**Plan Your Pitch!**

|  |  |
| --- | --- |
| **Criteria to Discuss** | **Bullet point of comments to make** |
| **Function** |  |
| **Target Customer** |  |
| **Human Factors** |  |
| **Materials** |  |
| **Size/Dimensions** |  |
| **Aesthetics** |  |
| **Quality & Safety** |  |
| **Environment** |  |

*Other points you might want to make to help market your product:*

|  |  |
| --- | --- |
|  |  |
|  |  |
|  |  |
|  |  |