



# ST BEDE'S & ST JOSEPH'S POLITICAL PARTY PROJECT

## **YOUR PROJECT MUST CONTAIN:**

- 1) A POLITICAL PARTY NAME**
- 2) A POLITICAL PARTY LOGO**
- 3) A KEY MESSAGE OF WHAT YOU WANT TO  
CHANGE/STAND FOR AS A POLITICAL PARTY**
- 4) A PROMOTIONAL POSTER**
- 5) A PROMOTIONAL LEAFLET**
- 6) A POLITICAL BROADCAST SPEECH**
- 7) MANIFESTO**

# What does the government do?

- The Government ..... new ..... to parliament
- It draws up plans for ..... and ..... Money
- It makes sure that new laws are put into action by instructing Civil Servants to carry out Government Policy
- It responds to ..... and deals with day-to-day issues. For example, the Government will send emergency aid to another ..... without asking for parliament's permission first.

## Key Words:

**Political Party** -a group of people who share the same views about the way power should be used in the country & how it should be run.

**Initiative** – this is the ability to assess and initiate things independently, which basically means you act or take charge before being told to do so. E.g the teacher doesn't have to keep reminding you to complete a task.

**Leadership** – Leadership is about mapping out where you need to go/what you need to do to achieve your goal/task and inspire/help others to reach that goal as well.

**Resilience** – a person who is resilient recovers quickly from difficulties and continues to progress with their project even when things are tough/don't work the first time

**Conscientiousness** – Conscientious people are efficient and organized (prepared)

**Community Spirit** – people that demonstrate Community Spirit show a willingness and desire to participate in activities that promote a community or their local geographical community

**Campaign**- a planned and organised series of actions intended to achieve a specific goal. E.g. to get YOU ELECTED.

A manifesto is a booklet that outlines what the political party stands for and lists the promises the party intends to uphold if they are elected into power. These are the **PROMISES** that voters will expect you to keep and if you want to be seen as a party with Integrity you need to think carefully about what you want to change and why. Consider as a group what 5 things you wish to be changing about the UK to make it a better place and list them below:

1

2

3

4

5

## **ROLES & RESPONSIBILITIES**

<b>Team Member</b>	<b>Action for the Campaign</b>	<b>Start Date</b>	<b>Completion Date</b>	<b>Notes on how they got on with this role. Pros &amp; Cons</b>
	POSTER			
	LEAFLET			
	SPEECH			
	SPEECH & POLITICAL BROADCAST			
	LOGO & MANIFESTO			
	SLOGAN & MANIFESTO			

**Creative thinking ideas to gain the higher levels include:**

- 1. Make a website**
- 2. Create a story board/mock-up of a Facebook page for your party**
- 3. Create a story board/mock-up of a Twitter page for your party**
- 4. Create a Party Political Broadcast for your Party**

## Examples of Political Parties I have researched are (Who? What? Where? When? Why?)

# Campaigning Methods

### **What is Campaigning?**

Campaigning is about getting organised to change something. We have the right to be involved in decisions that change our lives and unless we exercise that right, those in powerful positions can do what they want to with a minimum of public opposition.

### **Why do Political Parties campaign in a democracy?**

A **political campaign** is an organised effort which seeks to influence the decision making process within a specific group e.g. the VOTERS. In democracies like the UK, political campaigns often refer to electoral campaigns, wherein representatives (MPs) are chosen or referendums are decided. Because they are normally trying to persuade voters to vote a certain way they will use the media, e.g. newspapers, leaflets, posters, TV advertisements/political broadcasts and celebrity endorsements etc. to influence the voters.

What are the Pros and Cons of Political parties campaigning like this?

Pros	Cons

**Our Political Party name is:**

**Political Party SLOGAN**

**Political Party Logo**

**An example of a Political  
Party's SLOGAN**



**An example of a  
Political Party's Logo**



If Political Parties want to be seen as having INTEGRITY, being FOCUSED, HONEST, and DRIVEN then it needs to be reflected in their SLOGAN, and possibly their logo.

### **A Case Study of a failed Manifesto promise** - Nick Clegg apologises for tuition fees pledge

Liberal Democrat leader apologises for making 'a promise we were not absolutely sure we could deliver' ... he apologised for promising at the last election to oppose any increase in tuition fees, saying: "We made a pledge, we did not stick to it, and for that I am sorry." The admission of error, rare in a modern politician, came before next week's Liberal Democrat party conference in Brighton at which his ability to take the party into the next election will be under scrutiny. In a released broadcast he conceded: "There is no easy way to say this." It was stressed that Clegg was apologising for making the pledge to the National Union of Students before the election not to raise tuition fees, but not for the eventual decision by the coalition to lift the cap on fees to £9,000.

The deputy prime minister made the decision to confess in an attempt to win back a hearing from a public that he feels, at least until recently, had tuned him out because of its unrelenting anger over the broken tuition fee pledge. Some of his advisers urged him against the apology, saying it would be taken as a sign of weakness, or merely disinterring an issue best left buried, but Clegg was convinced the confession was necessary after a summer tour of town hall meetings left him persuaded that the issue of the broken pledge would simply not go away, and was corroding trust.

In the broadcast he said: "It was a pledge made with the best of intentions - but we should not have made a promise we were not absolutely sure we could deliver. I shouldn't have committed to a policy that was so expensive when there was no money around. Not least when the most likely way we would end up in government was in coalition with Labour or the Conservatives who were both committed to put fees up."

Promising to learn from his mistakes, he vowed: "I will never again make a pledge unless as a party we are absolutely clear about how we can keep it." In an admission of how much damage he has suffered, he said he accepted his apology "won't be enough for everyone. But I owe it to you to be upfront about it. And I don't believe it should cast a shadow over everything else the Liberal Democrats are achieving in government.

When we are wrong we hold our hands up. But when we are right we hold our heads up too."

<http://www.theguardian.com/politics/2012/sep/19/nick-clegg-apologies-tuition-fees-pledge>

## **The PEE Chain**



**Why is it important that Political Parties keep the promises they make in their manifestos?**

## REMEMBER the GOOD WORDS for persuading people to support/ vote for you...

share... change... opportunity... legacy... challenge... control... truth... moral... courage...  
reform... prosperity... crusade... movement... children... family... debate... compete...  
active(ly)... we/us/our... candid(ly)... humane... pristine... provide...

liberty... commitment... principle(d)... unique... duty... precious... premise... care(ing)... tough...  
listen... learn... help... lead... vision... success... empower(ment)... citizen... activist... mobilize...  
conflict... light... dream... freedom...

peace... rights... pioneer... proud/pride... building... preserve... pro-(issue): flag, children,  
environment... reform... workfare... eliminate good-time in prison... strength... choice/choose...  
fair... protect... confident... incentive... hard work... initiative... common sense... passionate

## ...and REMEMBER the BAD WORDS for highlighting the problem you are trying to tackle!

decay... failure (fail)... collapse(ing)... deeper... crisis... urgent(cy)... destructive... destroy...  
sick... pathetic... lie... liberal... they/them... unionized bureaucracy... "compassion" is not  
enough... betray... consequences... limit(s)... shallow... traitors... sensationalists...

endanger... coercion... hypocrisy... radical... threaten... devour... waste... corruption...  
incompetent... permissive attitudes... destructive... impose... self-serving... greed...  
ideological... insecure... anti-(issue): flag, family, child, jobs... pessimistic... excuses...  
intolerant..

stagnation... welfare... corrupt... selfish... insensitive... status quo... mandate(s)... taxes...  
spend(ing)... shame... disgrace... punish (poor...)... bizarre... cynicism... cheat... steal... abuse of  
power... machine... bosses... obsolete... criminal rights... red tape... patronage

Use some of the words above to help you persuade the VOTERS to support you and write them in  
sentences below:

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## **Mark Scheme for Pressure Groups Project**

<b>Level</b>	<b>Description</b>
<b>L4 Remembering Understanding</b>	<p>You recognise and identify some different method of campaigning; you can present your ideas to others. You can make some decisions. (most of your planned work is completed)</p> <p>You show minimal initiative and leadership skills during the campaign and find it difficult to adapt to changing circumstances in order to make the campaign a success.</p>
<b>L5 Applying</b>	<p>You are aware of different opinions, you can research different groups/ideas related to the issues you have chosen to use in your manifesto. You work together with others well. (all of your planned work is completed). You show limited initiative and leadership during the campaign when you complete a task as directed by others and you can adapt to changing circumstances when directed in order to make the campaign a success.</p>
<b>L6 Analysing</b>	<p>You are aware of different opinions, you can research different groups/ideas related to the issues you have chosen to use in your manifesto and provide evidence to support the need for your policy. You Carry out a planned role in the campaign at a sound and effective level with little teacher direction. You support the planning and organisation of the campaign at a good level working effectively with others.</p> <p>You show some initiative and leadership during the campaign by leading one part of the campaign on your own and you can adapt to changing circumstances in order to make the campaign a success.</p>
<b>L7 Evaluating</b>	<p>You are aware of different opinions, you can research different groups/ideas related to the issues you have chosen to use in your manifesto and provide evidence to support the need for your policy from at least 2 different sources with a clear argument that recognises the opposition viewpoint. You Carry out a planned role in the campaign at a sound and effective level with little teacher direction. You support the planning and organisation of the campaign at a good level working effectively with others.</p> <p>You develop other strategies (e.g. other methods of campaigning) to support your campaign in achieving its goal using the teacher more as a consultant rather than being directed by them. You demonstrate some good leadership skills as necessary for your chosen task and can adapt to changing circumstances in order to make the campaign a success.</p>
<b>L8 Creating</b>	<p>You are aware of different opinions, you can research different groups/ideas related to the issues you have chosen to use in your manifesto and provide evidence to support the need for your policy from at least 2 different sources with a clear argument that recognises the opposition viewpoint and effectively argues against it. You work effectively in a team to ensure that all of the campaign is completed. You develop other strategies (e.g. other methods of campaigning) to support your campaign in achieving its goal using the teacher more as a consultant rather than being directed by them. You show good and effective leadership in many areas of the project as necessary during the campaign and considerable flexibility when appropriate and an ease at adapting to changing circumstances. You carry out a planned role in the campaign well and effectively supporting the planning and organisation of the campaign to a high level.</p>



# Self - Assessment Record

Assessment Category	Explain how you met this criteria in the boxes below
<p><b>Carrying out a planned role and working with other</b></p> <p><i>Did they put minimal effort into their activity (let everyone else do the work) or did they work effectively to get the activity organized and done on the day?</i></p>	<p>Briefly describe what you did:</p>
<p><b>Initiative and leaderships</b></p> <p><i>During the activity did they show (please tick):</i></p> <p><i>Minimal leadership</i></p> <p><i>Limited leadership</i></p> <p><i>Good leadership</i></p> <p><i>Excellent leadership</i></p>	<p>Briefly describe how you showed this:</p>
<p><b>Flexibility</b></p> <p><i>During the activity did they show (please tick):</i></p> <p><i>Minimal flexibility to change if required (ability to adapt to changing circumstances)</i></p> <p><i>Limited flexibility to change if required (ability to adapt to changing circumstances)</i></p> <p><i>Good flexibility to change if required (ability to adapt to changing circumstances)</i></p> <p><i>Excellent flexibility to change if required (ability to adapt to changing circumstances)</i></p>	<p>Briefly describe how you showed this:</p>
<p>Please add any further comments about your involvement in the campaign that you feel is appropriate:</p>	

## Peer Assessment

People in my Group	Comments about their work & effort during the project	Level I think they deserve & why

Comments my peers have made about me:



### **SELF Assessment of Resilience**

**On a scale of 1-10 how resilient have you been in this project?**

**Give an example of HOW you have demonstrated this skill.**

### **PEER Assessment of Resilience**

**On a scale of 1-10 how resilient have they been in this project?**

**Give an example of HOW they have demonstrated this skill.**

**What TARGET would you set them for the next half term to help them develop this skill further?**

## COMMUNITY SPIRIT

In this project I have learnt that Community spirit means

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I have learnt that I can show community spirit by

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## Self Assessment

I have/have not met my personal target for this project

I can prove this because:

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I think my group deserve a level: .....

I think this because

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My individual effort grade is (1 = Excellent - 5 = Poor): .....

I think this is because

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If I had to do this again, I would

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<b>Assessment Record</b> <b>Citizenship Campaign</b> Candidate Group	SELF ASSESSMENT	PEER ASSESSMENT
<b>SUPPORTING THE PLANNING AND ORGANISATION</b>		
Level 1. Supporting the planning and organisation of their campaign at a minimum level to address the issue.		
Level 2. Supporting the planning and organisation of their campaign at a limited level to address the issue		
Level 3. Supporting the planning and organisation of their campaign at a sound and effective level to address the issue		
Level 4. Supporting the planning and organisation of their campaign well and effectively to address the issue.		
<b>CARRYING OUT A PLANNED ROLE and WORKING with OTHERS</b>		
Level 1. Carrying out a planned role in the campaign at a minimal level including working with others.		
Level 2. Carrying out a planned role in the activity at a limited level including working with others.		
Level 3. Carrying out a planned role in the activity at a sound and effective level including working with others effectively.		
Level 4. Carrying out a planned role in the activity well and effectively including working with others well.		
<b>INITIATIVE and LEADERSHIP</b>		
Level 1. Showing minimal initiative or leadership.		
Level 2. Showing limited initiative or leadership.		
Level 3. Showing sound and effective leadership as necessary.		
Level 4. Showing good and effective leadership as necessary.		
<b>FLEXIBILITY</b>		
Level 1. Showing minimal flexibility and capacity to adapt to changing circumstances		
Level 2. Showing limited flexibility and capacity to adapt to changing circumstances		
Level 3. Showing sound and effective flexibility and capacity to adapt to changing circumstances		
Level 4. Showing considerable flexibility when appropriate and an ease at adapting to changing circumstances		
<b>Provisional Mark (Simply add up the 4 levels)</b>		
<b>TEACHER ASSISTANCE</b>		
Considerable teacher direction will limit achievement to Level 1.		
Some teacher direction will limit achievement to Level 2.		
Little teacher direction will enable achievement at Level 3.		
Teacher consultation but <u>no</u> teacher direction will enable achievement at Level 4.		
<b>Final Mark allowing for Teacher Assistance</b>		

# Teacher's comments for the project

What went well?

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Even better if:

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Teacher level: \_\_\_\_\_

You have demonstrated the following skills (e.g. Resilience) by....

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Teacher Target(s):

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Planning & Organisation	Team Work	Leadership	Initiative & flexibility	Total Marks out of 16
/4	/4	/4	/4	/16

