

The Character Curriculum

Flourishing for Life



<p>Y10: The technological world L2 - Cultivating a positive online reputation</p>	<p>Learning objective:</p> <ul style="list-style-type: none"> - Explore the ways information can be shared online and the positive and negative impact this can have on building a positive online reputation 	<p>Key vocabulary: Cultivate, reputation, etiquette</p> <p>Key virtues: Creativity, problem solving, self-control, curiosity, critical thinking, motivation, wisdom</p>
<p>Resources: PowerPoint presentation, online reputation action plan (resource 1)</p>	<p>Statutory links: PSHE guidance (2020) Students learn...</p> <ul style="list-style-type: none"> - a broad range of strategies — cognitive and practical — for promoting their own emotional wellbeing, for avoiding negative thinking and for ways of managing mental health concerns. - strategies for protecting and enhancing their personal and professional reputation online. 	
<p>Key questions:</p> <p>Do you think it is important to have a good reputation?</p> <p>How might a good reputation help you in the different areas of your lives such as friends, future career, volunteering opportunities?</p> <p>What are the different areas we can cultivate a positive reputation online?</p> <p>What types of information might damage a person's reputation online?</p> <p>What virtues aid the cultivation of a positive online reputation?</p>	<p>Learning activities:</p> <p>Starter:</p> <p>Think of a range of people who you would describe as having a positive reputation (this might be people that are famous or people from your own life and experience). Discuss and compare with a partner.</p> <ul style="list-style-type: none"> - What aspects of their lives are similar? - What did they do to achieve a positive reputation? <p>Often people with a good reputation share similar character traits/virtues such as kindness, fairness, being reliable and many more. Which virtues do your examples display?</p> <ul style="list-style-type: none"> - Do you think it is important to have a good reputation? <p>How might a good reputation help you in the different areas of your lives such as friends, future career, volunteering opportunities?</p> <p>Activity 1: Online reputation</p> <p>We can enjoy a good reputation online as well as offline. What are the different areas we can cultivate a positive reputation online?</p>	

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<p>What virtues do you need to utilise to help you in achieving your goals?</p> <p>How might using technology assist you and in achieving them?</p>	<ul style="list-style-type: none">- What information do we routinely publish online about ourselves? (photo/video, blogs, comments, social media interaction).- What types of information might damage a person's reputation online? Can you think of any examples? <p>It's worth remembering that all online communication is public. Anything that you post online is likely to exist forever. Have a discussion with a partner and share some examples from your own life.</p> <p>Activity 2: Creating a positive online reputation</p> <p>How might you proactively use social media and other online technologies to help you achieve your goals? Write a journal article outlining a 3 goals for this academic year. These could be academic related or a stepping stone for a future career.</p> <ul style="list-style-type: none">- How could you use social media to help achieve your goals?- How would you be able to build a positive reputation?- What type of posts or social media channels would help you? - What virtues do you need to utilise to help you in achieving your goals?- How might using technology assist you in achieving them? <p>Share this with the group.</p> <p>Activity 3: Online etiquette</p> <p>What does the term etiquette mean? (The use of good manners - in this case in relation to online communication such as email, forums, blogs, and social networking sites).</p> <p>Explain that before you publish something online it's important to think about what you're sharing and who might see it – once it's out there it can't be taken back.</p> <p>Create a checklist for good online etiquette (e.g. polite, respectful tone, choosing language carefully, editing and re-reading what you've written before publishing online).</p>
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- Do you actively think about what you've identified on your checklist when you come to use technology and online resources? If not, why not?
- What barriers do you face when using online platforms?
- What mistakes have you made in the past and what might you do differently in the future?

Activity 4: Online reputation action plan

Complete the resource sheet action plan. Decide which posts Dan should make and on what platform he could post them on.

Is there general consensus with the whole class? Have a discussion on the issues this action plan raises.

Explain that the only posts Dan should not make are:

- The video of the hotel guest having an accident; making fun of someone online, especially without their permission, won't reflect well on Dan;
- Apologising for causing the flight delay; Dan might have a funny story to tell but does he really want everyone, including his new employer, to know he is so disorganised? If he genuinely wants to apologise he could contact the airline.

Add your ideas and thoughts on how having a positive online reputation will help your personal goals for school life, getting a job, further education, work experience or being picked for a leadership position in a club role or team etc.