	34%	51%	25%
Mean		-0.37	-0.10b	-0.72	-0.04	*	-0.30	-0.92	-0.77	-0.24	-0.43	-0.51	-0.28	-0.14	-0.60	0.34	-0.25	-1.12	0.59	-0.18	-0.25	-0.74	0.14	-0.86	-1.31	-1.82	0.02	-0.53	0.29
Standard deviation		1.16	1.11	1.14	1.08	1.01	1.31	1.10	1.16	0.97	1.19	1.17	1.10	1.19	0.93	-	0.95	1.13	0.85	1.12	1.20	1.03	1.13	1.16	0.77	0.44	1.17	1.18	1.11
Standard error		0.10	0.14	0.15	0.26	0.19	0.25	0.22	0.31	0.29	0.18	0.20	0.22	0.25	0.35	-	0.29	0.51	0.25	0.30	0.49	0.52	0.21	0.25	0.26	0.22	0.23	0.14	0.19

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 40
Q8. To what extent, if at all, have you reflected on your own personal character qualities as a result of the coronavirus crisis?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	Northern Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
A lot	457 22%	179 18%	278 26%a	79 34% i	107 30% fgh	85 25% ghi	64 17%	55 18%	67 14%	143 25%	118 20%	92 22%	103 20%	32 18%	13 16%	54 23%	44 26% u	41 23%	26 18%	22 21%	30 16%	83 30% nos uw	62 22%	35 20%	13 21%	97 27%	203 24%	70 40%
A little	1063 51%	508 50%	555 52%	129 56%	185 51%	173 52%	192 52%	151 49%	233 48%	293 51%	317 54%	203 48%	250 49%	100 57% r	49 58%	114 49%	80 47%	79 44%	80 54%	45 44%	106 55% r	134 49%	149 53%	100 55% r	29 46%	188 53%	439 52%	87 50%
Not at all	568 27%	332 33% b	236 22%	23 10%	69 19% d	76 23% d	113 31% def	104 34% def	183 38% def	133 23%	151 26%	129 30% j	155 31% j	44 25%	22 26%	66 28%	46 27%	61 34% v	42 28%	35 35% v	58 30% v	56 21%	72 25%	45 25%	21 33% v	70 20%	209 25%	19 11%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 41
Q9. Which one of the following character qualities is most important to you / your wellbeing right now?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Being compassionate/ caring	525 25%	212 21%	313 29%a	57 25%	108 30%hi	85 25%	105 29%h	60 19%	109 23%	123 22%	162 28%j	114 27%	126 25%	39 22%	18 21%	68 29%	54 32%sv	39 22%	30 20%	23 22%	54 28%	58 21%	82 29%	50 28%	11 18%	99 28%	213 25%	48 27%
Being resilient	474 23%	206 20%	267 25%a	50 21%	58 16%	68 20%	87 24%e	80 26%e	131 27%ef	143 25%lm	153 26%lm	78 18%	99 19%	44 25%	23 28%	49 21%	35 21%	48 27%	33 22%	20 20%	41 21%	55 20%	61 22%	46 26%	17 27%	95 27%B	167 20%	37 21%
Good judgement	279 13%	184 18%b	95 9%	17 7%	37 10%	42 13%	41 11%	57 18%deg	86 18%deg	94 16%em	72 12%	57 13%	57 11%	26 15%	10 12%	26 11%	22 13%	25 14%	22 15%	17 17%x	34 13%	39 14%	17 10%	8 13%	46 13%	94 11%	16 9%	
Being motivated	251 12%	116 11%	134 13%	45 19%ehi	43 12%	47 14%i	47 13%i	31 10%	38 8%	69 12%	54 9%	62 15%k	66 13%	24 13%	7 8%	31 13%	16 9%	24 13%	24 16%	16 16%	23 12%	31 11%	31 11%	18 10%	7 11%	34 10%	125 15%A	20 12%
Being wise	174 8%	118 12%b	56 5%	17 7%	39 11%	22 7%	26 7%	31 10%	38 8%	41 7%	39 7%	43 10%	52 10%	13 7%	10 12%	18 8%	11 7%	16 9%	12 8%	5 5%	17 9%	30 11%w	15 5%	18 10%	9 14%tw	20 6%	75 9%	16 9%
Having community awareness	105 5%	39 4%	66 6%a	10 4%	14 4%	14 4%	15 4%	8 3%	43 9%efgh	30 5%	30 5%	16 4%	29 6%	14 8%u	1 2%	15 7%	6 3%	8 5%	4 3%	6 6%	6 3%	11 4%	24 9%svux	6 3%	3 5%	16 4%	31 4%	9 5%
Being of service to others	90 4%	41 4%	49 5%	10 4%	16 4%	21 6%	12 3%	13 4%	18 4%	26 4%	27 5%	14 3%	23 5%	6 3%	4 5%	11 5%	6 3%	5 3%	11 7%u	2 2%	5 2%	17 6%	13 4%	6 3%	5 8%	18 5%	41 5%	13 8%
Being reflective	55 3%	26 3%	28 3%	11 5%i	13 4%i	12 4%i	9 2%i	7 2%i	2 1%	13 2%	18 3%	10 2%	14 3%	1 1%	1 2%	5 2%	7 4%n	1 1%	3 2%	4 4%	7 3%	16 6%npw	5 2%	4 2%	1 1%	5 1%	36 4%A	7 4%
Being courageous	44 2%	24 2%	20 2%	7 3%	12 3%i	10 3%i	7 2%	3 1%	5 1%	14 3%	10 2%	7 2%	13 3%	6 4%	2 2%	3 1%	3 2%	2 1%	4 3%	2 2%	2 1%	11 4%	3 1%	5 3%	1 1%	8 2%	27 3%	7 4%
None of these	92 4%	52 5%	39 4%	8 3%	21 6%i	12 4%	21 6%i	19 6%i	11 2%	18 3%	21 4%	22 5%	30 6%	3 2%	8 9%n	7 3%	10 6%	11 6%	6 4%	6 6%	7 4%	11 4%	11 4%	10 6%	1 1%	14 4%	41 5%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 42

Q10. Thinking about the shared national experience of the crisis, to what extent do you agree or disagree with the following statements?

Base: All respondents

Summary table

	There has been a strong sense of togetherness in my community throughout the whole lockdown period	There was a strong sense of togetherness in my community as we entered lockdown but this has diminished since	There was not a strong sense of togetherness in my community and it has remained this way throughout lockdown	I wish that my community came together in the same way as I have seen in others	I would like to try to be more involved in my community once the crisis is over	I do not feel the need to be more involved in my community once the crisis is over	Across society in general, community togetherness will diminish as soon as the crisis is over
Unweighted base	2088	2088	2088	2088	2088	2088	2088
Weighted base	2088	2088	2088	2088	2088	2088	2088
NET: Agree	837 40%	233 11%	476 23%	689 33%	600 29%	742 36%	1178 56%
Strongly agree (+2)	217 10%	30 1%	143 7%	148 7%	101 5%	188 9%	219 10%
Somewhat agree (+1)	620 30%	203 10%	333 16%	541 26%	499 24%	553 26%	959 46%
Neither agree nor disagree (0)	691 33%	836 40%	631 30%	1021 49%	929 44%	801 38%	630 30%
Somewhat disagree (-1)	414 20%	707 34%	637 31%	280 13%	395 19%	428 20%	232 11%
Strongly disagree (-2)	146 7%	312 15%	344 16%	98 5%	165 8%	118 6%	48 2%
NET: Disagree	560 27%	1019 49%	981 47%	378 18%	560 27%	545 26%	280 13%
Mean	0.17	-0.51	-0.34	0.17	-0.01	0.13	0.51
Standard deviation	1.08	0.91	1.13	0.91	0.97	1.02	0.91
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 43
Q10. Thinking about the shared national experience of the crisis, to what extent do you agree or disagree with the following statements?
Base: All respondents
There has been a strong sense of togetherness in my community throughout the whole lockdown period

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Agree	837 40%	350 34%	487 46%a	82 35%	125 35%	133 40%	131 35%	139 45%deg	227 47%deg	254 45%lm	245 42%lm	160 38%	179 35%	85 48% s	36 42%	93 40%	66 39%	69 38%	53 36%	40 39%	81 42%	105 38%	110 39%	75 42%	25 39%	131 37%	338 40%	74 42%
Strongly agree (+2)	217 10%	70 7%	147 14%a	25 11%	26 7%	32 10%	37 10%	37 12%e	61 13%e	64 11%	65 11%	38 9%	50 10%	27 15% ps	11 13%	20 9%	18 11%	16 9%	9 6%	7 7%	20 10%	33 12%	26 9%	22 12%	7 11%	48 14%	84 10%	26 15%
Somewhat agree (+1)	620 30%	280 27%	340 32%a	57 25%	100 28%	101 30%	94 25%	102 33%g	166 34%dg	190 33% m	180 31%	121 29%	129 25%	57 33%	25 29%	74 32%	48 28%	53 29%	44 30%	33 32%	61 31%	71 26%	84 30%	53 29%	17 28%	83 23%	254 30% A	48 28%
Neither agree nor disagree (0)	691 33%	387 38%b	304 28%	78 33%	136 38%hi	109 33%	134 36%	90 29%	144 30%	169 30%	191 33%	151 36%	179 35%	50 29%	26 31%	81 35%	67 40% xy	57 32%	56 38% y	43 42% nxy	66 34%	87 32%	93 33%	51 28%	14 22%	120 34%	286 34%	55 31%
Somewhat disagree (-1)	414 20%	210 21%	203 19%	57 25%g	76 21%	74 22%g	56 15%	55 18%	95 20%	113 20%	112 19%	83 20%	106 21%	33 18%	16 19%	45 19%	29 17%	40 22%	28 19%	12 12%	36 19%	58 21%	58 20%	38 21%	20 33% npq stu	78 22%	162 19%	39 22%
Strongly disagree (-2)	146 7%	72 7%	74 7%	15 6%	24 7% i	19 6%	48 13% defh i	24 8% i	16 3%	34 6%	39 7%	30 7%	44 9%	8 5%	7 8%	14 6%	7 4%	14 8%	12 8%	7 7%	11 6%	24 9%	22 8%	16 9%	4 6%	25 7%	64 8%	8 4%
NET: Disagree	560 27%	282 28%	278 26%	72 31% i	99 28%	92 28%	105 28%	80 26%	112 23%	146 26%	151 26%	113 27%	150 30%	41 23%	23 27%	59 25%	37 21%	54 30%	39 27%	19 19%	47 24%	82 30% t	80 28%	54 30% t	24 39% nqt u	103 29%	226 27%	47 27%
Mean	0.17	0.06	0.26a	0.09	0.08	0.16	0.04	0.23g	0.33de fg	0.24m	0.20	0.13	0.07	0.35rs vw	0.20	0.17	0.24	0.09	0.07	0.21	0.22	0.12	0.12	0.15	0.05	0.14	0.16	0.26
Standard deviation	1.08	1.02	1.13	1.08	1.02	1.05	1.15	1.12	1.04	1.08	1.08	1.05	1.10	1.10	1.13	1.03	1.00	1.09	1.02	0.98	1.05	1.14	1.08	1.16	1.15	1.13	1.08	1.10
Standard error	0.02	0.03	0.03	0.07	0.05	0.06	0.06	0.06	0.05	0.04	0.05	0.05	0.05	0.08	0.13	0.07	0.08	0.08	0.10	0.07	0.07	0.07	0.08	0.15	0.06	0.04	0.08	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 44
Q10. Thinking about the shared national experience of the crisis, to what extent do you agree or disagree with the following statements?
Base: All respondents
There was a strong sense of togetherness in my community as we entered lockdown but this has diminished since

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Agree	233 11%	129 13%b	103 10%	39 17%ghi	55 15%hi	42 13%hi	39 11%	22 7%	36 7%	60 10%	55 9%	61 14%k	56 11%	16 9%	9 11%	20 9%	26 15%tv	16 9%	23 16%tv	4 4%	22 12%	21 8%	40 14%tv	27 15%tv	8 12%	45 13%	117 14%	37 21%
Strongly agree (+2)	30 1%	21 2%b	9 1%	5 2%i	8 2%i	7 2%i	2 1%	6 2%	2 *	8 1%	5 1%	10 2%	7 1%	2 1%	1 2%	2 1%	2 1%	2 1%	4 3%	1 1%	3 1%	8 3%	2 1%	3 2%	-	6 2%	19 2%	11 6%
Somewhat agree (+1)	203 10%	108 11%	95 9%	34 15%hi	47 13%hi	35 10%h	37 10%h	16 5%	34 7%	51 9%	50 9%	52 12%	50 10%	14 8%	8 9%	18 8%	24 14%tv	15 8%	19 13%tv	3 3%	20 10%tv	13 5%	38 13%tv	24 13%tv	8 12%tv	39 11%	98 12%	26 15%
Neither agree nor disagree (0)	836 40%	445 44%b	391 37%	91 39%	162 45%i	135 40%	151 41%	115 37%	181 38%	219 38%	231 39%	176 42%	209 41%	64 36%	24 28%	105 45%ox	73 43%o	74 41%	55 37%	83 54%nos	118 43%ox	105 43%ox	58 37%	22 32%	22 36%	147 42%	342 40%	68 38%
Somewhat disagree (-1)	707 34%	328 32%	379 35%	64 27%	93 26%	113 34%e	117 32%	125 40%deg	196 41%deg	208 36%l	198 34%	126 30%	176 35%	62 35%	37 43%	83 36%	52 30%	56 31%	52 35%	34 33%	61 31%	90 33%	96 34%	65 36%	20 31%	100 28%	268 31%	49 28%
Strongly disagree (-2)	312 15%	116 11%	195 18%a	38 16%	51 14%	44 13%	63 17%	47 15%	69 14%	83 15%	102 17%	60 14%	66 13%	34 19%pt	16 18%	25 11%	20 11%	34 19%pt	17 12%	8 8%	28 14%	44 16%	42 15%	31 17%t	13 21%pt	62 17%	124 15%	23 13%
NET: Disagree	1019 49%	445 44%	575 54%a	101 44%	144 40%	157 47%	180 49%e	172 56%def	265 55%def	291 51%l	300 51%l	187 44%	242 48%	96 55%qt	52 61%pqt	108 46%	71 42%	90 50%	69 47%	42 41%	89 46%	134 49%	138 49%	96 53%	33 52%	162 46%	392 46%	71 41%
Mean	-0.51	-0.40b	-0.62	-0.41h i	-0.37g hi	-0.46h i	-0.55	-0.62	-0.61	-0.54	-0.58	-0.41j k	-0.48	-0.64	-0.67	-0.48	-0.37n or	-0.59	-0.40n	-0.44	-0.47	-0.55	-0.49	-0.54	-0.61	-0.49	-0.45	-0.26
Standard deviation	0.91	0.90	0.91	1.00	0.95	0.92	0.91	0.87	0.83	0.90	0.90	0.95	0.89	0.93	0.94	0.81	0.90	0.92	0.95	0.75	0.91	0.92	0.93	0.98	0.96	0.96	0.95	1.06
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.11	0.05	0.07	0.07	0.08	0.07	0.06	0.05	0.06	0.07	0.12	0.05	0.03	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 45

Q10. Thinking about the shared national experience of the crisis, to what extent do you agree or disagree with the following statements?

Base: All respondents

There was not a strong sense of togetherness in my community and it has remained this way throughout lockdown

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Agree	476 23%	228 22%	248 23%	49 21%	68 19%	76 23%	95 26%e	82 27%e	106 22%	112 20%	139 24%	97 23%	128 25%j	33 18%	19 22%	47 20%	33 19%	50 28%u	27 18%	23 22%	36 18%	75 27%nu	67 24%	47 26%	20 32%nsu	83 23%	171 20%	24 14%
Strongly agree (+2)	143 7%	67 7%	76 7%	15 7%	20 6%	18 5%	46 13%defh	17 6%	26 5%	29 5%	42 7%	30 7%	41 8%	8 4%	7 8%	10 4%	8 5%	20 11%np	10 7%	8 7%	11 5%	25 9%	22 8%	11 6%	4 6%	26 7%	53 6%	5 3%
Somewhat agree (+1)	333 16%	160 16%	172 16%	33 14%	48 13%	58 17%	49 13%	65 21%eg	80 17%	82 14%	97 16%	67 16%	87 17%	25 14%	12 14%	37 16%	25 15%	30 17%	17 11%	15 15%	25 13%	50 18%	45 16%	36 20%su	16 25%su	57 16%	118 14%	18 11%
Neither agree nor disagree (0)	631 30%	351 34%b	280 26%	75 32%	133 37%hi	104 31%	112 30%	76 25%	131 27%	167 29%	157 27%	148 35%k	159 31%	40 23%	24 28%	76 33%nx	56 33%	53 30%	61 41%nr	37 37%nx	72 37%nx	72 26%	83 29%	41 23%	15 23%	110 31%	271 32%	58 33%
Somewhat disagree (-1)	637 31%	310 30%	327 31%	69 30%	101 28%	91 27%	101 27%	96 31%	177 37%efg	185 33%l	193 33%l	111 26%	148 29%	64 36%su	34 40%su	83 36%su	55 32%	53 30%	37 25%	29 28%	49 25%	74 27%	85 30%	58 32%	15 24%	91 26%	260 31%	49 28%
Strongly disagree (-2)	344 16%	130 13%	214 20%a	38 17%	59 16%	63 19%	61 16%	54 18%	69 14%	106 19%	98 17%	68 16%	72 14%	40 22%opr	8 9%	26 11%	26 15%	24 13%	23 16%	12 12%	38 19%p	53 19%p	48 17%	34 19%	13 21%	70 20%	149 18%	45 26%
NET: Disagree	981 47%	440 43%	541 51%a	108 47%	160 44%	154 46%	162 44%	150 49%	246 51%	291 51%lm	291 50%l	179 42%	220 43%	104 59%prstuvwx	42 49%	110 47%	81 48%	77 43%	60 41%	41 41%	87 45%	127 46%	133 47%	92 51%	28 45%	161 45%	409 48%	94 53%
Mean	-0.34	-0.27b	-0.40	-0.36	-0.36	-0.37	-0.22	-0.34	-0.38	-0.45	-0.35	-0.28j	-0.24j	-0.58	-0.29	-0.34n	-0.39	-0.17n	-0.31n	-0.23n	-0.40	-0.29n	-0.32n	-0.38	-0.27	-0.34	-0.39	-0.63
Standard deviation	1.13	1.08	1.18	1.12	1.08	1.13	1.23	1.16	1.09	1.10	1.15	1.13	1.14	1.12	1.08	1.02	1.06	1.19	1.08	1.09	1.10	1.23	1.16	1.17	1.24	1.18	1.11	1.07
Standard error	0.02	0.03	0.04	0.07	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.08	0.12	0.07	0.09	0.09	0.09	0.11	0.07	0.07	0.07	0.08	0.16	0.06	0.04	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 46
Q10. Thinking about the shared national experience of the crisis, to what extent do you agree or disagree with the following statements?
Base: All respondents
I wish that my community came together in the same way as I have seen in others

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)	
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174	
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176	
NET: Agree	689	300	389	80	124	116	114	105	150	187	189	137	176	49	25	78	56	76	37	30	47	100	104	60	26	132	253	71	
	33%	29%	36% ^a	34%	34%	35%	31%	34%	31%	33%	32%	32%	35%	28%	30%	33%	33%	42% ^{nst}	25%	29%	24%	37% ^{su}	37% ^{su}	33%	41% ^{su}	37% ^B	30%	41%	
Strongly agree	(+2)	148	60	88	27	24	25	29	16	27	42	32	30	44	7	4	20	9	25	12	2	12	21	20	13	4	22	53	19
		7%	6%	8%	12% ^{hi}	7%	7%	8%	5%	5%	7%	5%	7%	9%	4%	5%	9%	5%	14% ^{noqt}	6%	2%	6%	8%	7%	7%	6%	6%	6%	11%
Somewhat agree	(+1)	541	240	301	53	99	92	85	89	123	145	157	107	132	42	21	58	47	51	27	27	35	79	84	47	22	110	201	52
		26%	24%	28% ^a	23%	27%	27%	23%	29%	26%	26%	27%	25%	26%	24%	25%	28% ^u	28% ^{su}	18%	27%	18%	29% ^{su}	30% ^{su}	26%	35% ^{su}	31% ^B	24%	30%	
Neither agree nor disagree	(0)	1021	555	466	102	179	151	196	141	252	267	270	230	254	87	37	117	87	76	60	109	126	125	91	29	165	425	70	
		49%	54% ^b	44%	44%	50%	45%	53% ^d	45%	52%	47%	46%	54% ^{jk}	50%	49%	43%	50%	51%	42%	59% ^{rvw}	56% ^{rvw}	46%	44%	50%	46%	47%	50%	40%	
Somewhat disagree	(-1)	280	122	158	36	44	46	42	45	67	91	97	36	57	33	17	35	20	22	9	26	34	36	18	5	42	122	22	
		13%	12%	15%	16%	12%	14%	11%	15%	14%	16% ^{lm}	16% ^{lm}	9%	11%	19% ^{bx}	19%	15%	12%	12%	9%	13%	13%	13%	10%	8%	12%	14%	13%	
Strongly disagree	(-2)	98	43	56	13	15	20	17	18	15	25	31	21	20	7	3	6	7	4	3	12	13	18	11	3	14	50	12	
		5%	4%	5%	6%	4%	6% ⁱ	5%	6%	3%	4%	5%	5%	4%	4%	8% ^p	1%	4%	4%	3%	6% ^p	5% ^p	7% ^p	6% ^p	5%	4%	6%	7%	
NET: Disagree		378	164	214	50	59	66	59	63	81	116	128	57	77	40	23	38	27	28	12	38	48	54	29	8	57	172	34	
		18%	16%	20% ^a	21%	16%	20%	16%	20%	17%	20% ^{lm}	22% ^{lm}	14%	15%	23% ^t	27% ^t	16%	16%	22%	12%	20%	17%	19%	16%	13%	16%	20%	20%	
Mean		0.17	0.15	0.19	0.19	0.21	0.16	0.18	0.13	0.17	0.15	0.11	0.21	0.24 ^k	0.05	-0.01	0.25 ^{no}	0.19	0.37 ^{no}	0.05	0.17	0.05	0.22	0.18	0.18	0.29	0.24 ^B	0.10	0.25
Standard deviation		0.91	0.86	0.96	1.03	0.89	0.96	0.90	0.93	0.84	0.93	0.92	0.88	0.91	0.87	0.98	0.86	0.85	0.99	0.91	0.74	0.91	0.93	0.97	0.94	0.89	0.89	0.92	1.04
Standard error		0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.07	0.11	0.06	0.07	0.07	0.07	0.07	0.06	0.06	0.06	0.07	0.05	0.03	0.08	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 47
Q10. Thinking about the shared national experience of the crisis, to what extent do you agree or disagree with the following statements?
Base: All respondents
I would like to try to be more involved in my community once the crisis is over

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Agree	600 29%	237 23%	362 34%a	93 40%ghi	135 37%ghi	107 32%ghi	82 22%	75 24%	108 22%	190 33%lm	175 30%lm	113 27%	121 24%	54 30% ^s	18 22%	64 27% ^s	50 30% ^s	65 36% ^{osu}	25 17%	31 31% ^s	48 25%	87 32% ^s	98 35% ^{osu}	44 25%	15 24%	116 33%	249 29%	81 46%
Strongly agree (+2)	101 5%	35 3%	66 6%a	23 10% ^{fghi}	24 7% ^{hi}	15 4%	12 3%	16 5% ^{hi}	10 2%	22 4%	28 5%	24 6%	26 5%	3 2%	1 1%	7 3%	16 10% ^{nop}	21 11% ^{nops}	5 3%	6 6%	8 4%	16 6%	11 4%	4 2%	2 3%	19 5%	40 5%	24 14%
Somewhat agree (+1)	499 24%	203 20%	296 28%a	70 30% ^{ghi}	111 31% ^{ghi}	92 27% ^{ghi}	70 19%	59 19%	98 20%	168 29% ^{lm}	147 25% ^m	89 21%	95 19%	50 28% ^s	17 20%	57 24% ^s	34 20%	44 24% ^s	21 14%	26 25% ^s	40 21%	70 26% ^s	87 31% ^{qsu}	40 22%	13 21%	97 27%	208 24%	57 32%
Neither agree nor disagree (0)	929 44%	476 47%	453 42%	71 31%	144 40% ^d	166 50% ^{de}	170 46% ^d	130 42% ^d	248 51% ^{deh}	231 41%	265 45%	198 47%	234 46%	74 42%	35 41%	108 46%	84 50% ^w	69 38%	76 51% ^{rw}	49 48%	93 48%	117 43%	110 39%	89 49% ^{rw}	27 42%	153 43%	374 44%	70 40%
Somewhat disagree (-1)	395 19%	208 20%	187 17%	52 23% ^f	63 17% ^f	38 11%	76 21% ^f	75 24% ^{ef}	90 19% ^f	115 20%	92 16%	85 20%	102 20%	35 20%	21 24%	51 22%	24 14%	32 18%	32 21%	16 15%	41 21%	42 15%	52 18%	36 20%	14 22%	58 16%	158 19%	14 8%
Strongly disagree (-2)	165 8%	98 10% ^b	67 6%	15 6%	20 5%	23 7%	41 11% ^e	29 9%	37 8%	34 6%	54 9%	27 6%	50 10% ^j	14 8%	11 13% ^p	10 4%	11 7%	15 8%	15 10% ^p	5 5%	13 6%	28 10% ^p	24 8%	11 6%	7 12% ^p	27 8%	70 8%	10 6%
NET: Disagree	560 27%	305 30% ^b	254 24%	67 29% ^f	82 23%	62 18%	117 32% ^{ef}	104 34% ^{efi}	127 26% ^f	148 26%	146 25%	112 26%	153 30%	49 28%	31 37% ^{qt}	61 26%	35 21%	47 26%	47 32% ^q	21 21%	53 27%	70 26%	76 27%	47 26%	21 34%	85 24%	228 27%	25 14%
Mean	-0.01	-0.13	0.10a	0.15gh i	0.16gh i	0.11g hi	-0.18	-0.13	-0.09	0.05m	0.01	*	-0.11	-0.03	-0.27	*os	0.12os s	0.13o s	-0.22 s	0.10o s	-0.05	0.02os s	0.03o s	-0.06	-0.19	0.07	-0.01	0.40
Standard deviation	0.97	0.95	0.97	1.08	0.97	0.92	0.97	1.00	0.88	0.94	0.99	0.95	0.99	0.94	0.97	0.87	0.99	1.10	0.92	0.92	0.92	1.03	0.99	0.88	1.00	0.98	0.97	1.02
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.07	0.11	0.06	0.08	0.08	0.08	0.09	0.06	0.06	0.06	0.06	0.13	0.05	0.03	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 48
Q10. Thinking about the shared national experience of the crisis, to what extent do you agree or disagree with the following statements?
Base: All respondents
I do not feel the need to be more involved in my community once the crisis is over

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Agree	742 36%	389 38%b	352 33%	79 34%	114 32%	108 32%	145 39%e	112 36%	184 38%	200 35%	217 37%	145 34%	179 35%	66 38%	38 44%q	88 38%	51 30%	63 35%	51 34%	31 31%	64 33%	97 36%	89 31%	71 39%	32 51%qrs tuvw	124 35%	302 35%	59 34%
Strongly agree (+2)	188 9%	118 12%b	70 7%	15 6%	33 9%	21 6%	42 11%f	33 11%	44 9%	43 8%	54 9%	35 8%	56 11%	14 8%	11 13%	16 7%	10 6%	22 12%	16 11%	6 6%	15 8%	31 11%	22 8%	19 11%	6 9%	27 8%	77 9%	11 6%
Somewhat agree (+1)	553 26%	271 27%	282 26%	64 28%	80 22%	87 26%	103 28%	79 26%	140 29%e	157 28%	163 28%	110 26%	123 24%	52 30%	26 31%	73 31%	41 24%	42 23%	35 23%	25 25%	49 25%	67 24%	67 23%	52 29%	26 41%qrs tuvw	97 27%	225 26%	48 27%
Neither agree nor disagree (0)	801 38%	409 40%	392 37%	66 28%	142 39%g	134 40%g	150 40%g	121 39%g	189 39%g	195 34%	207 35%	180 42%jk	219 43%jk	59 33%	33 38%	93 40%	70 41%	65 36%	67 45%ny	44 43%	79 40%	106 39%	103 36%	66 37%	18 29%	131 37%	338 40%	46 26%
Somewhat disagree (-1)	428 20%	179 18%	249 23%a	62 27%gi	77 21%	77 23%g	60 16%	59 19%	93 19%	140 25%lm	127 22%lm	77 18%	83 16%	44 25%g	14 16%	42 18%	36 21%	35 19%	20 14%	21 21%	42 22%	53 19%	76 27%ps	36 20%	9 15%	71 20%	170 20%	40 23%
Strongly disagree (-2)	118 6%	42 4%	76 7%a	25 11%fghi	28 8%i	16 5%	15 4%	17 5%	17 4%	34 6%	36 6%	22 5%	26 5%	7 4%	1 1%	10 4%	13 8%	17 10%opx	11 7%	5 5%	9 5%	18 7%	16 6%	7 4%	4 6%	29 8%B	41 5%	30 17%
NET: Disagree	545 26%	221 22%	325 30%a	87 37%fgh	105 29%g	93 28%g	75 20%	76 25%	110 23%	174 31%lm	163 28%lm	99 23%	109 21%	51 29%	15 17%	51 22%	50 29%	52 29%	31 21%	27 26%	52 27%	71 26%	92 32%ops	43 24%	13 20%	99 28%	211 25%	70 40%
Mean	0.13	0.24b	0.02	-0.07	0.04	0.06	0.26de	0.17d	0.21de	0.06	0.12	0.14	0.20j	0.13	0.40qt	0.18	-0.01	0.08	0.17	0.06	0.10	0.14	0.01	0.22qw	0.34qw	0.07	0.15	-0.17
Standard deviation	1.02	1.01	1.02	1.11	1.06	0.96	1.00	1.03	0.97	1.03	1.05	0.98	1.01	1.01	0.95	0.95	1.01	1.14	1.03	0.95	0.99	1.06	1.02	1.01	1.03	1.05	1.00	1.19
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.08	0.11	0.06	0.08	0.09	0.09	0.09	0.07	0.06	0.06	0.07	0.13	0.06	0.03	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 49

Q10. Thinking about the shared national experience of the crisis, to what extent do you agree or disagree with the following statements?

Base: All respondents

Across society in general, community togetherness will diminish as soon as the crisis is over

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Agree	1178 56%	586 58%	592 55%	107 46%	185 51%	192 57% _d	222 60% _d	192 62% _d	280 58% _d	330 58%	343 59%	226 53%	278 55%	90 51%	43 50%	124 53%	96 57%	104 58%	86 58%	52 52%	118 61%	152 56%	152 54%	119 66% _{nop} tw	41 65%	185 52%	475 56%	81 46%
Strongly agree (+2)	219 10%	124 12% _b	95 9%	22 10% _i	41 11% _i	53 16% _i	47 13% _i	32 10% _i	24 5%	52 9%	63 11%	47 11%	57 11%	16 9%	10 11%	23 10%	18 10%	21 11%	17 11%	15 15%	22 11%	26 9%	31 11%	16 9%	5 8%	41 12%	105 12%	12 7%
Somewhat agree (+1)	959 46%	462 45%	496 46%	85 36%	144 40%	139 42%	175 47% _d	160 52% _d	256 53% _d	278 49%	280 48%	179 42%	222 44%	74 42%	33 39%	101 43%	79 46%	84 47%	70 47%	37 37%	96 49% _t	126 46%	121 43%	103 57% _{nop} tw	36 57% _t	144 41%	370 43%	69 39%
Neither agree nor disagree (0)	630 30%	312 31%	319 30%	68 29%	126 35% _h	106 32%	106 29%	77 25%	147 30%	163 29%	159 27%	135 32%	174 34% _k	62 35% _x	25 29%	85 37% _x	49 29%	55 30% _x	40 27%	33 33% _x	56 29%	81 30% _x	93 33% _x	36 20%	14 23%	110 31%	270 32%	54 31%
Somewhat disagree (-1)	232 11%	100 10%	132 12%	47 20% _{efg} hi	36 10%	30 9%	34 9%	35 11%	50 10%	69 12%	66 11%	54 13% _m	43 8%	20 11%	18 21% _{pru} vw	23 10%	23 13%	15 9%	18 12%	15 14%	17 9%	31 11%	29 10%	20 11%	5 8%	47 13%	87 10%	28 16%
Strongly disagree (-2)	48 2%	21 2%	27 2%	10 4% _i	14 4% _i	6 2%	7 2%	5 1%	6 1%	8 1%	19 3%	9 2%	12 2%	4 3%	-	1 *	2 1%	6 3% _p	4 3%	1 1%	4 2%	9 3% _p	9 3% _p	5 3%	3 4% _p	12 3%	18 2%	12 7%
NET: Disagree	280 13%	121 12%	159 15%	57 25% _{efg} hi	50 14%	36 11%	42 11%	39 13%	56 12%	77 14%	85 14%	63 15%	56 11%	24 14%	18 21% _{pu}	24 10%	24 14%	21 12%	22 15%	16 16%	21 11%	40 15%	39 14%	25 14%	8 12%	59 17%	105 12%	40 23%
Mean	0.51	0.56 _b	0.47	0.27	0.45 _d	0.61 _d	0.59 _d	0.59 _d	0.50 _d	0.52	0.52	0.47	0.53	0.44	0.41	0.53	0.52	0.55	0.52	0.49	0.59	0.47	0.48	0.59	0.57	0.44	0.54	0.24
Standard deviation	0.91	0.90	0.91	1.03	0.95	0.92	0.89	0.88	0.80	0.87	0.94	0.92	0.89	0.90	0.95	0.82	0.89	0.92	0.94	0.97	0.87	0.93	0.94	0.90	0.91	0.98	0.91	1.03
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.07	0.11	0.05	0.07	0.07	0.08	0.09	0.06	0.06	0.06	0.06	0.12	0.05	0.03	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base

Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 50
Gender
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Male	1019	1019	-	101	164	176	195	157	226	297	270	234	219	89	40	106	80	78	83	60	92	136	150	79	26	149	491	107
	49%	100% ^b	-	44%	45%	53%	53%	51%	47%	52% ^m	46%	55% ^{km}	43%	51%	47%	45%	47%	44%	56% ^{rx}	59% ^{prxy}	48%	50%	53%	44%	42%	42%	58% ^A	61%
Female	1069	-	1069	130	197	158	175	152	257	273	317	190	289	87	45	127	91	102	65	41	102	138	134	101	37	205	360	69
	51%	-	100% ^a	56%	55%	47%	47%	49%	53%	48%	54% ^l	45%	57% ^{jl}	49%	53%	55% ^t	53%	56% st	44%	41%	52%	50%	47%	56% st	58% ^t	58% ^B	42%	39%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 51
Age
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
18-24	232 11%	101 10%	130 12%	232 100%efgh	-	-	-	-	-	89 16%klm	62 10%	35 8%	46 9%	20 11%	9 11%	19 8%	30 18%puw	18 10%	16 11%	15 15%u	14 7%	33 12%	29 10%	22 12%	6 9%	32 9%	94 11%	36 21%
25-34	361 17%	164 16%	197 18%	-	361 100%dfgh	-	-	-	-	87 15%	123 21%jm	80 19%	70 14%	33 19%	12 14%	38 16%	30 18%	40 22%stuy	19 13%	16 16%	26 14%	67 24%psu	44 16%	30 17%	6 10%	97 27%	209 25%	59 33%
35-44	334 16%	176 17%	158 15%	-	-	334 100%degh	-	-	-	82 14%	93 16%	68 16%	91 18%	26 15%	15 17%	38 16%	24 14%	26 15%	35 24%lux	14 14%	26 14%	50 18%	45 16%	22 12%	11 18%	90 25%	179 21%	35 20%
45-54	369 18%	195 19%	175 16%	-	-	-	369 100%defh	-	-	67 12%	103 18%j	85 20%j	114 22%j	30 17%	15 17%	40 17%	27 16%	38 21%	28 19%	17 17%	40 21%	43 16%	41 15%	34 19%	16 26%w	82 23%	196 23%	13 8%
55-64	309 15%	157 15%	152 14%	-	-	-	-	309 100%defg	-	85 15%	85 15%	60 14%	79 16%	21 12%	15 18%	36 15%	22 13%	23 13%	23 15%	16 16%	31 16%	33 12%	51 18%	25 14%	12 19%	40 11%	122 14%	11 6%
65+	483 23%	226 22%	257 24%	-	-	-	-	-	483 100%defgh	160 28%km	121 21%	95 22%	106 21%	46 26%v	20 23%	62 26%v	36 21%	35 19%	28 19%	23 22%	56 29%rv	47 17%	72 25%v	46 26%v	12 18%	13 4%	50 6%	21 12%
NET: 18-34	593 28%	265 26%	327 31%a	232 100%fghi	361 100%fghi	-	-	-	-	176 31%am	184 31%am	116 27%	117 23%	53 30%	21 24%	57 24%	60 35%psu	58 32%u	34 23%	31 31%	41 21%	100 37%psu	73 26%	53 29%	12 19%	129 36%	304 36%	95 54%
NET: 35-54	703 34%	371 36%b	332 31%	-	-	334 100%dehi	369 100%dehi	-	-	149 26%	196 33%j	153 36%j	205 40%jk	56 32%	29 34%	79 34%	51 30%	64 36%	63 42%qwx	31 31%	67 34%	93 34%	87 31%	56 31%	27 43%	172 49%	375 44%	49 28%
NET: 55+	792 38%	382 38%	409 38%	-	-	-	-	309 100%defg	483 100%defg	245 43%km	207 35%	155 37%	185 36%	67 38%	35 41%	98 42%v	59 34%	58 32%	51 34%	39 38%	87 45%rv	80 29%	124 44%rv	72 40%v	24 38%	53 15%	172 20%	32 18%
Average age	48.03	48.47	47.61	21.67	29.71d	39.41d	49.65d	59.69d	71.66d	48.62	46.69	48.04	48.92	48.25v	49.18v	49.88q	45.24	46.70	47.30	47.24	51.54q	44.41	49.62q	48.87v	48.74	40.72	41.98	38.02

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 52
Social Grade
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
A	146 7%	95 9%b	50 5%	31 13%efgh	17 5%	20 6%	15 4%	19 6%	44 9%eg	146 26%klm	-	-	-	13 7%r	5 5%	12 5%	12 7%	4 2%	9 6%	8 8%r	17 9%r	19 7%r	24 9%r	17 9%r	7 11%r	19 5%	59 7%	16 9%
B	424 20%	201 20%	223 21%	58 25%g	70 20%	62 19%	52 14%	66 21%g	116 24%g	424 74%klm	-	-	-	37 21%t	11 12%	51 22%t	29 17%	35 19%	29 19%	10 10%	36 19%	70 26%ot	72 25%ot	35 20%t	10 16%	83 24%	174 20%	52 30%
C1	587 28%	270 26%	317 30%	62 27%	123 34%i	93 28%	103 28%	85 28%	121 25%	-	587 100%jlm	-	-	59 33%	29 34%	59 25%	50 29%	48 27%	36 24%	30 30%	49 25%	84 31%	77 27%	49 27%	17 27%	143 40%B	249 29%	51 29%
C2	424 20%	234 23%b	190 18%	35 15%	80 22%	68 20%	85 23%cd	60 19%	95 20%	-	-	424 100%jkm	-	29 17%	17 20%	53 23%	34 20%	44 25%	29 19%	21 21%	48 25%	54 20%	50 18%	35 19%	9 14%	67 19%	212 25%A	36 21%
D	270 13%	122 12%	149 14%	32 14%i	54 15%i	52 16%i	54 15%i	42 14%i	36 8%	-	-	-	270 53%jkl	12 7%	13 15%	29 12%	30 18%nv	27 15%nv	21 14%	19 13%	25 13%	23 8%	36 13%	22 12%	14 22%nv	37 10%	143 17%A	19 11%
E	237 11%	97 10%	140 13%a	14 6%	16 4%	39 12%de	60 16%de	37 12%de	70 14%de	-	-	-	237 47%jkl	25 14%	11 13%	29 13%	16 9%	21 12%	24 16%vw	13 13%	19 10%	25 9%	25 9%	22 12%	6 10%	5 1%	15 2%	1 1%
NET: AB	570 27%	297 29%	273 26%	89 38%efgh	87 24%	82 25%	67 18%	85 28%g	160 33%efg	570 100%klm	-	-	-	51 29%	15 18%	63 27%	40 24%	38 21%	38 26%	18 18%	53 27%	89 32%ort	96 34%oqr	52 29%	17 27%	102 29%	233 27%	68 39%
NET: ABC1	1157 55%	566 56%	590 55%	150 65%fgh	210 58%g	175 52%	170 46%	170 55%g	281 58%g	570 100%lm	587 100%lm	-	-	109 62%rst	44 52%	122 52%	90 53%	87 48%	74 50%	48 48%	102 53%	172 63%prstu	173 61%rst	101 56%	34 55%	246 69%B	482 57%	119 68%
NET: C2DE	931 45%	453 44%	479 45%	82 35%	151 42%	159 48%cd	200 54%deh	139 45%cd	201 42%	-	-	424 100%jkl	508 100%jkl	67 38%	41 48%	111 48%v	80 47%	93 52%nvw	74 50%nvw	53 52%nvw	92 47%v	101 37%	111 39%	79 44%	28 45%	108 31%	369 43%A	57 32%
NET: DE	508 24%	219 21%	289 27%a	46 20%	70 20%	91 27%e	114 31%dei	79 26%	106 22%	-	-	-	508 100%jkl	38 21%	24 28%	58 25%	46 27%v	49 27%v	45 30%v	32 31%v	44 22%	48 17%	61 21%	45 25%	20 32%v	41 12%	157 18%A	21 12%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 53
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public (A)	Private (B)
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Scotland	176	89	87	20	33	26	30	21	46	51	59	29	38	176	-	-	-	-	-	-	-	-	-	-	-	29	65	8
	8%	9%	8%	9%	9%	8%	8%	7%	10%	9%	10%	7%	7%	100%opqr	-	-	-	-	-	-	-	-	-	-	-	8%	8%	5%
North East	85	40	45	9	12	15	15	15	20	15	29	17	24	-	85	-	-	-	-	-	-	-	-	-	-	19	34	3
	4%	4%	4%	4%	3%	4%	4%	5%	4%	3%	5%	4%	5%	-	100%npqr	-	-	-	-	-	-	-	-	-	-	5%	4%	2%
North West	233	106	127	19	38	38	40	36	62	63	59	53	58	-	-	233	-	-	-	-	-	-	-	-	-	40	93	11
	11%	10%	12%	8%	11%	11%	11%	12%	13%	11%	10%	13%	11%	-	-	100%noqr	-	-	-	-	-	-	-	-	-	11%	11%	6%
Yorkshire & Humberside	170	80	91	30	30	24	27	22	36	40	50	34	46	-	-	-	170	-	-	-	-	-	-	-	-	37	65	11
	8%	8%	8%	13%fghi	8%	7%	7%	7%	8%	7%	8%	8%	9%	-	-	-	100%noqr	-	-	-	-	-	-	-	-	11%	8%	7%
West Midlands	180	78	102	18	40	26	38	23	35	38	48	44	49	-	-	-	-	180	-	-	-	-	-	-	-	33	66	22
	9%	8%	10%	8%	11%	8%	10%	7%	7%	7%	8%	10%j	10%	-	-	-	-	100%nopq	-	-	-	-	-	-	-	9%	8%	13%
East Midlands	148	83	65	16	19	35	28	23	28	38	36	29	45	-	-	-	-	-	148	-	-	-	-	-	-	25	62	14
	7%	8%	6%	7%	5%	10%ei	8%	7%	6%	7%	6%	7%	9%	-	-	-	-	-	100%nopq	-	-	-	-	-	-	7%	7%	8%
Wales	101	60	41	15	16	14	17	16	23	18	30	21	32	-	-	-	-	-	-	101	-	-	-	-	-	17	34	8
	5%	6%b	4%	7%	4%	4%	5%	5%	5%	3%	5%	5%	6%j	-	-	-	-	-	-	100%nopq	-	-	-	-	-	5%	4%	4%
Eastern	194	92	102	14	26	26	40	31	56	53	49	48	44	-	-	-	-	-	-	-	194	-	-	-	-	31	79	13
	9%	9%	10%	6%	7%	8%	11%	10%	12%d	9%	8%	11%	9%	-	-	-	-	-	-	-	100%nopq	-	-	-	-	9%	9%	7%
London	274	136	138	33	67	50	43	33	47	89	84	54	48	-	-	-	-	-	-	-	-	274	-	-	-	54	120	42
	13%	13%	13%	14%	19%ghi	15%i	12%	11%	10%	16%m	14%m	13%	9%	-	-	-	-	-	-	-	-	100%nopq	-	-	-	15%	14%	24%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 53
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
South East	284	150	134	29	44	45	41	51	72	96	77	50	61	-	-	-	-	-	-	-	-	-	284	-	-	38	126	19
	14%	15%	13%	12%	12%	14%	11%	17%	15%	17%lm	13%	12%	12%	-	-	-	-	-	-	-	-	-	100%nopq rstuvxy	-	-	11%	15%	11%
South West	180	79	101	22	30	22	34	25	46	52	49	35	45	-	-	-	-	-	-	-	-	-	180	-	20	81	20	
	9%	8%	9%	10%	8%	7%	9%	8%	10%	9%	8%	8%	9%	-	-	-	-	-	-	-	-	-	100%nopq rstuvwxy	-	6%	9%A	12%	
Northern Ireland	63	26	37	6	6	11	16	12	12	17	17	9	20	-	-	-	-	-	-	-	-	-	-	63	10	27	3	
	3%	3%	3%	2%	2%	3%	4%	4%	2%	3%	3%	2%	4%	-	-	-	-	-	-	-	-	-	-	100%nopq rstuvwxy	3%	3%	2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 54
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Yes	1305 62%	640 63%	665 62%	181 78% i	261 72% fgh i	205 61%	203 55%	181 59%	274 57%	420 74% klm	386 66% m	281 66% m	218 43%	116 66%	49 58%	142 61%	109 64%	98 55%	81 55%	57 56%	119 61%	199 73% opr stuw x	178 63%	111 62%	47 75% rst	262 74%	577 68%	128 73%
No	783 38%	378 37%	405 38%	50 22%	100 28%	129 39% de	167 45% de	128 41% de	208 43% de	150 26%	201 34% j	143 34% j	289 57% jkl	60 34%	36 42% v	91 39% v	62 36%	82 45% vy	67 45% vy	44 44% vy	76 39% v	75 27%	105 37% v	69 38% v	16 25%	93 26%	273 32%	47 27%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 55
Opinion Influencer
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Yes	176 8%	107 10%b	69 6%	36 16%ghi	59 16%fgh i	35 10%ghi	13 4%	11 4%	21 4%	68 12% ^m	51 9% ^m	36 8% ^m	21 4%	8 5%	3 4%	11 5%	11 7%	22 12% ^{np}	14 10%	8 7%	13 7%	42 16% ^{nopq} uwy	19 7%	20 11% ^{np}	3 4%	51 14%	88 10%	176 100%
No	1912 92%	912 90%	1000 94% ^a	196 84%	302 84%	299 90% ^e	356 96% ^{def}	298 96% ^{def}	461 96% ^{def}	502 88%	536 91%	388 92%	487 96% ^{kl}	168 95% ^{rvx}	81 96% ^v	222 95% ^{rvx}	159 93% ^v	158 88%	134 90%	94 93%	182 93% ^v	231 84%	265 93% ^v	160 89%	60 96% ^v	303 86%	762 90%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 56
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region											Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Homeowners	1353	661	692	123	198	184	222	238	387	450	397	296	209	108	51	165	111	117	97	61	144	145	188	118	48	244	538	118
	65%	65%	65%	53%	55%	55%	60%	77%defg	80%defg	79%klm	68%lm	70%lm	41%	61%	60%	71%v	65%v	65%v	66%v	61%	74%notv	53%	66%v	65%v	77%notv	69%	63%	67%
Owned outright - without mortgage	754	359	395	43	53	44	84	177	353	259	220	149	125	61	26	90	61	60	54	37	87	88	108	63	20	76	215	52
	36%	35%	37%	19%	15%	13%	23%ef	57%defg	45%klm	38%lm	35%lm	25%	34%	30%	30%	38%	36%	33%	37%	37%	45%orv	32%	38%	35%	33%	21%	25%	29%
Owned with a mortgage or loan	599	302	297	80	145	140	138	61	34	191	177	147	84	47	25	76	50	57	43	24	57	57	80	54	28	168	323	66
	29%	30%	28%	35%hi	40%hi	42%hi	37%hi	20%i	7%	33%lm	30%lm	35%lm	17%	27%	29%	33%v	30%	32%v	29%	24%	29%v	21%	28%	30%v	44%instuvw	47%B	38%	38%
NET: Renters	699	339	360	93	154	145	145	69	94	109	175	121	294	66	33	67	57	60	46	38	45	121	90	62	14	106	297	54
	33%	33%	34%	40%hi	43%hi	43%hi	39%hi	22%	19%	19%	30%j	29%j	58%jkl	38%u	38%u	29%	34%u	33%u	31%	38%u	23%	44%ppqr	32%	34%u	23%	30%	35%	31%
NET: Rent from Council/ Housing Association	421	196	225	43	68	86	102	48	74	40	97	72	212	43	26	40	34	39	27	22	24	68	63	29	6	74	131	27
	20%	19%	21%	18%	19%	26%hi	28%deh	16%	15%	7%	17%j	17%j	42%jkl	25%uy	31%psu	17%	20%	22%uy	18%	21%	13%	25%luxy	22%uy	16%	9%	21%B	15%	16%
Rented from the council	271	128	144	25	37	62	68	28	51	22	71	47	131	31	21	16	24	31	21	13	13	42	38	19	3	53	88	18
	13%	13%	13%	11%	10%	19%deh	19%dehi	9%	10%	4%	12%j	11%j	26%jkl	18%puy	24%puwx	7%	14%pu	17%pu	14%pu	13%	7%	15%puy	13%pu	10%	5%	15%B	10%	10%
Rented from a housing association	150	68	82	17	31	24	34	21	23	18	26	25	82	12	6	24	10	8	6	8	11	26	25	10	3	21	43	9
	7%	7%	8%	8%	9%i	7%	9%i	7%	5%	3%	4%	6%j	16%jkl	7%	7%	10%rs	6%	5%	4%	8%	6%	10%rs	9%	6%	4%	6%	5%	5%
Rented from someone else	277	143	135	50	86	59	43	20	20	69	78	49	81	23	6	27	23	21	19	17	21	53	27	33	9	32	167	26
	13%	14%	13%	22%ghi	24%ghi	18%ghi	12%hi	7%	4%	12%	13%	12%	16%	13%	7%	11%	14%	12%	13%	16%	11%	19%opr	10%	18%ouvw	14%	9%	20%A	15%
Rent free	36	19	17	16	9	5	2	2	2	11	14	6	4	2	2	1	2	4	5	2	5	8	6	1	-	4	16	4
	2%	2%	2%	7%efgh	3%i	1%	1%	1%	*	2%	2%	1%	1%	1%	2%	1%	1%	2%	3%	2%	2%	3%	2%	*	-	1%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 57
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		North-ern Ireland (y)	Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
No formal education	24 1%	13 1%	12 1%	2 1%	2 1%	2 1%	9 2%	2 1%	6 1%	5 1%	2 *	8 2%k	10 2%k	1 1%	1 1%	6 3%u	6 3%u	1 *	1 1%	1 *	3 1%	2 1%	1 1%	1 2%	-	-	11 1%	1 1%
Primary	10 *	7 1%	3 *	-	3 1%	1 *	1 *	1 *	4 1%	-	-	3 1%jk	7 1%jk	1 1%	-	-	2 1%	-	-	1 1%	-	3 1%	3 1%	1 1%	-	-	4 *	-
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1112 53%	559 55%	553 52%	106 46%	144 40%	176 53%e	216 59%de	183 59%de	286 59%de	186 33%	303 52%j	270 64%jk	353 70%jk	75 43%	63 75%npq rsuvwxy	121 52%	94 55%n	95 53%	88 59%nv	61 60%nv	115 59%nv	124 45%	155 55%nv	94 52%	26 42%	153 43%	441 52%A	45 26%
University degree or equivalent professional qualification, NVQ level 4, etc.	658 31%	298 29%	360 34%a	60 26%	144 40%dfg i	104 31%	107 29%	99 32%	145 30%	252 44%klm	203 35%lm	110 26%m	92 18%	71 40%oqs tu	12 14%	85 37%ost	49 29%o	66 36%ot	38 26%	21 21%	54 28%o	87 32%ot	95 33%ot	56 31%o	22 35%o	133 38%	282 33%	81 46%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	227 11%	111 11%	116 11%	27 12%	56 15%ghi	46 14%hi	36 10%	24 8%	39 8%	108 19%klm	60 10%m	28 7%	31 6%	21 12%	8 9%	18 8%	18 11%	13 7%	15 10%	15 15%	21 11%	42 15%prw	24 8%	19 11%	12 20%prw	62 18%B	105 12%	37 21%
Still in full time education	44 2%	25 2%	20 2%	36 15%efgh i	9 2%fghi	-	-	-	-	18 3%l	16 3%l	2 *	8 1%	6 3%	1 1%	2 1%	2 1%	5 3%	4 3%	2 2%	2 1%	9 3%	4 1%	7 4%p	1 1%	4 1%	3 *	7 4%
Don't know	5 *	2 *	2 *	2 1%	-	1 *	-	-	1 *	-	1 *	-	3 1%	1 *	-	-	-	-	3 2%w	-	-	1 *	-	-	-	1 *	2 *	3 2%
Prefer not to answer	8 *	5 *	4 *	-	3 1%	4 1%	-	-	2 *	1 *	1 *	2 1%	4 1%	1 *	-	1 *	-	-	-	-	2 1%	3 1%	1 *	1 *	-	1 *	4 *	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 58
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Yes - responsible for half or more of the items bought	1865 89%	870 85%	995 93% ^a	144 62%	337 93% ^d	313 94% ^d	349 94% ^d	282 91% ^d	441 91% ^d	499 88%	525 90%	380 90%	461 91%	157 89%	74 87%	219 94% ^{quw} x	144 85%	164 91%	136 92%	98 96% ^{oqu} wxy	171 88%	246 90%	249 88%	154 85%	54 86%	319 90%	770 90%	163 93%
No - not responsible for most of the items bought	223 11%	149 15% ^b	74 7%	88 38% ^{efgh} i	24 7%	21 6%	20 6%	27 9%	42 9%	71 12%	61 10%	44 10%	47 9%	19 11%	11 13% ^t	14 6%	26 15% ^{pt}	17 9%	11 8%	4 4%	23 12% ^{pt}	27 10%	35 12% ^{pt}	26 15% ^{pt}	9 14% ^t	35 10%	81 10%	12 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 59
How many cars are there in your household?
 Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
No cars in the household	438	202	236	42	83	84	93	49	87	80	123	55	180	34	27	58	33	38	25	19	30	99	43	24	7	55	152	24
	21%	20%	22%	18%	23%h	25%hi	25%hi	16%	18%	14%	21%jl	13%	36%jkl	19%	32%nsu wxy	25%uwxy	20%	21%	17%	19%	15%	36%npq rstuwxy	15%	13%	12%	16%	18%	14%
NET: Any	1650	817	833	189	278	250	277	260	395	490	463	369	327	142	58	175	137	142	123	82	165	175	240	156	55	299	699	152
	79%	80%	78%	82%	77%	75%	75%	84%efg	82%fg	86%km	79%lm	87%km	64%	81%ov	68%	75%v	80%v	79%v	83%ov	81%v	85%opv	64%	85%opv	87%opv	88%opv	84%	82%	86%
1	847	415	432	50	120	140	134	147	256	223	229	190	205	83	39	93	69	77	57	42	78	94	110	79	27	136	326	66
	41%	41%	40%	22%	33%cd	42%cd	36%cd	47%deg	53%defg	39%	39%	45%	40%	47%v	46%	40%	40%	43%	38%	41%	40%	34%	39%	44%	42%	38%	38%	38%
2	611	319	292	67	132	97	114	76	126	206	194	126	86	46	17	70	54	45	52	31	57	57	107	60	16	138	280	58
	29%	31%	27%	29%	36%chi	29%	31%	25%	26%	36%lm	33%lm	30%lm	17%	26%	19%	30%v	32%v	25%	35%ov	31%	29%v	21%	38%norv	33%ov	26%	39%	33%	33%
3+	192	82	109	72	26	13	28	38	14	61	41	54	36	13	2	11	14	20	14	9	30	24	24	18	12	25	93	28
	9%	8%	10%	31%efgh i	7%ai	4%	8%ai	12%efi	3%	11%k	7%	13%km	7%	7%	2%	5%	8%	11%op	9%	9%	15%nopv w	9%	8%	10%o	20%nopq vw	7%	11%	16%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 60
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)		North Ireland (y)	Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
White	1892 91%	915 90%	977 91%	189 81%	305 84%	287 86%	341 92%def	295 96%def	475 98%def	504 88%	526 90%	393 93%j	469 92%j	166 94%rv	83 97%rv	213 91%v	158 93%v	155 86%v	135 92%v	95 94%v	189 97%prs	195 71%	267 94%rv	172 95%rv	63 100%prs	314 89%	758 89%	137 78%
NET: BAME	173 8%	89 9%	84 8%	37 16%ghi	50 14%ghi	44 13%ghi	25 7%i	12 4%i	4 1%	62 11%lm	54 9%	26 6%	31 6%	9 5%	2 3%	19 8%uxy	7 4%	24 13%noqt uwxy	12 8%uxy	4 4%	4 2%	73 27%nopq rstuwxy	15 5%	4 2%	-	35 10%	81 9%	33 19%
Mixed	29 1%	11 1%	18 2%	8 3%i	7 2%i	5 2%	4 1%	4 1%	1 *	12 2%	5 1%	4 1%	7 1%	4 2%	1 1%	7 3%	1 1%	2 1%	-	-	1 *	9 3%su	3 1%	1 1%	-	4 1%	14 2%	1 *
Asian	95 5%	56 5%	39 4%	19 8%ghi	31 9%ghi	29 9%ghi	10 3%i	5 2%i	1 *	27 5%	35 6%lm	18 4%	15 3%	2 1%	1 1%	4 2%	3 2%	20 11%nopq tuwxy	8 6%ux	3 3%x	2 1%	45 16%nopq stuwxy	6 2%	-	-	19 5%	44 5%	24 14%
Black	29 1%	13 1%	16 2%	8 4%hi	7 2%i	7 2%i	4 1%	2 1%	1 *	12 2%	9 1%	2 1%	7 1%	1 *	-	6 2%	2 1%	1 1%	3 2%	-	1 *	12 4%nrts wx	2 1%	1 *	-	5 1%	14 2%	8 4%
Chinese	11 1%	8 1%	3 *	2 1%	2 1%	1 *	4 1%i	2 1%	-	6 1%l	3 1%	-	2 *	1 *	1 1%	1 *	-	-	-	1 1%	-	4 1%	3 1%	1 1%	-	4 1%	4 1%	-
Other ethnic group	9 *	2 *	8 1%	* *	3 1%	2 1%	2 1%	-	1 *	6 1%	1 *	2 *	* *	1 1%	-	1 1%	1 *	1 1%	-	-	1 *	3 1%	1 *	1 *	-	4 1%	4 1%	1 1%
Prefer not to answer	23 1%	15 2%	8 1%	6 3%	6 2%	3 1%	3 1%	2 1%	3 1%	4 1%	7 1%	5 1%	7 1%	1 1%	-	1 *	5 3%	1 1%	1 1%	2 2%	1 *	5 2%	2 1%	4 2%	-	5 1%	12 1%	5 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 61
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)		Pri- vate (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Christian	1002 48%	481 47%	521 49%	74 32%	120 33%	130 39%	171 46%de	174 56%def	333 69%defg	284 50%	273 47%	209 49%	236 46%	69 39%	48 57%n	124 53%nv	76 45%	95 53%n	62 42%	41 41%	96 50%	119 44%	141 50%n	89 50%	41 66%ngstuvwx	161 46%	371 44%	83 47%
NET: Other	160 8%	73 7%	87 8%	22 9%i	42 12%hi	43 13%ghi	26 7%i	15 5%	13 3%	53 9%l	48 8%	24 6%	35 7%	6 4%	2 2%	15 7%	9 5%	23 13%noqwx	10 6%	14 14%noqwx	13 6%	49 18%nopq	14 5%	4 2%	2 3%	38 11%	64 8%	35 20%
Muslim	65 3%	36 4%	29 3%	14 6%ghi	24 7%ghi	19 6%ghi	5 1%i	3 1%	-	21 4%m	21 4%	14 3%	8 2%	1 *	1 1%	5 2%	5 3%ux	19 11%nopq	3 2%	2 2%	-	27 10%nopq	3 1%	-	-	16 4%	33 4%	23 13%
Hindu	20 1%	12 1%	9 1%	2 1%	3 1%	10 3%gi	2 1%	3 1%i	-	8 1%l	9 2%l	1 *	2 *	-	-	-	-	-	4 2%px	2 2%p	3 1%	9 3%npqr	3 1%	-	-	6 2%	7 1%	3 2%
Jewish	13 1%	5 *	8 1%	1 *	1 *	-	5 1%	-	7 1%fh	2 *	4 1%	2 *	5 1%	-	-	-	2 1%	-	1 1%	-	4 2%pw	6 2%p	1 *	-	-	2 1%	1 *	1 *
Sikh	5 *	2 *	3 *	2 1%	2 *	1 *	-	-	-	1 *	2 *	-	2 *	1 1%	-	-	-	2 1%	1 1%	-	-	-	1 *	-	-	1 *	1 *	1 *
Buddhist	15 1%	9 1%	6 1%	1 *	5 1%	2 1%	3 1%	3 1%	2 *	9 2%m	2 *	2 *	1 *	1 *	-	3 1%	1 1%	-	-	2 2%	1 1%	5 2%	1 *	1 *	-	5 1%	7 1%	2 1%
Other	42 2%	10 1%	33 3%a	2 1%	8 2%	11 3%i	11 3%i	7 2%	4 1%	11 2%	9 1%	5 1%	18 3%l	4 2%	1 1%	7 3%	1 *	2 1%	1 1%	8 8%qrsvw	5 2%	3 1%	6 2%	3 2%	3 3%	9 2%	15 2%	5 3%
None	886 42%	451 44%	435 41%	126 55%hi	187 52%hi	152 46%i	170 46%hi	117 38%i	134 28%	228 40%	259 44%	178 42%	221 44%	99 56%opr	33 39%	87 38%	82 48%rvy	58 32%	74 50%prv	44 44%	81 42%	99 36%	123 43%r	85 47%rvy	19 31%	149 42%	399 47%	53 30%
Prefer not to say	39 2%	13 1%	26 2%	9 4%gi	11 3%gi	10 3%gi	2 1%	4 1%	3 1%	5 1%	7 1%	12 3%j	15 3%j	2 1%	2 2%	7 3%	4 2%	4 2%	1 1%	2 2%	4 2%	6 2%	6 2%	1 1%	-	6 2%	17 2%	5 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 62
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Urban	1674	845	829	194	318	282	294	226	360	465	463	343	403	132	74	205	127	158	104	64	142	266	217	140	45	291	705	157
	80%	83%b	78%	84%hi	88%ghi	84%hi	80%	73%	75%	82%	79%	81%	79%	75%	87%instuy	88%nqstuwxy	75%	88%nqstuwxy	71%	63%	73%	97%nopqrstuvwxy	77%t	78%t	72%	82%	83%	89%
Urban - Population over 10,000	872	475	397	110	194	143	151	102	173	247	239	179	207	66	31	95	63	96	39	24	52	235	90	64	16	167	366	105
	42%	47%b	37%	48%hi	54%fghj	43%h	41%	33%	36%	43%	41%	42%	41%	38%tu	37%	41%stuy	37%t	53%nopqstuwxy	27%	24%	27%	86%nopqrstuvwxy	32%	35%	26%	47%	43%	60%
Town and Fringe	802	370	432	83	124	139	143	124	188	218	224	163	196	65	43	111	63	62	34%	40%	90	31	128	76	29	124	339	53
	38%	36%	40%	36%	34%	42%	39%	40%	39%	38%	38%	39%	39%	37%v	50%rv	47%v	37%v	34%v	44%v	40%v	46%rv	11%	45%rv	42%v	46%v	35%	40%	30%
NET: Rural	414	173	240	38	43	52	75	83	122	105	123	81	105	45	11	28	43	22	43	37	52	7	66	40	18	63	145	18
	20%	17%	22%a	16%	12%	16%	20%e	27%def	25%def	18%	21%	19%	21%	25%opr	13%v	12%v	25%prv	12%v	29%opr	37%opr	27%opr	3%	23%prv	22%prv	28%opr	18%	17%	11%
Village	344	145	199	30	39	44	63	66	102	79	106	65	95	27	9	26	40	19	38	32	46	6	61	29	11	59	116	15
	16%	14%	19%a	13%	11%	13%	17%e	21%def	21%def	14%	18%	15%	19%j	15%v	11%v	11%v	23%opr	10%v	26%noprv	32%noprv	24%noprv	2%	22%prv	16%v	17%v	17%	14%	8%
Hamlet & Isolated Dwelling	70	28	42	9	4	8	12	17	20	26	18	16	10	18	2	1	4	3	6	5	6	1	5	11	7	4	29	4
	3%	3%	4%	4%	1%	2%	3%	5%e	4%e	5%e	3%	4%	2%	10%opqr	2%	1%	2%	2%	4%pv	5%pv	3%v	*	2%	6%prv	11%opqr	1%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 63

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19), taking into account any changes due to the impact of the Coronavirus pandemic
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Working	1205	640	564	126	306	269	278	162	62	335	392	278	199	94	53	133	102	99	87	51	110	174	164	100	37	354	851	139
	58%	63%b	53%	55% _i	85% _{dgh}	81% _{dhi}	75% _{dhi}	52% _i	13%	59% _m	67% _{jm}	66% _{jm}	39%	53%	63%	57%	60%	55%	59%	50%	57%	64% _{nt}	58%	56%	59%	100%	100%	79%
NET: Employed	1096	577	520	120	285	254	248	137	53	307	363	247	180	84	51	121	98	95	82	45	97	152	148	87	36	349	747	126
	53%	57% _b	49%	52% _i	79% _{dgh}	76% _{dgh}	67% _{dhi}	44% _i	11%	54% _m	62% _{jm}	58% _m	35%	48%	60%	52%	58%	53%	55%	45%	50%	56%	52%	48%	58%	99% _B	88%	72%
Working full time - working 30 hours per week or more	877	509	369	100	246	213	190	104	23	258	292	197	130	69	44	101	78	77	65	36	78	117	115	70	27	275	602	102
	42%	50% _b	34%	43% _{hi}	68% _{dgh}	64% _{dgh}	51% _{dhi}	34% _i	5%	45% _m	50% _m	46% _m	26%	39%	51%	43%	46%	43%	44%	36%	40%	43%	40%	39%	44%	78% _B	71%	58%
Working part-time - working between 8 and 29 hours per week	219	68	151	19	39	40	57	33	30	49	71	50	49	15	7	21	20	18	16	9	19	35	33	18	9	74	145	25
	10%	7%	14% _a	8%	11% _i	12% _i	16% _d	11% _i	6%	9%	12%	12%	10%	8%	8%	9%	12%	10%	11%	9%	10%	13%	12%	10%	14%	21%	17%	14%
NET: Self-employed	108	64	45	7	21	16	31	25	9	28	29	32	19	10	3	12	4	4	5	6	13	22	16	13	1	5	103	13
	5%	6% _b	4%	3%	6% _i	5% _i	8% _d	8% _d	2%	5%	5%	8% _m	4%	6%	3%	5%	2%	2%	3%	5%	7% _r	8% _{qr}	6%	7% _r	1%	1%	12% _A	7%
Self-employed - working 30 hours per week or more	75	52	23	5	16	11	22	17	5	18	21	24	12	7	1	10	2	2	2	4	8	15	13	8	1	4	71	10
	4%	5% _b	2%	2%	4% _i	3% _i	6% _d	6% _i	1%	3%	4%	6% _m	2%	4%	2%	4%	1%	1%	2%	4%	4%	6% _r	4%	4%	1%	1%	8% _A	5%
Self-employed - working between 8 and 29 hours per week	33	12	22	2	5	5	9	8	4	11	7	8	7	3	1	1	2	1	2	2	5	7	3	5	-	1	32	3
	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	3%	2%	1%	3%	-	*	4% _A	3
NET: Not working	883	378	505	105	55	64	91	147	420	235	195	145	309	82	32	100	68	82	61	50	84	99	120	80	25	-	-	36
	42%	37%	47% _a	45% _{efg}	15%	19%	25% _e	48% _{efg}	87% _{def}	41% _{kl}	33%	34%	61% _{ijkl}	47% _{vw}	37%	43%	40%	45%	41%	50% _v	43%	36%	42%	44%	41%	-	-	21%
Not working but seeking work or temporarily unemployed or sick	92	51	41	12	14	15	28	18	5	9	6	7	70	10	1	8	7	7	7	8	5	16	11	8	3	-	-	*
	4%	5%	4%	5% _i	4% _i	4% _i	7% _i	6% _i	1%	2%	1%	2%	14% _{ijkl}	6%	1%	3%	4%	4%	5%	8%	3%	6%	4%	4%	5%	-	-	*
Not working and not seeking work	97	40	57	3	10	16	27	35	6	5	13	8	71	6	3	3	6	13	17	6	11	6	13	9	4	-	-	2
	5%	4%	5%	1%	3%	5% _d	7% _d	11% _{def}	1%	1%	2%	2%	14% _{ijkl}	4%	4%	1%	4%	7% _{pv}	11% _{npqv}	6% _p	6% _{pv}	2%	5% _p	5% _p	7% _p	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 63

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19), taking into account any changes due to the impact of the Coronavirus pandemic
 Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Student	105 5%	43 4%	62 6%	86 37% i	13 4% ghi	4 1% i	2 1%	-	-	34 6%	39 7% l	14 3%	19 4%	10 6%	1 1%	11 5%	12 7%	10 6%	7 5%	8 8%	5 3%	17 6%	10 4%	12 6%	2 3%	-	-	15 8%
Retired on a state pension only	96 5%	27 3%	69 7% a	-	-	-	-	1 *	96 20% defg h	11 2%	9 1%	13 3%	64 13% ijkl	9 5%	8 9% vy	10 4%	7 4%	9 5% v	7 5%	5 5%	13 7% vy	5 2%	14 5% v	10 5% v	-	-	-	1 1%
Retired with a private pension	377 18%	200 20%	177 17%	-	-	-	1 *	68 22% defg	308 64% defg h	165 29% klm	114 19% m	70 17% m	28 5%	33 19%	14 17%	55 24% sv	30 18%	29 16%	18 12%	18 18%	35 18%	40 15%	60 21% s	36 20%	9 14%	-	-	14 8%
House person, housewife, househusband, etc.	116 6%	18 2%	99 9% a	4 2%	18 5% i	30 9% di	34 9% dei	25 8% di	5 1%	11 2%	15 2%	33 8% jk	57 11% jk	14 8%	5 6%	13 6%	4 3%	13 7%	6 4%	5 5%	15 8%	16 6%	12 4%	6 3%	7 11% qx	-	-	4 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 64
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)		North Ireland (y)	Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Currently furloughed / reduced hours / employer imposed temporary leave of absence as a result of the Coronavirus	329 16%	180 18%b	149 14%	52 23%hi	74 21%i	61 18%i	70 19%i	44 14%i	26 5%	83 15%	105 18%m	85 20%jm	55 11%	27 15%	12 15%	37 16%	31 18%	24 13%	25 17%	14 14%	24 12%	52 19%	42 15%	31 17%	9 15%	66 19%	262 31%A	44 25%
NET: Working	839 40%	444 44%b	394 37%	74 32%i	225 62%cdgh i	197 59%dhi	200 54%dhi	111 36%i	31 6%	251 44%m	279 48%m	182 43%m	126 25%	62 35%	40 47%	91 39%	69 40%	72 40%	58 39%	35 35%	82 42%	116 42%	123 43%	62 34%	29 46%	283 80%B	543 64%	92 52%
NET: Employed	759 36%	395 39%b	363 34%	71 30%i	207 57%cdgh i	188 56%cdgh i	174 47%dhi	95 31%i	24 5%	226 40%m	260 44%lm	159 37%m	115 23%	56 32%	38 45%x	81 35%	68 40%	70 39%	55 37%	32 32%	73 37%	97 35%	111 39%x	53 29%	26 42%	280 79%B	470 55%	81 46%
Working full time - working 30 hours per week or more	622 30%	347 34%b	275 26%	61 26%i	180 50%cdgh i	159 47%cdgh i	142 38%dhi	67 22%i	14 3%	192 34%m	209 36%m	129 31%m	92 18%	46 26%	33 39%x	68 29%	55 32%	60 33%	44 30%	27 26%	63 33%	75 28%	88 31%	44 25%	19 30%	230 65%B	387 45%	66 38%
Working part-time - working between 8 and 29 hours per week	136 7%	48 5%	88 8%a	10 4%	28 8%i	29 9%i	32 9%i	28 9%di	10 2%	33 6%	51 9%m	29 7%	23 4%	10 5%	5 6%	13 5%	13 8%	10 6%	11 7%	5 5%	9 5%	22 8%	23 8%	8 5%	7 12%	50 14%	83 10%	15 9%
NET: Self-employed	80 4%	49 5%b	31 3%	4 2%	18 5%di	9 3%	26 7%dfi	16 5%di	7 1%	26 5%	19 3%	24 6%m	11 2%	6 4%	1 2%	10 4%q	1 *	2 1%	3 2%	3 3%	10 5%q	19 7%qr	11 4%q	9 5%q	2 4%	3 1%	74 9%A	11 6%
Self-employed - working 30 hours per week or more	35 2%	26 3%b	9 1%	1 *	10 3%i	3 1%	14 4%dfi	6 2%i	1 *	9 2%	9 2%	12 3%m	5 1%	2 1%	1 2%	7 3%q	- -	1 1%	2 1%	- -	5 3%	10 4%qx	6 2%	1 *	- -	2 1%	33 4%A	4 3%
Self-employed - working between 8 and 29 hours per week	45 2%	23 2%	22 2%	3 1%	9 2%	6 2%	12 3%i	10 3%	6 1%	17 3%	10 2%	12 3%	7 1%	5 3%	- -	3 1%	1 *	1 1%	2 1%	3 3%	5 2%	9 3%	6 2%	9 5%qr	2 4%	1 *	41 5%A	6 4%
NET: Not working	920 44%	395 39%	526 49%a	105 45%efg	62 17%	75 23%	99 27%e	153 50%efg gh	426 88%def gh	235 41%k	202 35%	156 37%	327 64%jkl	87 49%v	33 39%	106 45%	71 42%	84 47%	64 43%	52 51%v	88 45%	106 39%	119 42%	87 48%	25 39%	5 1%	45 5%A	39 22%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 64
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Not working but seeking work or temporarily unemployed or sick	116	62	54	19	19	23	33	17	5	12	15	15	74	15	1	16	10	9	6	9	8	19	9	12	3	4	28	2
Not working and not seeking work	109	48	61	4	11	18	28	40	8	5	11	12	81	7	4	3	9	12	20	6	10	15	10	3	1	11	2	
Student	98	40	58	79	12	5	2	-	-	30	38	14	17	9	1	8	10	8	8	5	15	10	13	2	-	1	15	
Retired on a state pension only	97	27	70	-	-	-	-	1	97	11	9	13	65	9	8	10	7	10	5	12	5	14	10	-	-	-	1	
Retired with a private pension	381	201	181	-	-	-	1	68	312	165	115	72	29	34	14	56	30	29	18	18	36	40	60	37	10	-	2	15
House person, housewife, househusband, etc.	119	17	102	4	20	29	36	27	4	13	14	31	61	14	5	12	4	15	6	5	16	16	11	5	7	-	3	4

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 65
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)	
Unweighted base	1211	644	567	126	291	272	281	173	68	358	364	282	207	93	45	128	87	103	89	54	122	184	161	109	36	336	875	139	
Weighted base	1205	640	564	126	306	269	278	162	62*	335	392	278	199	94*	53*	133	102*	99*	87*	51*	110	174	164	100*	37*	354	851	139	
NET: Public Sector	354	149	205	32	97	90	82	40	13	102	143	67	41	29	19	40	37	33	25	17	31	54	38	20	10	354	-	51	
	29%	23%	36%a	25%	32%	33%	30%	25%	20%	31% <i>m</i>	37% <i>lm</i>	24%	21%	31%	36%	30%	37% <i>wx</i>	33% <i>x</i>	29%	34%	28%	31%	23%	20%	26%	100%B	-	36%	
A nationalised industry/state corporation	25	23	2	3	15	5	1	*	-	8	6	7	4	-	2	6	-	2	4	-	1	5	4	*	-	25	-	7	
	2%	4% <i>b</i>	*	2%	5% <i>gh</i>	2%	1%	*	-	2%	1%	3%	2%	-	4%	4%	-	2%	4%	-	1%	3%	2%	*	-	7%B	-	5%	
Central government or civil service (including Courts service and Bank of England)	28	17	11	1	2	10	12	4	-	14	8	6	-	4	1	2	3	4	1	-	1	3	2	4	3	28	-	1	
	2%	3%	2%	1%	1%	4% <i>e</i>	4% <i>e</i>	2%	-	4% <i>m</i>	2%	2%	-	4%	2%	2%	3%	4%	2%	-	1%	2%	1%	4%	8% <i>uw</i>	8%B	-	1%	
Local government or council (including fire services, police and local authority controlled schools/colleges)	143	48	95	10	34	41	34	19	5	39	71	24	10	5	6	14	22	12	11	7	17	18	23	3	6	143	-	21	
	12%	8%	17% <i>a</i>	8%	11%	15%	12%	12%	8%	12% <i>m</i>	18% <i>jl</i>	9%	5%	5%	11%	10%	22% <i>npv</i>	12% <i>x</i>	11%	13% <i>x</i>	13% <i>x</i>	15% <i>nx</i>	11% <i>x</i>	14% <i>x</i>	3%	15% <i>x</i>	40%B	-	15%
A university, or other grant funded establishment (include opted-out schools)	28	16	12	4	9	7	4	3	1	14	10	3	2	2	3	2	1	2	1	1	3	8	4	2	-	28	-	8	
	2%	3%	2%	3%	3%	3%	2%	2%	2%	4% <i>lm</i>	3%	1%	1%	2%	5%	1%	1%	2%	1%	1%	2%	5%	2%	2%	-	8%B	-	5%	
A health authority or NHS Trust	86	29	57	10	26	18	20	10	3	17	38	17	15	12	4	11	10	10	6	9	4	11	4	6	-	86	-	6	
	7%	5%	10% <i>a</i>	8%	8%	7%	7%	6%	6%	5%	10% <i>j</i>	6%	7%	13% <i>uw</i>	7%	8% <i>w</i>	10% <i>w</i>	10% <i>w</i>	7%	17% <i>uvw</i>	4%	6%	2%	6%	-	24%B	-	4%	
The armed forces	5	3	3	1	2	-	2	1	-	1	2	1	2	1	-	-	-	-	1	1	2	-	-	1	-	5	-	2	
	*	*	*	1%	1%	-	1%	1%	-	*	*	*	1%	1%	-	-	-	-	1%	2%	2%	-	-	1%	-	2%B	-	1%	
Other public sector occupation (Please specify as much detail as possible)	38	14	25	4	10	9	9	3	3	9	10	10	10	6	4	5	1	3	1	1	4	9	2	3	1	38	-	6	
	3%	2%	4% <i>a</i>	3%	3%	3%	3%	2%	5%	3%	2%	4%	5%	6%	7%	4%	1%	3%	1%	1%	3%	5%	1%	3%	3%	11%B	-	4%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base

Character in Crisis Survey
ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 65
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-verse (B)	Opin-ion Influ-encer (C)
Weighted base	1205	640	564	126	306	269	278	162	62*	335	392	278	199	94*	53*	133	102*	99*	87*	51*	110	174	164	100*	37*	354	851	139
NET: Private Sector	851	491	360	94	209	179	196	122	50	233	249	212	157	65	34	93	65	66	62	34	79	120	126	81	27	-	851	88
	71%	77%b	64%	75%	68%	67%	70%	75%	80%	69%	63%	76%k	79%jk	69%	64%	70%	63%	67%	71%	66%	72%	69%	77%q	80%qr	74%	-	100%A	64%
A charity, voluntary organisation or trust	46	15	31	4	12	10	9	9	2	16	18	5	7	3	2	7	6	3	3	-	2	6	4	7	3	-	46	10
	4%	2%	5%a	3%	4%	4%	3%	6%	3%	5%	5%	2%	3%	3%	3%	5%	3%	3%	-	2%	4%	3%	7%	8%	-	5%A	7%	
Self-employed (Private sector)	152	97	54	9	32	21	42	34	15	42	44	41	24	14	4	16	6	8	8	4	14	32	24	17	5	-	152	18
	13%	15%b	10%	7%	10%	8%	15%df	21%def	24%def	13%	11%	15%	12%	15%	7%	12%	6%	8%	9%	8%	13%	18%qr	15%	17%q	12%	-	18%A	13%
None of the above/ I work in the Private sector	653	378	274	81	165	148	145	79	33	175	186	165	126	48	29	70	52	55	51	30	63	82	97	56	20	-	653	60
	54%	59%b	49%	64%gh	54%	55%	52%	49%	53%	52%	47%	59%k	63%jk	51%	54%	53%	51%	56%	59%	58%	57%	47%	59%v	56%	54%	-	77%A	43%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 66
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
No children aged 18 or under	1529 73%	747 73%	782 73%	209 90%efg	206 57%ef	137 41%	221 60%f	279 90%efg	477 99%defgh	441 77%l	442 75%l	281 66%	365 72%	131 74%	64 75%	171 73%	125 73%	122 68%	107 73%	74 73%	144 74%	191 70%	218 77%ry	143 79%rvy	40 63%	214 60%	546 64%	108 61%
NET: Yes	548 26%	264 26%	284 27%	19 8%i	151 42%dhi	196 59%deg	148 40%dhi	29 9%i	5 1%	122 21%	144 25%	141 33%jk	140 28%j	45 26%	21 25%	62 27%	44 26%	58 32%wx	39 26%	28 27%	48 24%	78 29%	65 23%	37 20%	23 37%wx	137 39%	300 35%	63 36%
NET: Any 5-18	452 22%	221 22%	231 22%	8 3%i	96 27%dhi	174 52%deg	143 39%dehi	27 9%di	4 1%	92 16%	120 20%	119 28%jk	120 24%j	38 21%	19 22%	57 25%x	34 20%	47 26%wx	32 22%	22 22%	40 21%	63 23%	49 17%	28 16%	22 35%nquwx	114 32%	247 29%	42 24%
NET: Any 11-18	295 14%	147 14%	148 14%	3 1%	26 7%di	111 33%deh	123 33%dehi	27 9%di	4 1%	57 10%	83 14%j	72 17%j	83 16%j	26 15%	15 18%	35 15%	20 12%	29 16%	21 15%	13 13%	23 12%	42 15%	31 11%	22 12%	17 27%pqtuwx	72 20%	154 18%	21 12%
Yes - children aged under 5 years old	194 9%	95 9%	99 9%	15 7%ghi	105 29%dfghi	62 19%dghi	9 2%i	1 *	2 *	48 8%	56 10%	51 12%m	38 8%	21 12%	8 9%	16 7%	15 9%	28 16%puwx	15 10%	10 9%	16 8%	26 9%	23 8%	12 7%	5 7%	46 13%	108 13%	32 18%
Yes - children aged 5 to 10 years old	246 12%	118 12%	128 12%	5 2%i	81 22%dghi	100 30%deg	58 16%dhi	2 1%	-	58 10%	59 10%	67 16%jk	62 12%	18 10%	8 9%	35 15%	22 13%	29 16%	14 10%	12 12%	25 13%	30 11%	27 10%	16 9%	10 16%	64 18%	136 16%	28 16%
Yes - children aged 11 to 15 years old	231 11%	121 12%	110 10%	3 1%	25 7%di	90 27%deh	95 26%dehi	16 5%di	2 *	42 7%	64 11%	58 14%j	66 13%j	18 10%	7 9%	27 12%	15 9%	22 12%	14 10%	11 11%	21 11%	36 13%	26 9%	17 9%	16 25%nopqrstuvwx	56 16%	113 13%	19 11%
Yes - children aged 16 to 18 years old	117 6%	50 5%	66 6%	-	3 1%	42 13%deh	55 15%dehi	15 5%dei	2 *	17 3%	38 6%j	27 6%j	34 7%j	9 5%	12 14%npqtuvwx	10 4%	6 3%	13 7%	13 9%	3 3%	10 5%	16 6%	11 4%	9 5%	5 7%	32 9%	61 7%	7 4%
Refused	11 1%	8 1%	3 *	4 2%i	5 1%i	1 *	1 *	1 *	-	7 1%k	1 *	1 *	2 *	-	-	-	1 1%	-	2 1%	-	3 1%	5 2%	* *	1 *	-	3 1%	5 1%	5 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 67
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influ-encer (C)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Anglia	211	98	113	23	29	35	43	30	51	49	58	53	51	-	-	1	1	2	27	-	167	2	10	*	1	35	96	16
	10%	10%	11%	10%	8%	11%	12%	10%	11%	9%	10%	13%	10%	-	-	*	*	1%	18%	-	86%	1%	4%	*	2%	10%	11%	9%
Border	17	10	7	2	4	*	2	2	6	3	3	6	5	9	-	8	-	-	-	-	-	-	-	-	-	2	5	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	*	*	1%	1%	5%	-	3%	-	-	-	-	-	-	-	-	-	1%	1%	-
Central	268	134	134	27	49	46	56	39	50	66	72	58	72	3	-	3	-	172	84	-	-	-	4	1	-	49	101	26
	13%	13%	13%	12%	14%	14%	15%	13%	10%	12%	12%	14%	14%	2%	-	1%	-	96%	57%	-	-	-	2%	1%	-	14%	12%	15%
Granada	215	95	120	14	38	32	38	36	57	56	56	48	54	-	-	215	-	-	-	-	-	-	-	-	-	40	81	11
	10%	9%	11%	6%	10%	9%	10%	12%	12%	10%	10%	11%	11%	-	-	92%	-	-	-	-	-	-	-	-	-	11%	10%	6%
London	419	207	212	46	94	68	62	56	93	140	127	79	72	-	-	2	-	3	3	-	25	271	110	4	-	72	179	53
	20%	20%	20%	20%	26%	20%	17%	18%	19%	25%	22%	19%	14%	-	-	1%	-	1%	2%	-	13%	99%	39%	2%	-	20%	21%	30%
Meridian	176	95	81	14	27	32	28	36	40	59	41	31	45	-	-	-	-	-	-	-	2	-	157	18	-	23	79	15
	8%	9%	8%	6%	7%	10%	8%	12%	8%	10%	7%	7%	9%	-	-	-	-	-	-	-	1%	-	55%	10%	-	7%	9%	8%
STV	164	82	82	18	29	27	30	17	43	47	55	27	35	163	-	-	-	-	-	-	-	-	1	-	-	27	63	7
	8%	8%	8%	8%	8%	8%	8%	5%	9%	8%	9%	6%	7%	93%	-	-	-	-	-	-	-	-	*	-	-	8%	7%	4%
Tyne Tees	81	38	44	9	10	13	15	15	20	16	25	17	24	-	80	-	1	-	-	-	-	-	-	-	-	15	34	3
	4%	4%	4%	4%	3%	4%	4%	5%	4%	3%	4%	4%	5%	-	95%	-	*	-	-	-	-	-	-	-	-	4%	4%	2%
Wales	101	60	41	15	16	14	17	16	23	18	30	21	32	-	-	-	-	-	-	101	-	-	-	-	-	17	34	8
	5%	6%	4%	7%	4%	4%	5%	5%	5%	3%	5%	5%	6%	-	-	-	-	-	-	100%	-	-	-	-	-	5%	4%	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 67
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
West	56 3%	26 3%	30 3%	10 4%	12 3%	8 2%	6 2%	10 3%	11 2%	19 3%l	16 3%	5 1%	15 3%	1 1%	-	3 1%	-	3 2%vw	-	-	-	-	-	49 27%nopq rstuvwxy	-	7 2%	25 3%	6 4%
Westcountry	110 5%	50 5%	60 6%	14 6%	16 4%	12 4%	24 7%	12 4%	31 6%	29 5%	26 4%	29 7%	27 5%	-	-	-	-	1 *	-	-	-	-	1 *	109 60%nopq rstuvwxy	-	13 4%	49 6%	11 6%
Yorkshire	208 10%	98 10%	110 10%	33 14%	32 9%	36 11%	32 9%	27 9%	47 10%	50 9%	60 10%	41 10%	56 11%	-	5 5%np rtuvwx	1 *	169 99%no prstuv wxyz	-	33 22%no prstuv wxyz	-	1 *	-	-	-	-	44 12%	79 9%	15 9%
UTV	62 3%	26 3%	36 3%	6 2%	6 2%	10 3%	16 4%	12 4%	12 2%	17 3%	16 3%	9 2%	20 4%	-	-	-	-	-	-	-	-	-	-	-	62 98%no pqrstuv wx	9 2%	27 3%	3 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 68
Marital Status
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Single	608 29%	312 31%	296 28%	180 78%efg hi	145 40%fgh i	102 31%hi	99 27%hi	51 16%i	31 6%	168 29%l	182 31%l	88 21%	170 34%l	48 27%	23 26%	59 25%	45 26%	55 31%	44 30%	30 29%	46 24%	118 43%nop qrstuw xy	72 25%	51 29%	17 27%	105 30%	275 32%	65 37%
NET: Married/ Civil partnership/ co habiting	1176 56%	611 60%b	565 53%	49 21%	206 57%d	210 63%d	216 58%d	197 64%d	297 62%d	330 58%m	317 54%l	298 70%jkm	232 46%	94 54%v	48 57%v	138 59%v	97 57%v	104 58%v	84 57%v	58 57%v	113 58%v	117 43%	178 63%v	104 58%v	39 63%v	211 60%	490 58%	98 56%
Married	856 41%	460 45%b	395 37%	11 5%	114 32%d	143 43%de	143 39%de	172 56%def g	273 56%def g	256 45%l	232 40%l	220 52%jkm	148 29%	67 38%	27 32%	104 45%v	63 37%	80 44%v	59 40%	38 37%	85 44%v	87 32%	135 48%ov	75 41%	35 55%noq tv	142 40%	331 39%	76 43%
Civil Partnership	20 1%	10 1%	10 1%	2 1%	5 1%hi	4 1%	8 2%hi	- *	1 *	4 1%	2 *	9 2%k	6 1%	- -	- -	- -	3 2%	1 *	1 1%	2 2%	3 1%	5 2%	5 2%	1 *	- -	3 1%	14 2%	2 1%
Co Habiting	300 14%	141 14%	159 15%	35 15%hi	87 24%dhi	63 19%hi	65 18%hi	26 8%	24 5%	71 12%	83 14%	68 16%	78 15%	27 15%	21 25%ruv wy	34 14%	30 18%v	23 13%	24 16%v	19 18%v	25 13%	24 9%	38 14%	29 16%v	5 8%	66 19%	145 17%	20 12%
NET: Widowed/ separated/ divorced	286 14%	87 9%	198 19%a	- -	2 1%	16 5%de	54 15%def	60 20%def	153 32%def gh	68 12%l	86 15%l	33 8%	99 19%j	28 16%	14 17%	33 14%	28 17%	21 11%	19 13%	13 13%	34 17%	34 12%	32 11%	24 13%	6 10%	33 9%	77 9%	11 6%
Widowed	88 4%	25 2%	63 6%a	- -	- -	2 1%	5 1%e	15 5%def g	65 14%defg h	22 4%l	27 5%l	5 1%	33 7%l	6 4%	3 4%	12 5%	10 6%	3 2%	4 3%	7 7%r	11 6%r	10 4%	9 3%	11 6%r	2 2%	5 1%	15 2%	6 3%
Separated	28 1%	12 1%	16 1%	- -	2 1%	5 1%	8 2%de	7 2%de	5 1%	5 1%	9 2%	5 1%	8 2%	3 2%	1 1%	2 1%	1 *	4 2%x	2 1%	2 2%	4 2%	6 2%x	1 *	- -	1 2%	5 1%	10 1%	- -
Divorced	170 8%	50 5%	120 11%a	- -	- -	9 3%de	40 11%def	38 12%def	82 17%defg	40 7%	49 8%	23 6%	57 11%j	18 10%	10 12%	19 8%	18 10%	13 7%	13 9%	5 4%	19 10%	17 6%	22 8%	13 7%	3 5%	23 6%	52 6%	5 3%
Prefer not to answer	18 1%	8 1%	10 1%	3 1%	8 2%ghi	5 2%	1 *	* *	1 *	4 1%	2 *	5 1%	7 1%	6 3%qrs w	- -	3 2%	- -	- -	- -	2 1%	5 2%	1 1%	1 *	- -	5 1%	8 1%	1 1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 69
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)		Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Glasgow	77 4%	44 4%	32 3%	11 5%	19 5%h	11 3%	17 5%	6 2%	13 3%	16 3%	29 5%	12 3%	19 4%	77 44% stuvwxy	-	-	-	-	-	-	-	-	-	-	-	15 4%	33 4%	3 2%
Edinburgh	88 4%	38 4%	50 5%	9 4%	13 4%	17 5%	11 3%	10 3%	29 6%g	30 5%	25 4%	16 4%	17 3%	87 49% stuvwxy	-	-	-	-	-	-	-	-	1 *	-	-	15 4%	27 3%	4 2%
Newcastle	84 4%	39 4%	45 4%	9 4%	11 3%	13 4%	14 4%	16 5%	22 5%	16 3%	26 4%	19 4%	24 5%	-	80 94% npqr stuvwxy	4 2%	1 *	-	-	-	-	-	-	-	-	15 4%	34 4%	3 2%
Leeds	84 4%	44 4%	39 4%	17 7%fi	18 5%	8 3%	14 4%	10 3%	17 4%	19 3%	26 5%	18 4%	20 4%	-	1 1%	-	81 48% nopr stuvwxy	-	1 1%	-	-	-	-	-	-	16 5%	29 3%	8 4%
Hull	49 2%	21 2%	29 3%	5 2%	8 2%	9 3%	8 2%	6 2%	14 3%	15 3%	14 2%	13 3%	7 1%	-	4 5% nprt uvwxy	-	39 23% nopr stuvwxy	-	6 4% npru vwxy	-	-	-	-	-	-	11 3%	19 2%	2 1%
Sheffield	53 3%	25 2%	28 3%	9 4%	8 2%	14 4%	6 2%	6 2%	10 2%	12 2%	16 3%	5 1%	21 4%l	-	-	-	42 25% nopr stuvwxy	-	10 7% nopr tuvwxy	-	-	-	-	-	12 3%	25 3%	1 1%	
Manchester	157 8%	63 6%	94 9%a	17 7%	31 8%	22 7%	27 7%	23 8%	37 8%	43 8%	44 7%	31 7%	39 8%	-	-	142 61% noqr stuvwxy	4 3% uvwxy	10 5% nsuv wx	-	1 1%	-	-	-	-	-	33 9%	59 7%	9 5%
Liverpool	79 4%	39 4%	40 4%	3 1%	13 4%	19 6%d	16 4%d	15 5%d	14 3%	17 3%	23 4%	18 4%	20 4%	-	-	68 29% noqr stuvwxy	-	-	-	10 10% noqr suvwxy	-	1 *	-	-	-	14 4%	39 5%	7 4%
Nottingham	89 4%	47 5%	42 4%	5 2%	17 5%	17 5%	20 5%	15 5%	16 3%	18 3%	27 5%	17 4%	27 5%	-	-	-	-	3 2%vw	79 53% nopq rtuvwxy	-	7 3% npqv wx	-	-	-	-	24 7%B	30 4%	10 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 69
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Birmingham	166	79	87	21	36	25	33	21	29	41	43	40	43	-	-	-	-	153	11	1	-	1	-	-	-	31	62	18
	8%	8%	8%	9%	10%	7%	9%	7%	6%	7%	7%	9%	8%	-	-	-	-	85%nopq stuvwxy	8%nopq tuvwxy	1%	-	*	-	-	-	9%	7%	10%
Norwich	73	37	36	6	12	9	18	9	19	19	19	17	18	-	-	-	-	-	-	-	72	-	*	-	-	9	30	6
	3%	4%	3%	3%	3%	3%	5%	3%	4%	3%	3%	4%	4%	-	-	-	-	-	-	-	37%nopq rstvwxy	-	*	-	-	3%	4%	3%
Milton Keynes	66	29	37	9	9	13	12	8	15	17	13	18	17	-	-	-	-	2	27	-	29	-	8	-	-	8	33	5
	3%	3%	3%	4%	3%	4%	3%	3%	3%	3%	2%	4%	3%	-	-	-	-	1%	18%nopq rtvwxy	-	15%nopq rtvwxy	-	3%npqvx	-	-	2%	4%	3%
Brighton	50	28	22	5	5	8	10	9	12	16	7	13	13	-	-	-	-	-	-	-	1	-	49	-	-	5	21	3
	2%	3%	2%	2%	1%	2%	3%	2%	3%	2%	1%	3%	3%	-	-	-	-	-	-	-	*	-	17%nopq rstuvxy	-	-	2%	2%	2%
Oxford	26	19	7	8	4	2	1	4	7	9	8	4	5	-	-	-	-	-	-	-	-	-	22	4	-	3	14	3
	1%	2%b	1%	3%fg	1%	1%	*	1%	1%	2%	1%	1%	1%	-	-	-	-	-	-	-	-	-	8%nopq rstuvxy	2%puv	-	1%	2%	2%
London	482	245	236	49	94	80	75	73	111	163	137	93	89	-	-	-	2	1	2	-	63	271	141	2	-	79	211	61
	23%	24%	22%	21%	26%	24%	20%	24%	23%	29%lm	23%lm	22%	17%	-	-	-	1%	1%	1%	-	32%nop qrstxy	99%nop qrstuvwxy	50%nopq rstuvxy	1%	-	22%	25%	35%
Southampton	75	33	42	5	18	16	10	10	16	22	24	13	15	-	-	-	-	-	-	-	-	1	47	26	-	13	36	7
	4%	3%	4%	2%	5%	5%	3%	3%	3%	4%	4%	3%	3%	-	-	-	-	-	-	-	-	*	17%nop qrstuvy	15%nopq rstuvy	-	4%	4%	4%
Bristol	72	32	40	11	16	9	12	11	13	27	15	9	21	-	-	-	-	-	-	-	-	-	1	71	-	9	37	7
	3%	3%	4%	5%	4%	3%	3%	4%	3%	5%kl	2%	2%	4%	-	-	-	-	-	-	-	-	-	*	39%nopq rstuvwxy	-	2%	4%	4%
Plymouth	63	28	35	6	5	9	17	6	20	13	18	18	15	-	-	-	-	-	-	-	-	-	-	63	-	9	22	7
	3%	3%	3%	3%	1%	3%	5%e	2%	4%e	2%	3%	4%	3%	-	-	-	-	-	-	-	-	-	-	35%nopq rstuvwxy	-	2%	3%	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey

ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 69
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
Cardiff	82 4%	49 5%	33 3%	16 7%ef	9 2%	10 3%	13 4%	14 5%	20 4%	16 3%	24 4%	15 3%	27 5%	-	-	-	-	-	-	81 80%nopq rsuvwxy	-	-	-	1 1%	-	10 3%	25 3%	7 4%
Belfast	63 3%	26 3%	37 3%	6 2%	6 2%	11 3%	16 4%	12 4%	12 2%	17 3%	17 3%	9 2%	20 4%	-	-	-	-	-	-	-	-	-	-	-	63 100%nopq rstuvwxy	10 3%	27 3%	3 2%
None of these	113 5%	54 5%	59 6%	6 2%	12 3%	13 4%	21 6%	25 8%def	36 7%de	24 4%	33 6%	25 6%	31 6%	13 7%oqvy	-	19 8%oqvy	1	11 6%oqv	11 8%oqvy	8 8%oqv y	23 12%oqvw y	-	14 5%qv	13 7%oqvy	-	13 4%	36 4%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base

Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 70
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)		Private (B)	
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174	
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176	
Up to £7,000	(3.5) 4%	82 4%	42 4%	40 6% ^{ai}	13 3%	21 6% ^{ei}	15 4% ^{ei}	18 6% ^{ei}	5 1%	7 1%	21 4% ^{jl}	5 1%	50 10% ^{ijkl}	7 4%	3 4%	9 4%	5 3%	7 4%	6 4%	5 5%	4 2%	15 6% ^u	10 4%	5 3%	5 8% ^u	7 2%	19 2%	8 5%	
£7,001 to £14,000	(10.5) 12%	257 10%	105 14% ^a	151 8%	19 9%	31 11%	36 13%	47 12%	38 12%	86 18% ^{defh}	32 6%	53 9% ^j	39 9% ^j	133 26% ^{ijkl}	26 15%	12 14%	31 13%	16 9%	17 10%	27 19% ^{qr}	16 16%	19 10%	41 15% ^y	31 11%	17 9%	3 5%	21 6%	65 8%	13 8%
£14,001 to £21,000	(17.5) 17%	345 15%	152 18%	194 8%	18 16% ^d	57 13%	43 16% ^d	61 19% ^{df}	59 22% ^{def}	108 11%	62 18% ^j	103 15%	62 15%	118 23% ^{ijkl}	23 13%	26 31% ^{nps}	35 15%	34 20%	37 20% ^x	27 18%	19 19%	31 16%	39 14%	46 16%	21 12%	6 10%	52 15%	109 13%	18 10%
£21,001 to £28,000	(24.5) 18%	380 18%	186 18%	194 18%	29 13%	55 15%	59 18%	78 21% ^d	62 20% ^d	96 20% ^d	76 13%	132 23% ^j	77 18%	95 19% ^j	27 16%	10 12%	33 14%	33 20%	53 29% ^{nop}	23 16%	20 20%	44 23% ^{pv}	41 15%	49 17%	31 17%	14 22%	66 19%	149 17%	29 16%
£28,001 to £34,000	(31) 14%	290 16% ^b	159 12%	131 12%	18 8%	61 17% ^d	52 16% ^d	45 12%	42 14% ^d	71 15% ^d	101 18% ^{lm}	88 15% ^m	52 12%	48 10%	22 12%	12 14%	35 15%	28 16%	20 11%	25 17%	22 22% ^{rw}	27 14%	35 13%	34 12%	21 12%	9 14%	50 14%	135 16%	26 15%
£34,001 to £41,000	(37.5) 8%	173 10%	97 10%	76 7%	10 4%	40 11% ^d	29 9%	34 9%	21 7%	39 8%	56 10% ^m	43 7% ^m	57 14% ^{km}	17 3%	15 8%	3 4%	21 9%	18 10%	19 10%	7 5%	6 6%	18 9%	20 7%	26 9%	17 9%	4 6%	34 10%	96 11%	19 11%
£41,001 to £48,000	(44.5) 5%	105 5%	53 5%	52 5%	16 7%	18 5%	27 8% ^{gi}	12 3%	14 5%	17 4%	31 5% ^m	39 7% ^m	28 7% ^m	8 2%	8 5%	2 2%	14 6%	10 6%	6 4%	5 3%	3 11%	11 4%	10 6%	18 6%	9 5%	9 14% ^{nors}	24 7%	58 7%	16 9%
£48,001 to £55,000	(51.5) 3%	68 4% ^b	43 2%	24 2%	16 7% ^{fghi}	17 5%	7 2%	11 3%	6 2%	10 2%	36 6% ^{km}	12 2% ^m	20 5% ^{km}	- -	6 3%	1 1%	11 5%	3 2%	4 2%	3 2%	1 1%	7 4%	6 2%	11 4%	9 5%	5 7%	15 4%	36 4%	16 9%
£55,001 to £62,000	(58.5) 3%	61 2%	25 3%	36 3%	10 4% ⁱ	20 6% ^{fhi}	8 2%	10 3%	7 2%	6 1%	25 4% ^m	16 3%	14 3% ^m	6 1%	6 4%	1 3%	7 3%	6 4%	2 1%	3 2%	1 1%	11 6% ^r	7 3%	9 3%	5 3%	2 3%	13 4%	37 4%	2 1%
£62,001 to £69,000	(65.5) 2%	49 2%	25 2%	24 2%	9 4% ⁱ	10 3%	13 4% ⁱ	6 2%	5 2%	6 1%	29 5% ^{klm}	10 2% ^m	9 2% ^m	1 *	4 2%	1 1%	1 1%	3 2%	2 1%	5 3%	3 3%	8 4% ^p	6 2%	7 3%	6 3% ^p	3 4% ^p	18 5% ^B	21 2%	6 4%
£69,001 to £76,000	(72.5) 2%	38 2%	20 2%	18 2%	9 4% ^{hi}	8 2%	7 2%	10 3% ^{hi}	1 *	3 1%	17 3% ^m	10 2% ^m	11 3% ^m	- -	4 2%	- -	4 2%	6 3% ^s	3 1%	- -	- -	2 1%	9 3% ^s	6 2%	3 1%	1 2%	13 4%	22 3%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 70
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)	
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176	
£76,001 to £83,000	(79.5) 1%	28 1%	12 1%	15 1%	7 3%hi	6 2%	2 1%	6 2%	1 *	4 1%	17 3%km	4 1%	5 1%	2 *	5 3%qrw	- 1%	- -	- -	3 2%	1 1%	1 1%	6 2%	1 1%	6 3%qrw	2 3%qr	7 2%	11 1%	1 *	
£83,001 or more	(86) 3%	57 3%	33 3%	25 2%	22 10%efgh	7 2%	6 2%	12 3%i	7 2%i	2 *	44 8%klm	9 1%m	5 1%m	- -	4 2%	4 5%u	5 2%	5 3%	1 1%	3 2%	- -	1 1%	12 5%rtu	13 5%rtu	8 5%rtu	- -	12 3%	31 4%	10 5%
Prefer not to answer	155 7%	66 6%	89 8%	34 15%efgh	20 6%	23 7%	23 6%	25 8%	30 6%	39 7%	46 8%	41 10%m	30 6%	19 11%qy	10 12%qy	24 10%qy	3 2%	9 5%	10 7%q	5 5%	10 5%	25 9%q	20 7%q	22 12%qruy	1 1%	21 6%	60 7%	9 5%	
Average income (£000's)	30.34	31.50b	29.21	40.97e fghi	33.12h i	30.45h i	30.49h i	27.03	25.48	40.28k lm	29.23m m	32.45k	18.83	31.35r t	25.36	29.95t t	30.70r t	26.48	27.17	25.07	31.27o rt	31.32r t	32.23o rst	35.00o prst	33.36o rst	35.81	34.48	34.76	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base



Character in Crisis Survey ONLINE Fieldwork: 10th to 11th June 2020

Absolutes/col percents

Table 71
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	2088	1031	1057	228	345	337	367	326	485	595	548	436	509	174	77	223	153	178	147	104	218	283	274	195	62	336	875	174
Weighted base	2088	1019	1069	232	361	334	369	309	483	570	587	424	508	176	85*	233	170	180	148	101*	194	274	284	180	63*	354	851	176
NET: Yes	519 25%	243 24%	276 26%	32 14%	64 18%	76 23% <i>d</i>	115 31% <i>def</i>	92 30% <i>de</i>	141 29% <i>de</i>	101 18%	120 21%	99 23% <i>j</i>	200 39% <i>kl</i>	42 24%	18 21%	57 24%	45 27%	50 28%	42 29%	31 30% <i>v</i>	50 26%	53 20%	70 25%	39 22%	21 34% <i>v</i>	55 16%	135 16%	29 17%
Yes - physical condition	336 16%	160 16%	176 16%	10 4%	28 8%	35 11% <i>d</i>	71 19% <i>def</i>	72 23% <i>def</i>	119 25% <i>def</i>	66 12%	75 13%	67 16%	128 25% <i>kl</i>	28 16%	14 17%	37 16%	28 16%	32 18% <i>v</i>	28 19% <i>v</i>	17 16%	35 18% <i>v</i>	29 11%	47 17%	27 15%	13 21% <i>v</i>	29 8%	77 9%	15 8%
Yes - mental condition	213 10%	98 10%	115 11%	20 9% <i>i</i>	39 11% <i>i</i>	53 16% <i>dhi</i>	58 16% <i>dhi</i>	28 9% <i>i</i>	14 3%	33 6%	40 7%	40 9% <i>j</i>	99 20% <i>kl</i>	20 11%	6 7%	20 9%	25 14%	20 11%	15 10%	16 16%	17 9%	24 9%	23 8%	20 11%	7 9%	31 7%	62 9%	16 9%
Yes - disability	134 6%	62 6%	71 7%	2 1%	14 4% <i>d</i>	17 5% <i>d</i>	30 8% <i>de</i>	39 13% <i>defi</i>	31 7% <i>d</i>	18 3%	28 5%	20 5%	67 13% <i>kl</i>	12 7%	1 1%	12 5%	9 5%	10 6%	15 10% <i>o</i>	12 12% <i>opwx</i>	18 9% <i>o</i>	16 6%	15 5%	9 5%	4 7%	7 2%	24 3%	6 3%
Yes - other	20 1%	10 1%	10 1%	-	3 1%	2 1%	3 1%	2 1%	9 2%	6 1%	9 1%	3 1%	2 *	-	-	2 1%	1 *	4 2%	1 1%	1 1%	2 1%	2 1%	7 3%	1 1%	-	4 1%	4 *	-
No	1519 73%	752 74%	767 72%	194 84% <i>fgh</i>	290 80% <i>fgh</i>	245 73%	247 67%	211 68%	334 69%	457 80% <i>lm</i>	457 78% <i>m</i>	315 74% <i>m</i>	291 57%	131 74%	63 74%	168 72%	119 70%	130 72%	102 69%	69 68%	136 70%	213 78%	208 73%	138 77%	42 66%	289 82%	693 81%	141 81%
Prefer not to say	50 2%	24 2%	26 2%	6 3%	7 2%	13 4%	8 2%	7 2%	8 2%	13 2%	10 2%	10 2%	17 3%	3 2%	3 4% <i>r</i>	9 4% <i>r</i>	6 3% <i>r</i>	-	4 3% <i>r</i>	2 2%	8 4% <i>r</i>	7 3% <i>r</i>	5 2%	2 1%	-	10 3%	23 3%	5 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base

