















#iwill Ambassadors		12	James Giles
1	A HOST	12	James Sanderson
		12	James Watson
6	Adam Dealing	12	Jessica Mansell
6	Alvin Owusu-Fordwuo	13	Joel Meekison
6	Amelia Collins-Patel	13	Josh Collins
6	Amy Gadhia	13	Larissa Lorracher
7	Amy Meek	13	Lily Macfarlane
7	Anna McCaffrey	14	Lisa Noble
7	Anna McGovern	14	Lucia Mee
7	Arwel Owen	14	Lucy Aur Keeling
8	Becky Lawley	14	Megan Dwyer
8	Benjamin Waudby	15	Mhairi McCann
8	Bradley Gwin-Barrett	15	Michael Dehmobedi
8	Charlene Spence	15	Padraig Gribbin
9	Ciya Vyas	15	Princess-Joy Emeanuwa
9	Dara McAnulty	16	Rachael Hatfield
9	Ella Meek	16	Razannah Hussain
9	Emily McDonald	16	Sana Amin
10	Emma Greer	16	Shahid Shirziar
10	Ethan Mackey	17	Simran Sangherra
10	Ethan Szczelkun	17	Tahirah Ali
10	Euan Tan	17	Victoria Bogle
11	Fynley Kew	17	Yetunde Kehinde
11	Gabrielle Mathews	18	Yu-Lei Tan
11	Harry Bates	18	Zach Haynes
11	Isobel Cammish	18	Zachery Terras

# INTRODUCTION

I am proud The Jubilee Centre for Character and Virtues is one of the founding partners of the #iwill campaign, which is now celebrating its fifth anniversary.

Recognising the achievements of the latest group of #iwill Ambassadors serves an important purpose in celebrating the character development of each young person that helps not only their individual development but their contributions to communities across the UK.

The young people featured here come from all four nations of the United Kingdom, and from a variety of backgrounds. What they have in common is a passion and drive to find it in them to help others or tackle a serious problem.

They were selected to be #iwill Ambassadors because they exemplify what young people can achieve with a strong commitment to social action. I encourage you to read their inspiring stories, which explain the action they are taking today and foretell the immense impact they will have in the future.

It is clear these young people are already giving a great deal, but we also know they have the tremendous opportunity to further build their character as their journeys through life continue. Compassion, citizenship, courage, humility and resilience are just a few of the virtues #iwill Ambassadors see in themselves. Such virtues are not built in isolation, but as clusters and in partnership, and with hard work and determination.

The stories the #iwill Ambassadors tell each form part of the story of how engaging in meaningful social action positively shapes both our society and the people who participate in it – what we call 'the double benefit'. Simply put, when young people take part in social action, everyone benefits.

What is even more inspiring, though, is to think #iwill Ambassadors also represent the thousands more young people who willingly and skilfully undertake practical action in the service of others.

As they continue their social action journeys, we support and spur them on. I hope you enjoy reading the story each #iwill Ambassador has to tell.



Professor James Arthur OBE
Director,
The Jubilee Centre for Character and Virtues,
University of Birmingham
November 2018

CONFIDENCE

OPEN MINDEDNESS

LEADERSHIP

GRATITUDE

COMMUNITY AWARENESS

## ADAM DEALING

I have taken part in social action through the Leadership Through Sport and Business programme, including fundraising, coaching and working with Liverpool Football Club Foundation to run a football tournament for my local primary school.

FROM: England

I was referred to this programme because living in a deprived area was affecting my career opportunities. I am now a Finance Apprentice at the Liverpool Institute of Performing Arts and working towards my Level 3 AAT qualification. I have had lots of amazing experiences on the programme and strongly encourage others to do it. I have loved taking part in social action all along my journey for my community.

ORGANISATIONS WORKED WITH: Leadership Through Sport and Business, Liverpool Institute of Performing



AGE: 20 years old

FROM: England

#iwill

... continue to support young people living in deprived areas to give them the opportunities for social progress.

#### **TOP FIVE CHARACTER VALUES**

CONFIDENCE

COMMUNITY AWARENESS

RESILIENCE, PERSEVERANCE & DETERMINATION

HOPE / OPTIMISM

COMMUNICATION



### **ALVIN OWUSU-FORDWUO**

Growing on up in Hackney, London, on 'murder mile', I have seen first hand the effects a low income and coming from a BME background can have on your life chances and I wanted to have a positive impact to change this.

As a lead mentor with Debate Mate I teach students who are at high risk of expulsion from school the art of debating and communicating effectively. My other social action includes being the founder of a social enterprise that helps young people from diverse backgrounds to achieve their potential.

I believe youth social action will lead to real change.

AGE: 20 years old

ORGANISATIONS WORKED WITH: Google, Debate Mate.

#iwill

... increase the attainment and employability of young people.

### **TOP FIVE CHARACTER VALUES**

LEADERSHIP

CONFIDENCE

RESILIENCE, PERSEVERANCE & DETERMINATION

COURAGE

HUMILITY / MODESTY

## AMELIA COLLINS-PATEL

I began my social action at primary school, where I led a club raising awareness of issues facing our planet. I also did a sponsored event when I was younger in memory of my Grandad to raise money for a local hospice. I then volunteered at church with children's groups and helped further with young people facing additional challenges. As an NSPCC Ambassador I've taken on fundraising challenges and attracted new supporters by speaking to large audiences about my role, and sharing my own story through the media as a way of raising awareness. On the Youth Advisory Board I help professionals understand the world from a young person's perspective. I have helped the NSPCC and the Royal Foundation's Cyberbullying Taskforce shape national campaigns.

ORGANISATIONS WORKED WITH: NCS, NSPCC, Loros, Church of England, United Reformed Church, Duke of Edinburgh Award, Tearfund, Ridley Hall, GirlGuiding, Sport Leaders UK, Urban Saints, Reality UK.



#iwill

... continue to be an example to those around me and younger people, showing them that you can achieve so much - no matter what your childhood is like - if you are determined and dedicated.

#### **TOP FIVE CHARACTER VALUES**

HOPE/OPTIMISM

GRATITUDE

CITIZENSHIP

OPEN MINDEDNESS

HUMILITY / MODESTY



## AMY GADHIA

AGE: 16 years old FROM: Scotland

As a Year of Young People 2018 Ambassador, I attend meetings on sustainability and youth rights and speak at conferences. I am setting up a fundraising fashion show for Scotland's Association for Mental Health, with a team of young people - we have so far raised £3,500.

I am half Indian, half British — and the experience of this dual identity has been important to me. My dad ran away with my mum to marry, avoiding an arranged marriage. His parents disowned him, but soon forgave him. Nowadays, my grandmother believes gratitude and liberty matter most. This gives me hope for the future. The support I received when my grandparents died showed me nothing is greater than the power of people.

ORGANISATIONS WORKED WITH: SAMH, Young Scot, Children in Scotland, Scottish Youth Parliament and The Chesney Trust.

#iwill

... focus my efforts on the non-materialistic values that are so important to life and help make the world a generally better place that has more stewardship for our earth and more respect for people's mentality. RESILIENCE, PERSEVERANCE & DETERMINATION

HOPE/OPTIMISM

CONFIDENCE

COMMUNICATION

COOPERATION



### **AMY MEEK** FROM: England

I launched Kids Against Plastic with my sister a few years ago and am so proud of its success. I, with Ella, have educated young people, given talks and spoken to MPs in Parliament about our campaign to stem the global use of single use plastic and be more 'Plastic Clever'. I am glad to have played a critical role, along with Ella, in getting both Gedling Borough Council and the Houses of Parliament to sign up to become Plastic Clever.

AGE: 15 years old

My social action has really built my confidence, especially in public speaking, and I will continue to take action and to inspire others to do the same.

ORGANISATIONS WORKED WITH: Kids Against Plastic, Redhill Academy, Greenpeace, The Marine Conservation Society, David Luke School Uniforms, BBC Newsround, eXXpedition, ATAG (Air Transport Action Group), Steppes Travel, Eco Schools, Klean Kanteen, BAM, 16 under 16, Ordnance Survey.

#iwill

... take the message of caring for our planet out as far as possible, ensure organisations are given solutions that enable them to become more environmentally friendly and plastic-clever, and support others to take action in their communities, too.

### **TOP FIVE CHARACTER VALUES**

LEADERSHIP

COURAGE

RESILIENCE, PERSEVERANCE & DETERMINATION

COOPERATION

PROBLEM-SOLVING

### ANNA MCCAFFREY

AGE: 15 years old FROM: Northern Ireland

I think it is so important to get young people, especially girls, involved with sports and volunteering but there is not much funding available for my local clubs. The strong volunteering ethos in my local Gaelic sports club inspired me to take social action. Since I was 13 I have mentored and managed younger girls playing sports and help run two shops at my club. I also coach camogie at my school and encourage other girls to start sport and volunteering.

Social action has taught me how to listen, work with people of different ages, and lead younger children.



#iwill

... try to get more girls involved with sport because I think equality is important in all aspects of life, especially sports, and also try to help more young people get involved in social action because I think it is stigmatised and many would not know where to look to get involved.

### **CHARACTER VALUES**

LEADERSHIP

CONFIDENCE

RESILIENCE, PERSEVERANCE & DETERMINATION

**SOCIAL JUSTICE** 

COOPERATION



## ANNA MCGOVERN

National Children's Bureau Ambassador among other roles.

I started social action writing on social issues for First News, and as an NSPCC Ambassador for its Participation Unit. I have also volunteered with charities including as a member of the Royal Foundation Taskforce, with Prince William, supporting the #StopSpeakSupport campaign, and speaking in Parliament for Childline. I am a

AGE: 17 years old FROM: England

Despite difficult times, using my voice to shape the world to be a better place has felt incredible. I have won accolades including the Childhood Champion Award for Outstanding Young Volunteer of the Year for my area.

ORGANISATIONS WORKED WITH: NSPCC, Childline, First News, National Children's Bureau, and Everly Mag.

#iwill

... continue to champion the value of a young person's voice in shaping society to become a better place.

#### **TOP FIVE CHARACTER VALUES**

COMMUNICATION

COMMUNITY AWARENESS

SELF-DISCIPLINE

**HUMILITY / MODESTY** 

## **ARWEL OWEN**

AGE: 18 years old FROM: Wales

I was keen to start social action with the Fire Cadets as it has been a culture with my family. My confidence as an instructor means I can pass the skills I have learnt on to the young cadets and teach them how to be good citizens and look after their local community and environment.

I also get much enjoyment out of the time I volunteer with the local RNLI crew.

Both roles have provided opportunities for me to arrange fundraising events for local causes which has been a rewarding thing to do.

Lalso help my local school as a caretaker.

ORGANISATIONS WORKED WITH: North Wales Fire and Rescue Service.



... continue in my role as a Fire Cadet volunteer instructor to develop young people and engage and look after my local community.



RESILIENCE, PERSEVERANCE & DETERMINATION

CONFIDENCE

HUMILITY / MODESTY

TRUST

## **BECKY LAWLEY**

Living with social anxiety inspired me to take social action to help young people with mental health conditions. I aim to give young people a way to talk about their emotions creatively and to make sure professionals give them the chance to talk about mental health and feelings in a range of settings. I have created a resource pack for professionals that includes postcards of my artwork to help young people to talk about their feelings, and a short film sharing my experience. I am so proud to have been nominated for a Health Champions Award for my work in my community.

AGE: 19 years old FROM: England

ORGANISATIONS WORKED WITH: Resilience, perseverance and determination; confidence; humility/ modesty; trust.



#iwill

... continue to ensure young people across the West Midlands have a voice and are encouraged and supported to talk about mental health and their feelings and emotions.

#### **TOP FIVE CHARACTER VALUES**

RESILIENCE, PERSEVERANCE & DETERMINATION

COOPERATION

HUMILITY / MODESTY

SOCIAL JUSTICE

COMMUNICATION



#### AGE: 19 years old **BENJAMIN WAUDBY** FROM: England

Hull is consistently portrayed negatively, limiting education and work opportunities and I am determined to change this. I started social action when I joined Hull Youth Council, campaigning on issues including racial and religious discrimination, transport, votes at 16, a more inclusive Curriculum for Life, and diversity among young people doing social action.

I am a former Member of UK Youth Parliament for Kingston Upon Hull, a member of the NHS Youth Forum and a Young Technical Advisor with the British Youth Council and the World Health Organisation. I have also campaigned with Headstart to prevent mental health conditions and suicide.

ORGANISATIONS WORKED WITH: British Youth Council, NHS Youth Forum, World Health Organisation.

#iwill

... show how youth social action can improve educational and work opportunities for young people, especially those from marginalised and deprived backgrounds, and the benefits of action in mental health care.

### **TOP FIVE CHARACTER VALUES**

CITIZENSHIP

SOCIAL JUSTICE

COMMUNITY AWARENESS

SELF-DISCIPLINE

CREATIVITY

### BRADI FY GWIN-BARRFTT

Coming from one of the most deprived areas in the UK, my life could easily spiral into crime and disorder.

However, I changed my path by supporting youth social action campaigns, going into schools to highlight the causes of homelessness, and building bridges in the community following devastating gun and knife gang

Helping to create a community garden in Anfield, I improved relationships between young people who had vandalised the area and local residents. I went on to be a Community Engagement Officer.

I continue working to break down barriers to opportunities for local socially isolated young people.

ORGANISATIONS WORKED WITH: Lady Justice UK, Liverpool Homeless Football Club, Homebaked.



#iwill

... continue to break down barriers by sharing my experiences and working to make communities better.

#### **TOP FIVE CHARACTER VALUES**

CONFIDENCE

COMMUNICATION

LEADERSHIP

RESILIENCE, PERSEVERANCE & DETERMINATION

HOPE/OPTIMISM



## CHARLENE SPENCE AGE: 18 years old FROM: Northern Ireland

My social action has enabled me to get a part-time job as a care assistant in a local care home. I started volunteering with the British Heart Foundation to give something back after their support when my Grandpa

As a ward volunteer on an elderly mental health ward I found communicating with a younger person keeps patients in touch with society

I completed the National Citizen Service (NCS) programme and we organised a colour run to raise money for the MS Society, and take social action through being on the NCS Northern Ireland regional youth board.

ORGANISATIONS WORKED WITH: British Heart Foundation, National Citizen Service, MS Society.

#iwill

... demonstrate the benefits to not only your community but yourself when you complete social actions.











#### TOP FIVE **CHARACTER VALUES**

**COMMUNITY AWARENESS** 

RESILIENCE, PERSEVERANCE & DETERMINATION

**OPEN MINDEDNESS** 

COMMUNICATION

**SOCIAL JUSTICE** 

#### CIYA VYAS AGE: 17 years old FROM: England

I learn about political issues and events in my community as a member of Hounslow Youth Council. I am also a Member of Youth Parliament. I campaign to improve my community and support issues young people have voiced directly such as women's rights, LGBT acceptance, and taking a public health approach to knife crime. I am proud our team won a competition for our campaigning activity to 'unpick stereotypes', fighting discrimination towards ethnic minority populations. I was lucky to visit Washington DC and gain insight into American politics. I now study Politics. I am proud I have engaged other young people to join political and community events.

ORGANISATIONS WORKED WITH: Local Education Partnership (Heads Forum); Local Strategic Partnership; Hounslow's Promise; Youth Advisory Board; Safer Neighbourhood Board; WOW Festival; Year Here; Hounslow CCG; PHAB; NCS + Local & Regional NCS Youth Boards; British Youth Council; UK Youth Parliament; Tender



#iwill

... continue to liaise with my local area as a Member of Youth Parliament to determine the issues most relevant to them and use my widespread connections with politicians and Youth Parliament to voice pressing issues and inspire others to take social action.

#### **TOP FIVE CHARACTER VALUES**

RESILIENCE, PERSEVERANCE & DETERMINATION

COMPASSION

LEADERSHIP

HOPE/OPTIMISM

COMMUNICATION



#### AGE: 14 years old DARA MCANULTY FROM: Northern Ireland

As a young person, who is also autistic, I can find the world overwhelming. However, nature and wildlife ease my anxiety and social isolation, so when I discovered that our wildlife is declining I had to act. My blog was my first social action, aiming to raise awareness of current environmental issues and connect people who are socially isolated with nature. I speak at events on ways to engage young people with nature and fundraise for wildlife organisations. I want local politicians and organisations to prioritise the connection between nature, youth and mental health. My social action gives me strength, motivation and self-esteem.

ORGANISATIONS WORKED WITH: The British Ecological Society. Ulster Wildlife, Grassroots Challenge. Northern Ireland Eco Schools. Northern Ireland Raptor Study Group.

#iwill

... ensure that local politicians and organisations give precedence to the connection between nature, youth and mental health.

### **CHARACTER VALUES**

HOPE/OPTIMISM

PROBLEM-SOLVING

COMMUNICATION

CONFIDENCE

COMMUNITY AWARENESS

## ELLA MEEK AGE: 13 years old FROM: England

I am extremely proud that through Kids Against Plastic, the campaign and charity I run with my sister, the message about the need to be plastic clever has not only achieved influential reach in the UK - including the Borough Council and Houses of Parliament – but has also got international awareness.

I am passionate about wildlife and our planet as well as being concerned about the environmental and destructive impacts of the pervasive nature of plastic in our environment.

ORGANISATIONS WORKED WITH: Kids Against Plastic, Redhill Academy, Greenpeace, The Marine Conservation Society, David Luke School Uniforms, BBC Newsround, eXXpedition, ATAG (Air Transport Action Group), Steppes Travel, Eco Schools, Klean Kanteen, BAM, 16 under 16, Ordnance Survey.



#iwill

... commit to continuing to develop the Kids Against Plastic education programme and do more outreach work around plastic pollution education.

#### **TOP FIVE CHARACTER VALUES**

PROBLEM-SOLVING

LEADERSHIP

CITIZENSHIP

CONFIDENCE

RESILIENCE, PERSEVERANCE & DETERMINATION



## EMILY MCDONALD

FROM: England I am currently at Bristol University and interested in campaigning to encourage students to consider the

My social action started at school when I founded the Bio-Eco Society, bringing my peers together to take positive action against climate change. Our main project to reinstate the school recycling system was a success, and we also helped reduce waste through clothes swaps plus, laid the foundations for future campaigns around the school. I gained many skills through this social action that have helped me going forwards. I am excited about joining groups to tackle issues in and around my university.

AGE: 18 years old

ORGANISATIONS WORKED WITH: Green Schools Project, The Bristol Hub, University of Bristol.

#iwill

... get involved at university campaigning for social justice causes to tackle social issues – I believe I can have far greater impact as part of a group than I can by acting alone.



HUMILITY / MODESTY

CREATIVITY

HOPE / OPTIMISM

COMPASSION

LEADERSHIP

#### **EMMA GREER** AGE: 14 years old FROM: Northern Ireland

I am a member of Girlguiding and volunteer with my local Rainbow unit to help the young people in my community. I am currently working towards the Young Leader Qualification. I want to ensure that other young girls can continue to access and enjoy the opportunities I have had. I want to help these young girls develop their self-confidence, build friendships, learn new things and have fun! I hope that I can be a good

My involvement has also led to me being selected to represent Ulster Girlquiding at an international camp in Germany next summer. Growing up with my brother who has a disability, I know it is important to support others to develop skills and achieve their goals.

ORGANISATIONS WORKED WITH: 1st Cullybackey Rainbows, 1st Culleybackey Guides.



#iwill

... continue my work the Rainbows and Girlquiding and seek to encourage others, telling them about the Guiding opportunities available to them.

#### **TOP FIVE CHARACTER VALUES**

COMMUNICATION

LEADERSHIP

**EMPATHY** 

COMPASSION

COURAGE



## ETHAN MACKEY

parties for the patients.

FROM: England Having a speech impairment when I was younger knocked my confidence. However, volunteering on an elderly care hospital ward I have become much more confident and talk to all sorts of people including patients, their families and visitors, and I help the ward staff with chores from topping up the gloves supply to organising tea

I love helping to make the ward feel more like a community than a hospital for the patients, get an insight into working for the NHS, and now I lead a team of eight volunteers.

AGE: 17 years old

ORGANISATIONS WORKED WITH: Northumbria Healthcare NHS Foundation Trust.

#iwill

... continue to lead by example and encourage more young people to volunteer. Even though it is a time commitment it is worth every minute!

### **TOP FIVE CHARACTER VALUES**

CONFIDENCE

RESILIENCE, PERSEVERANCE & DETERMINATION

LEADERSHIP

**CREATIVITY** 

HUMILITY / MODESTY



### ETHAN SZCZELKUN

As an NSPCC Ambassador I assist with campaign development, promote online safety, and share my personal experiences to show others that it is ok to talk and call Childline. I speak at conferences, help professionals to understand the world from a child's perspective, participate in weekly chat rooms, and attend events across

AGE: 17 years old

I also helped the Royal Foundation's Cyberbullying Taskforce to develop the 'Stop, Speak, Support' campaign, and as a peer mentor I offer guidance and signpost young people to support when needed. I am also Social

Media Officer for Spot the Signs, a mental health project. ORGANISATIONS WORKED WITH: NSPCC, Spot the Signs.

#iwill

... shout loudly about the benefits of social action and its importance in helping young people have a voice.

#### **TOP FIVE CHARACTER VALUES**

EMPATHY

SELF-DISCIPLINE

HUMILITY / MODESTY

LEADERSHIP



## **EUAN TAN**

AGE: 10 years old FROM: Scotland

My parents have always championed equality and they inspired me to take part in social action to give back to  $the local \ community. \ l \ started \ very \ young, \ aged \ six, \ when \ l \ stood \ outside \ a \ supermarket \ with \ my \ family \ and$ asked shoppers to buy some extra groceries they could donate to the Foodbank. I found this so rewarding that I went on to do a reverse advent for the Foodbank at school.

I have also enjoyed getting involved with the NHS Scotland Youth Steering Group for Digital Health Technology for young people and the 5 (Digital) Rights Summit 2018.

ORGANISATIONS WORKED WITH: Midlothian Foodbank, NHS Scotland Youth Steering Group for Digital Health Technology, Scottish Government Digital Resilience Youth Steering Group, 5 (Digital) Rights Summit 2018.

#iwill

... increase awareness in schools around the #iwill campaign.











COMMUNICATION

COURAGE

**COMMUNITY AWARENESS** 

COOPERATION

LEADERSHIP



#### **FYNLEY KEW** AGE: 15 years old FROM: England

I suffered from a brain abscess just as I was starting secondary school. As I recovered, I was left coping with anxiety, which meant that I became isolated and depressed. I have found that getting involved in social action has allowed me to gradually face my fears and learn to manage my anxiety around meeting and mixing with

I started social action when I was thirteen, volunteering for Eco-Kidz, and went on to work with Desire Change CIC, a community organisation which supports wellbeing through farming activities. I helped set up the Youth Board at Desire Change, before being elected as Chair.

**ORGANISATIONS WORKED WITH:** Desire Change.

#iwill

... highlight how youth social action can help support young people's mental health.

AGE: 20 years old

FROM: England

### **TOP FIVE CHARACTER VALUES**

RESILIENCE, PERSEVERANCE & DETERMINATION

COMMUNICATION

COMMUNITY AWARENESS

CONFIDENCE

**EMPATHY** 

### **GABRIELLE MATHEWS**

I was motivated to take part in social action by my interest in the people that lived around me, both old and young, and realising I could enhance their lives. My social action has therefore included: helping to look after elderly people with dementia at a care home, working on the Young Person's Advisory Group at Birmingham Children's Hospital, being on the NHS Youth Forum and volunteering at St Mary's Hospital, and as a technical advisor on Public Health England's collaboration with the World Health Organisation. I also lead welfare campaigns for Imperial College School of Medicine's Student Union.

ORGANISATIONS WORKED WITH: Young Person's Advisory Group at Birmingham Children's Hospital, NHS Youth Forum, Imperial College Friends of MSF, Imperial College Paediatric Society - Play Team, Public Health England, Imperial College School of Medicine Student Union.



#iwill

... highlight the personal and community benefits of reaching out and volunteering in your local area and utilising your past experiences to affect change.

### **CHARACTER VALUES**

**OPEN MINDEDNESS** 

CITI7FNSHIP

PROBLEM-SOLVING

COMMUNICATION

CONFIDENCE



## HARRY BATES

FROM: England

I volunteer with Blackpool Youth Council as I want to bring about changes for my town and its young people. I help run a youth fund giving grants to young people helping them in education or employment and disseminate the Make Your Mark campaign across Blackpool.

I worked on a Youth Summit, and as a Member of Youth Parliament I meet with MPs, including Rt Hon Damian Hinds MP. I have input funding ideas for Blackpool Opportunity Area and am training to become an Action Researcher to support research on barriers to education.

As peer mentor, I also support young victims of crime.

**ORGANISATIONS WORKED WITH: URPotential.** 

#iwill

... continue in my role as a member of Blackpool Youth Council and promote the benefits to other young people.

#### TOP FIVE **CHARACTER VALUES**

RESILIENCE, PERSEVERANCE & DETERMINATION

CONFIDENCE

COMMUNITY AWARENESS

LEADERSHIP

## ISOBEL CAMMISH AGE: 13 years old FROM: England

It frustrated me seeing decisions that affected my country, the world, being made by adults without young people's wishes being considered. Then, aged 12, I read 'Moxie' by Jennifer Mathieu and realised that anyone can help people, including kids!

I am very involved with campaigning, including with Amnesty International and Global Citizen, and at school I have set up pupil-led groups such as the eco-team and have fundraised for charity. I am also a Kids Against Plastic Ambassador. Social action has shown me I can do anything I want — I don't need adults to do it for me.

ORGANISATIONS WORKED WITH: Amnesty International, Global Citizen, Greenpeace, WWF, 1 Million Women, WE, 42nd Street, Kids Against Plastic.



#iwill

... show young people they can!





### TOP FIVE CHARACTER VALUES

LEADERSHIP

COURAGE

**COMMUNITY AWARENESS** 

CONFIDENCE

SOCIAL JUSTICE

## JAMES GILES AGE: 17 years old FROM: England

Being taught from a young age that you should help others, I have always done this with my younger brother who has learning difficulties. Starting a student newsletter at school when I was seven was my first social action and I carried this over to secondary school where I developed a news site and engaged my local community to stop job cuts at our Post Office. My social action includes organising the largest hustings for two General Elections and my campaign that saved our local landmark roundabout. I have raised £1,000 for charity Love Kingston, and I increased youth voice at school.

**ORGANISATIONS WORKED WITH:** Coombe Boys' School, Kingston Enquirer, Kingston Question Time, Love Kingston, Kingston Council, Malden Independent Community Organisation (MICO), Royal British Legion, New Malden Residents Association.



#iwill

... highlight how intergenerational social action can make a massive difference for everyone in the community and encourage organisations to make as many opportunities available to young people as possible.

### TOP FIVE CHARACTER VALUES

LEADERSHIP

**EMPATHY** 

COMPASSION

RESILIENCE, PERSEVERANCE & DETERMINATION

COOPERATION



## JAMES SANDERSON AGE: 18 years old FROM: Scotland

Ever since I first got involved in social action at the age of fourteen, I've been passionate about inspiring and helping young people achieve and aim to be the best they can be. I was selected to join #YSThree Advisory Group at Young Scot, giving me the opportunity to shape Young Scot for the next three years. I have also worked as a volunteer Marketing Officer for a credit union, allowing me to showcase to the community how socially responsible credit unions are a force for positive change.

**ORGANISATIONS WORKED WITH:** Stranraer Credit Union Ltd., Barnardo's Scotland, Stranraer Academy, Young Scot #YSThree Advisory Group.

#iwill

... continue to work with organisations to help ensure they meet the needs of and provide opportunities to young people.

### TOP FIVE CHARACTER VALUES

RESILIENCE, PERSEVERANCE & DETERMINATION

CONFIDENCE

GRATITUDE

COMPASSION

CITIZENSHIP

## JAMES WATSON

AGE: 19 years old FROM: England

My first social action was mentoring students in art lessons. Through the National Citizen Service (NCS) I developed skills and went on to set up a mental health campaign. On the NCS local youth board I helped create a community event raising awareness around refugees. I worked with the 'Fixers' to create a game for children showing you can pursue arts subjects with success.

I am proud people say my social action makes a difference. My projects at university include running a mental health campaign on match day at Stoke City Football Club, volunteering with the Rainbows, and mentoring primary school children.

**ORGANISATIONS WORKED WITH:** NCS, Stonewall and Fixers.



## #iwill

... promote how awesome young people are and how we can work together to build a community and society that we are proud to call ours.

#### TOP FIVE CHARACTER VALUES

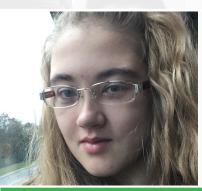
COMPASSION

SELF-DISCIPLINE

COOPERATION

CITIZENSHIP

CONFIDENCE



## JESSICA MANSELL

AGE: 14 years old FROM: England

My desire to make Wednesbury a better place to live motivated me to take part in social action. I volunteer with Girlguiding, helping them to develop their skills, and have found that doing this develops my skills, too. I volunteer with the local Navy Cadets and help them to fundraise for charities.

I also help on a clean the streets programme to help make Wednesbury a 'nicer' place to live.

The skills I have gained from social action help me at school, both academically and in being more organised and open in class.

ORGANISATIONS WORKED WITH: Cadets and Guides, Wodensborough Ormiston Academy.

#iwill

... continue to develop my work helping people in my local community as I'm committed to making Wednesbury a better and nicer place to live.

SOCIAL JUSTICE

COMPASSION

PROBLEM-SOLVING

COMMUNICATION

HOPE/OPTIMISM



## JOEL MEEKISON

AGE: 19 years old

I have always been interested in why the decisions being implemented around me in society have been made and this led me to join the Glasgow Youth Council.

My eyes were quickly opened to the extent to which young people were marginalised in many decisions that affect them, sparking my great passion for social action and activism. I started work with numerous charities and the Scottish government, including through the Alliance of Children's Rights. I am also an ambassador for the Year of Young People 2018 in Scotland.

Social action has given me access to an amazing quality of education.

ORGANISATIONS WORKED WITH: Glasgow Youth Council, Year of Young People, Scottish Alliance of Children's Rights.

#iwill

... focus on getting other young people in my network and local area involved in social action too.

### **TOP FIVE** CHARACTER VALUES

COMMUNITY AWARENESS

LEADERSHIP

CONFIDENCE

GRATITUDE

CITIZENSHIP

## JOSH COLLINS

AGE: 17 years old FROM: England

As a member of the Jewish Lads' and Girls' Brigade (JLGB) I volunteer with my local group, planning and executing sessions and teaching others, ensuring young people's voices are heard. Recently elected Sergeant Mess President I am proud to be the most senior leader.

I have also volunteered with the Jewish charity GIFT helping to pack food, clothes and toys for people in need across the country.

At school I was elected head of the charity committee and recently led organising a fundraising charity dinner. Underpinning all my social action is my faith and heritage.

**ORGANISATIONS WORKED WITH: JLGB.** 



#iwill

... continue to endeavour to be a good leader to my peers and keep encouraging other young people to get involved with social action.

### CHARACTER VALUES

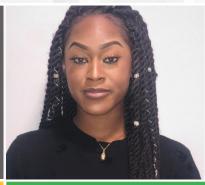
I FADERSHIP

RESILIENCE, PERSEVERANCE & DETERMINATION

COMPASSION

HOPE/OPTIMISM

CREATIVITY



## LARISSA LORRACHER

I first decided to get involved in social action after a close friend of mine passed away. While dealing with  $my\ own\ grief, I\ realised\ that\ there\ is\ not\ enough\ discussion\ of\ mental\ health\ in\ Black\ African\ and\ other\ BME$ cultures in the UK. I spoke on BBC Radio during Mental Health Week, discussing this. My blog 'Live Your Movie' aims to break the stigma around mental health, provide a voice for young people, and unite the community

I have qualified as a paediatric nurse, which involved working with youth offenders and with Child and Adolescent Mental Health Services (CAMHS) and hope to continue to make an impact by studying for a Masters in public health. I also support Plan International by sponsoring a child in Ghana.

**ORGANISATIONS WORKED WITH:** PLAN International, NHS, CAMHS.

#iwill

... use my experience as the first of six siblings to go to university to advocate for mental health support for young people in less fortunate areas. I want to provide a voice for young people, especially those involved or associated in gangs, troubled situations, or those who struggle with the environmental and cultural challenges. I want everyone to be aware of the importance of youth mental health, especially for young people with chronic illnesses.

#### **TOP FIVE** CHARACTER VALUES

COMMUNICATION CREATIVITY

**COMMUNITY AWARENESS** 

COOPERATION

CONFIDENCE

## LILY MACFARLANE AGE: 15 years old FROM: England

I have found social action around the environment challenging at times because my peers do not always understand their impact on the Earth, or even care. This is why I want to engage young people with the problem so more take up social action to tackle problems, especially in single-use plastics.

An Action for Conservation Ambassador, I have made a video explaining why young people should care about the plastic crisis and am proud it has been shared both in Britain and abroad. I also volunteer in my local community, developing a biodiverse and beautiful garden for everyone to enjoy.

ORGANISATIONS WORKED WITH: Action for Conservation.



#iwill

... seek to get involved at higher and higher levels of organisations, trying to get youth voices heard in terms of the environment in Britain after Brexit.

RESILIENCE, PERSEVERANCE & DETERMINATION

HUMILITY / MODESTY

GRATITUDE

COOPERATION

COMMUNITY AWARENESS

### LISA NOBLE

AGE: 20 years old FROM: Scotland

As a UK-German Ambassador for UK-German Connection, I worked closely with other ambassadors to explore how we could overcome linguistic and cultural barriers and educate young people. I set up a German Club for junior pupils at school. Focusing on issues very close to my heart I am a panellist for Young Minds, NSPCC Ambassador for its Participation Unit and a fixer for Fixers UK, inputting to issues such as mental health, abuse

I am passionate about ensuring young people have positive futures. Social action has built my confidence to speak out on what matters to me.

ORGANISATIONS WORKED WITH: NSPCC Participation Unit, Fixers UK, Young Minds UK, UK-German Connection, Heriot-Watt University.



#iwill

... continue to campaign for better mental health treatment for young adults in the UK, especially in Scotland, and will continue to support charities raising awareness of child abuse and repairing the lives of those affected by abuse.

#### **TOP FIVE CHARACTER VALUES**

LEADERSHIP

OPEN MINDEDNESS

RESILIENCE, PERSEVERANCE & DETERMINATION

COMPASSION

HUMILITY / MODESTY



### LUCIA MEE

AGE: 19 years old FROM: Northern Ireland

Having undergone three liver transplants, my organ donors inspire all my social action as they have enabled me to live a full and rewarding life. It is challenging juggling campaigning with school and a chronic illness, but I am proud of my campaign 'Live Loudly Donate Proudly' and that I have been awarded a British Empire Medal.

I also campaign for mental health and encourage young people to volunteer, blogging and fundraising. Multiple charities have benefited from fundraising we have done at my school, including Northern Ireland Transplant Association.

ORGANISATIONS WORKED WITH: The Children's Liver Disease Foundation, Transplant Sport UK, The Donor Family Network, CAMHS, Northern Ireland transplant Association and Birmingham Children's Hospital.

#iwill

... highlight the importance of speaking up about important issues. I will encourage all young people to find their own voice to speak up about issues which touch their heart, mine being organ donation and mental health.

## CHARACTER VALUES

RESILIENCE, PERSEVERANCE & DETERMINATION

COMMUNICATION

CONFIDENCE

COOPERATION

OPEN MINDEDNESS

### LUCY AUR KEELING

Coming from an underprivileged background I want to ensure the next generation achieve everything they want and discover opportunities they never knew existed. I got through hard times and can help others realise

My social action has included volunteering in a local school with children as young as six to discuss their dreams and worries, helping teenagers with learning difficulties to complete their Bronze Duke of Edinburgh Awards, coaching primary school children in Maths, joining a residential trip, and charity runs. I am also Regional Youth Ambassador for Duke of Edinburgh. From university I visit my secondary school when I can, to raise awareness for mental health online.

ORGANISATIONS WORKED WITH: The Duke of Edinburgh's Award.



#iwill

... do all I can to show how social action can lead others into a positive and healthy mental state.

#### **TOP FIVE** CHARACTER VALUES

COMMUNITY AWARENESS **OPEN MINDEDNESS** 

HOPE/OPTIMISM

LEADERSHIP

CONFIDENCE



## MEGAN DWYER AGE: 16 years old FROM: England

AGE: 16 years old

Aged 10 l got a Sefton Eco Champion award for my work at my primary school and spoke on the local radio station's breakfast show about how we can all have a positive impact on the environment.

I got involved with my local youth cabinet, was elected member of the Youth Parliament and took part in social action with multiple organisations.

I now volunteer with a cause close to my heart, running a service user group at Sefton Care Leavers project and helping them take up external opportunities to be heard. Social action has taught me our voice is our most powerful tool.

ORGANISATIONS WORKED WITH: Venus Charity, and their Sefton Care Leavers Centre, and Youth Focus North West.

#iwill

... show people that regardless of what background you come from, you can make such a massive difference in your community.

OPEN MINDEDNESS

RESILIENCE, PERSEVERANCE & DETERMINATION

CONFIDENCE

COMPASSION

LEADERSHIP



#### MHAIRI MCCANN AGE: 19 years old FROM: Scotland

I first started taking part in social action without even realising it, when I fundraised for the Scottish SPCA. joined my primary school's Eco Committee, and then the Fairtrade Steering Group and Rights Respecting School Group at high school. These were issues I cared about so I wanted to do my bit to make a difference. More recently, my social action has included: engaging young people with nature on ReRoute: Scotland's Youth Biodiversity Panel; acting as Ambassador for the Year of Young People 2018; using funding to bring young people opportunities in STEM through the InverSTEM project; and as a Young Adviser, gathering young people's views to influence the Children and Young People's Commissioner for Scotland's strategic plan.

ORGANISATIONS WORKED WITH: Year of Young People 2018, Young Scot, Young Scientists Journal, Children in Scotland, Children and Young People's Commissioner for Scotland, British Science Association CREST Youth Panel, St Columba's High School (Gourock), Royal Society of Biology, Young Enterprise Scotland, Glasgow 2018 European Championships.

#iwill

... highlight that it doesn't matter what your interests or background are, you can get involved with social action and make a positive difference.

> AGE: 12 years old FROM: Fngland

### **CHARACTER VALUES**

CONFIDENCE

COURAGE

**COMMUNITY AWARENESS** 

LEADERSHIP

COMMUNITY AWARENESS

### MICHAEL DEHMOBEDI

I took up social action helping with the Scouts from six years old. Motivated by my desire to help children who are less fortunate than myself, since then I have raised money for charities and also my school through various activities. These have included collecting shoes and washing cars. I also save and donate my pocket money to charities to plant trees and help the environment.

I am so glad my teachers and family inspired me to take social action — it is rewarding helping others, I have learnt a lot and I am now far more confident.

**ORGANISATIONS WORKED WITH: Scouting.** 



#iwill

... promote youth social action for the environment at my school and through my family's work in dentistry raising money for dental equipment and collecting clothing for children in Nepal.

## **CHARACTER VALUES**

CONFIDENCE

COMMUNICATION

LEADERSHIP

SOCIAL JUSTICE

OPEN MINDEDNESS



## PADRAIG GRIBBIN

I love taking part in social action because I believe it is important to give back to those who make my world a better place. I took social action as Head of the Eco Schools Committee at primary school, asking students what they wanted improved and forming recommendations.

AGE: 15 years old

FROM: Northern Ireland

I have done lots since, including being a volunteer librarian and digital leader at school, coaching at my local Gaelic club, being a young leader with Scouts Northern Ireland and helping with the Squirrels.

As a youth panel member with the NI Commissioner for Children and Young People I ensure young people's rights are protected.

**ORGANISATIONS WORKED WITH: Scouting.** 

#iwill

... talk to more young people about what I do as a volunteer, the importance of social action, what I gain from it and how they can get involved.

#### **TOP FIVE CHARACTER VALUES**

HUMILITY / MODESTY

RESILIENCE, PERSEVERANCE & DETERMINATION

SOCIAL JUSTICE

CITIZENSHIP

GRATITUDE

## PRINCESS-JOY EMEANUWA AGE: 17 years old FROM: England

Being involved with social action helps me appreciate that with determination and action I can achieve things beyond anything I had anticipated.

I started my social action in Primary school by supporting younger children in developing their skills. Since then, I have volunteered at environmental sites and community projects, including picking up litter around the River Cray with Thames 21, helping the course of the river and encouraging biodiversity. As an ambassador for Action For Conservation, including attending talks with DEFRA, I have developed my qualities of leadership and

ORGANISATIONS WORKED WITH: Action For Conservation, The Department for Environment, Food and Rural Affairs, Thames 21, Peabody.



#iwill

... participate in environmental, health and social volunteering, to inspire and impact change in these important sectors. I will develop as a team player and keep an open mind, to encourage myself and others to use our talents to take action. I will support individuals to have equal opportunities to deliver the best social action they can.

RESILIENCE, PERSEVERANCE & DETERMINATION

HOPE/OPTIMISM

CONFIDENCE

PROBLEM-SOLVING

COMMUNITY AWARENESS

## RACHAEL HATFIELD

As a young person with additional support needs, my feeling that people ignored my views and ideas inspired me to take part in social action and I became involved with my local youth forum and campaigned for young people's voices to be heard and valued

FROM: Scotland

I am now on the executive committee of the Highland Youth Parliament as well as sitting on a management committee for a charity, where I support the local authority to ensure policies are used in the right way for children and young people.

Through my social action I have gained confidence and feel my views are respected.

ORGANISATIONS WORKED WITH: Highland Youth Parliament, Highland Children's Forum.



## #iwill

... ensure the voices we often miss out are represented across the region and are valued just as much by other young people and organisations.

### **CHARACTER VALUES**

COURAGE

COMMUNITY AWARENESS

LEADERSHIP

SOCIAL JUSTICE

RESILIENCE, PERSEVERANCE & DETERMINATION



## RAZANNAH HUSSAIN AGE: 16 years old FROM: Scotland

As a young Scottish-Indian Muslim girl who wears a hijab I want to break stereotypes around Muslim women and show the world that wearing a hijab doesn't stop me from anything — I wear it because it empowers me.

My first social action included mentoring at local after-school clubs. Now involved with Year of Young People, my volunteering includes running an afterschool club and giving presentations to the Scottish Government and NHS. I have worked with Create18 and helped Police Scotland shape how they interact with young people. Social action proves if I believe in something I can achieve it.

ORGANISATIONS WORKED WITH: Alness Academy Community Wing, Young Scots, Year of Young People, Communic18, Mini Movers.

## #iwill

... advocate for youth voice and show that youth social action creates opportunities for young people to prosper and change the world as we know it.

## CHARACTER VALUES

LEADERSHIP

COMMUNICATION

RESILIENCE, PERSEVERANCE & DETERMINATION

**OPEN MINDEDNESS** 

**EMPATHY** 

### SANA AMIN

FROM: England

The National Citizen Service first taught me about social action and the power of collaboration with like-minded young people and how we can have a positive impact on society.

As Vice President of my local Interact Club with Rotary International I organised social action projects locally and internationally, including collecting food items to help the homeless and sourcing refugee aid that led to seed funding for further community-led development projects.

I am now Vice Chair of the Spirit of 2012's youth panel and our amazing team recently allocated £75,000 to a project tackling stigma around mental health in young people.

ORGANISATIONS WORKED WITH: Spirit of 2012, NCS, Rotary, Women of the World (WOW), Drivers for Change.



## #iwill

... continue working to help young people from all different backgrounds get the opportunity to fulfill their potentials and for their voices to be heard.

#### **TOP FIVE CHARACTER VALUES**

LEADERSHIP

CONFIDENCE

RESILIENCE, PERSEVERANCE & DETERMINATION

COOPERATION

COMPASSION



## SHAHID SHIRZIAR AGE: 15 years of FROM: England

AGE: 15 years old

I wanted to help the people of Manchester and make it a better place to live and am proud that through taking part in social action I am able to do just that.

Working with Manchester Youth Council, I campaign on issues that affect the city to make it, a better place to live and I like the fact my voice gets heard. I am also a member of Franklin Scholars where I help children who are struggling with reading and find this hugely rewarding

Social action has taught me to get out of my comfort zone and take on new challenges and I've really benefited from these experiences.

ORGANISATIONS WORKED WITH: Manchester Youth Council.

#iwill

... get the voices of young people heard by campaigning for votes for sixteen.

#### TOP FIVE CHARACTER VALUES

SOCIAL JUSTICE

RESILIENCE, PERSEVERANCE & DETERMINATION

COOPERATION

LEADERSHIP

COMMUNICATION



## SIMRAN SANGHERRA

AGE: 18 years old FROM: England

With the NHS Youth Forum I campaign for better peer support networks and involving children and young people more in decision making, and as a member of Youth for Change I campaign on gender-based violence.

I became a school PAL for upcoming Year 7 classes and a literacy mentor. Working with Blaby District Council I became their chair and then recruitment officer.

Representing Leicestershire in the UK Youth Parliament I campaign on hate crime and mental health, and for gender balance as a member of 50:50 Parliament.

I have developed confidence to make meaningful change and to encourage others to campaign.

ORGANISATIONS WORKED WITH: Youth For Change, Blaby District Council, Doff.

#iwill

... promote how young people can get involved with social action within their local communities and youth voice opportunities.

#### TOP FIVE CHARACTER VALUES

COMMUNITY AWARENESS

COLIRAGE

**EMPATHY** 

RESILIENCE, PERSEVERANCE & DETERMINATION

CONFIDENCE

## TAHIRAH ALI AGE: 17 years old FROM: Wales

I am motivated by my desire to make a difference to the people around me and the wider community. I want to be a voice for the voiceless and share knowledge of the obstacles that others face in their lives.

I have volunteered as a youth tutor and as part of the award-winning Young Migrant and Welsh Group I have volunteered to explore issues of identity and belonging. My social action has greatly grown my confidence to stand up for what I believe in. I have recruited some peers to volunteer and want to encourage others to start, too.

ORGANISATIONS WORKED WITH: Ethnic Minorities and Youth Support Team Wales.





... be a voice for the voiceless and share knowledge of the obstacles that others face.

#### TOP FIVE CHARACTER VALUES

CREATIVITY

COMMUNITY AWARENESS

RESILIENCE, PERSEVERANCE & DETERMINATION

COMMUNICATION

PROBLEM-SOLVING



## VICTORIA BOGLE

AGE: 18 years old FROM: England

As a school prefect I worked with and fundraised for various charities including the British Red Cross when, during the refugee crisis, I used a grant to give talks in community centres to educate people and challenge misconceptions.

I have helped FareShare get people to donate food, helped to identify ways to reduce homelessness, mentored young people and organised a book club to get them reading and educate them on social issues. I have set up my own social action projects to tackle issues including the environment; discrimination against people with disabilities; and improving children's mental health in hospitals.

**ORGANISATIONS WORKED WITH:** Fare Share, 02, Spiral, Up tree, National Youth agency, Our bright futures, The British Red Cross, Ey, and Woodcraft.

#iwill

... improve the physical and mental health of young people.

### TOP FIVE CHARAC<u>ter values</u>

HUMILITY/MODESTY

CONFIDENCE EMPATHY

HOPE/OPTIMISM

LEADERSHIP

## YETUNDE KEHINDE

AGE: 16 years old FROM: England

My geography teacher inspired me to get involved with social action as I cared about the environment and wanted to take action to protect it. I started by picking up litter along the River Thames with friends. From there I was inspired to do more.

I have developed my leadership skills through an ambassador programme for youth voice and became an Action for Conservation Ambassador.

My social action has shown me I really can make a difference and that young people can change things for the better. I'm proud that my work has inspired some friends to start volunteering.

**ORGANISATIONS WORKED WITH:** Action for Conservation.



#iwill

... do my absolute best to try to achieve a step towards equity and a jump towards the safety of the natural environment we live in. I will do all I can to encourage others to take social action, just as Mr Davis inspired me, to start a chain reaction so real change can be accomplished.



### TOP FIVE CHARACTER VALUES

HUMILITY / MODESTY EMPATHY

SOCIAL JUSTICE

COMPASSION

PROBLEM-SOLVING

## YU-LEITAN AGE: 12 years old FROM: Scotland

I was nine when I started social action. I did this with my family, supporting the local Foodbank by asking shoppers to buy and donate items to it. Being exposed to volunteering at a young age taught me humility and compassion, and I did more volunteering for the Foodbank at school.

l am also involved with the NHS Scotland Youth Steering Group for Digital Health Technology, the Scottish Government Digital Resilience Youth Steering Group, and was involved in the 5 (Digital) Rights Summit 2018.

I will use my platform as a Year of Young People 2018 Ambassador to promote the #iwill campaign.

**ORGANISATIONS WORKED WITH:** Midlothian Foodbank, NHS Scotland Youth Steering Group for Digital Health Technology, Scotlish Government Digital Resilience Youth Steering Group, 5 (Digital) Rights Summit 2018.



#iwill

... use my role as a Year of Young People 2018 Ambassador to spread awareness for the #iwill campaign.

### TOP FIVE CHARACTER VALUES

COMMUNICATION

HOPE/OPTIMISM

CONFIDENCE

CITIZENSHIP

RESILIENCE, PERSEVERANCE & DETERMINATION



## ZACH HAYNES AGE: 14 years old FROM: England

Realising I am one of few young people who cares about wildlife and the environment inspires my social action.

Modern day life disconnects people from nature and unless they enjoy and care about it they will not look after it. I started blogging and using social media aged 10 to share my love of nature and inspire others to care for it.

I volunteer with lots of nature and wildlife charities and take part in social action independently, for example writing to my local MP, the Prime Minister and starting a petition. By joining up with others we can make a big difference.

**ORGANISATIONS WORKED WITH:** The Wildlife Trust, Yorkshire Wildlife Trust, Rewilding Europe, The Wild Watch, Haggewoods Trust, Bat Conservation Trust, British Dragonfly Society, British Trust for Ornithology, Lower Ure Conservation Trust, New Nature, RSPB, Butterfly Conservation Trust, Yorkshire Naturalists Union, Royal Entomological Society

#iwill

... do my best to promote the importance of the environment and encourage and inspire more young people to realise they can, and need to, make a positive contribution to the world around us.

## TOP FIVE CHARACTER VALUES

CONFIDENCE

LEADERSHIP

COMMUNICATION

CITIZENSHIP

## **ZACHERY TERRAS**

AGE: 13 years old FROM: England

I started social action when I was two years old! I have volunteered in all sorts of ways to help others, from planting bulbs in a conservation area for people with accessibility needs to enjoy, to swimathons to raise money for charity, to supporting the Blackpool Youth Council and LGBT youth festival events. I also fundraise for Homestart every year. Having overcome some barriers due to my own support needs, I help others with additional needs, especially as Captain of the NW Biathle Hub. I strongly believe sport should be accessible to everyone and I would encourage everyone to take it up.

ORGANISATIONS WORKED WITH: Homestart Blackpool Flyde and Wyre, NW Biathle Hub.



#iwill

... support the ongoing need to raise awareness of Homestart's services, through fundraising and encourage more intergenerational work on the Flyde. I will encourage more families to take up sport and make it accessible to everyone.







"Do your little bit of good where you are; it's those little bits of good put together that overwhelm the world."

Desmond Tutu





The Jubilee Centre for Character and Virtues is a unique and leading centre for the examination of how character and virtues impact on individuals and society. The Centre was founded in 2012 by Professor James Arthur. Based at the University of Birmingham, it has a dedicated team of 30 academics from a range of disciplines: philosophy, psychology, education, theology and sociology. With its focus on excellence, the Centre has a robust and rigorous research and evidence-based approach that is objective and nonpolitical. It offers world class research on the importance of developing good character and virtues and the benefits they bring to individuals and society.

To find out more: www.jubileecentre.ac.uk



Step Up To Serve is a small charity that coordinates the #iwill campaign. The #iwill campaign was launched in November 2013 thanks to the leadership of HRH The Prince of Wales and the UK's three main political parties. The campaign aims to make participation in meaningful social action the norm for young people by 2020. We describe this as 'young people taking practical action in the service of others to create positive change'. Examples could include caring for someone in the community, providing peer support online, volunteering for a charity, campaigning or fundraising for a specific cause.

To find out more: www.iwill.org.uk